

TV GUIDE



POLITICS AND TELEVISION
By Arthur Schlesinger Jr.

see page 6

15¢ • LOCAL LISTINGS • OCTOBER 22-28

Lucy Goes Mod
in London

see page 30



Pepsi-Cola cold beats any cola cold!

Drink Pepsi cold—the colder the better. Pepsi-Cola's taste was created for the cold. That special Pepsi taste comes alive in the cold. Drenching, quenching taste that never gives out before your thirst gives in. Pepsi pours it on!



Taste that
beats the
others cold...
Pepsi
pours it on!

as we see it

■ We keep telling ourselves that politics is important and we really should pay more attention to all that campaign noise on television, but somehow the thought keeps coming to mind—"This is costing somebody a fortune. Who?"

During Presidential elections the tab for network television time runs into the millions. For state elections it's only necessary to buy local time—but that doesn't exactly go for peanuts either. Buy 20 seconds on New York State's 26 commercial stations at night and the bill runs to \$16,286. That's for 20 seconds—one time. A good solid television campaign would run to several hundred thousand dollars. At least.

■ Who's paying?

And then there's that other nagging question. Why?

■ To be sure, the parties have solicitation campaigns urging sympathizers to ante up a few dollars for the party fund. But nowadays campaigns are so expensive that candidates must rely largely on their own resources or those of big contributors. It takes a very rich man, or one with very rich friends, these days, to attain high political office.

In the old days of crooked politics, men were able to buy their way into office by buying votes. In these days of honest politics, it is possible for an office seeker to buy his way into office by paying great amounts of money for television time.

■ It has been suggested that the stations donate a specific amount of time to political parties—or that there be a legal limit on the amount of money that could be spent.

These seem to be solid ideas—not only for the relief of viewers who are tired of inane and repetitious commercials and speeches during campaigns, but for the sake of honesty in politics and government.



How I retired in 15 years with \$300 a month

"Here's one retired Yankee who's fallen in love with Florida. I've begun a new life—all because of the check for \$300 I get each month.

"My retiring came out of a business trip to Tampa in 1950. I ran into Don Nelson, an old friend from New York. I thought he was on vacation, but he said he had retired!

"He told me he'd planned it for 15 years. He explained that he never could have retired on his investments or savings alone. He had a Phoenix Mutual Retirement Income Plan.

"Flying home, I noticed a Phoenix Mutual ad in a magazine. Sure enough, I could get a retirement income guaranteed for life if I started young enough. When I got home, I cut out the coupon and sent for more information. In a few days, a booklet came by mail. And there was exactly the Plan for me. If I started right then—at 40—I'd be able to retire in only 15 years with \$300 a month.

"I felt more and more secure as those 15 years went by. When my first check for \$300 arrived, I was off. Now that I'm settled, the real fun's just beginning."

You, too, can plan to have an income of from \$50 to \$300 a month, or more, if you start early enough. Send the coupon and receive by mail a free booklet on this and other plans.

PHOENIX Retirement MUTUAL Income Plans

Phoenix Mutual Life Insurance Co., 247 American Row, Hartford, Conn. 06115. Please mail me, without obligation, your free booklet on retirement income plans. *Plan for Men* ☐ *Plan for Women* ☐

Name _____

Date of Birth _____

Address _____

REVIEW

by Cleveland Amory



Jericho

If there's anything we would not seem to need any more of on our TV screams, it is another "adventure-filled," "action-packed" series involving undercover work in another "fun" war. But the fact remains that *Jericho* is not only a good show—it is, so far, the season's best new adventure-filled, action-packed series involving undercover work in a fun war. It not only has inventive plots, but also all three of the principal characters are good actors, intrinsically interesting and well characterized (if at times a little heavy-handedly).

One is an American, Franklin Sheppard (Don Francks), an expert in psychological warfare; the second is an Englishman, Nicholas Gage (John Leyton), specialist in demolition and underwater work; the third is a Frenchman, Jean-Gaston André (Marino Masé), a specialist in arms, armament and amour. And, to add to the international flavor, Mr. Francks, who plays the American, is a Canadian,

and Mr. Masé, who plays the Frenchman, is an Italian. Mr. Leyton is English all the way—stiff upper lip, even when undercover underwater.

All of the episodes we've seen so far have been exciting, but one in particular was one of the finest individual episodes of any show we've ever seen. It was called "A Jug of Wine, a Loaf of Bread—and POW!" (Now who do you suppose makes up those titles? They're as bad as *my* jokes.) Anyway, the idea was that German submarines in France were kept in a pen under the shadow of the ancient cathedral Mont Saint Michel—they knew the Allies wouldn't dare bomb them there. What the Germans didn't figure on, though, was the Jericho boys. In no time flat Gage was masquerading as a priest, Sheppard as a baker and André as a shellshocked fisherman. They not only cooked up a scheme to get choirboys to sing inside the forbidden area but even went to the trouble of making the Germans think there was a centuries-old tradition that each of the boys be given a loaf of bread. We know the whole thing sounds half-baked, but by the time those Jericho boys were finished, by Joshua, we had fit the battle with them. And those submarine-pen walls came tumbling down, too.

Another episode involved the smuggling, out of Paris, in wine trucks, of a whole French symphony orchestra. As if this weren't enough, it also involved the killing, by our count, of 482 Germans. Somehow it was a little too much. Give us next time, boys, either a string quartet or 481 Germans. Also, we could do without the Jericho boys' obvious relish for their job. On one occasion they laughed as they fired their machine guns; on another they all shook hands after blowing up a dozen Germans with a hand grenade, and on still another they came out for a fight wiping their thumbs against their noses like boxers. Fun's fun, boys—but still . . .

An Italian Cheeseburger?

It's new Chef Boy-Ar-Dee® Cheeseburger Pizza Mix.

Lean beef and golden grated cheese with a crispy pizza crust and tangy sauce. Complete! Some people say it's an Italian Cheeseburger. Others claim it's American Pizza. Everybody says it's delicious.



TV TELETYPE*: NEW YORK: NEIL HICKEY REPORTS:

TRINI LOPEZ and PHYLLIS DILLER will be on JACK BENNY's Dec. 1 special . . . The McGUIRE SISTERS sing on ED SULLIVAN's Nov. 13 show . . . WILLIE MAYS plays a warlock on a Bewitched segment called "Twitch or Treat" . . . RENZO CESANA, who used to be around TV as the Continental, will show up in a Mission: Impossible episode . . . The Man from U.N.C.L.E. goes musical in a show starring SHARI LEWIS . . . Hawk will be up to his Iroquois cheekbones in mods recruited from New York go-go joints in a chapter called "The Living End of Sister Baby."

ROBERT CULP, BILL COSBY, DEAN MARTIN and PHIL HARRIS are some of the swinging supernumeraries due on DANNY THOMAS's "Wonderful World of Burlesque" . . . DIANA HYLAND is in a Fugitive segment called "The Devil's Disciples" . . . ARTHUR GODFREY acts on TV for the first time in an upcoming BOB HOPE show drama . . . NBC has an hour-long show on Pearl Harbor ready for airing Nov. 27.

*Trade-mark, Teletype Corp.

Continued on Page 52



Published by
Triangle Publications, Inc.
Walter H. Annenberg,
President

AMERICA'S TELEVISION MAGAZINE

National Offices, Radnor, Pa. 19088

MERRILL PANITT, Editor
ALEXANDER H. JOSEPH, Managing Editor
ROGER J. YOUAMAN, Assistant Managing Editor
HAROLD B. CLEMENKO, Local Editions Editor
WILLIAM M. MORRIS, Programming Editor
FRANK ELTONHEAD, Art Director
ALMA C. MOORE, Women's Editor

New York Bureau NEIL HICKEY (Chief),
EDITH EFRON, ROBERT HIGGINS

Hollywood Bureau DWIGHT WHITNEY (Chief),
LESLIE RADDATZ, JOSEPH FINNIGAN,
DICK HOBSON, LADDIE MARSHACK (Pictures)

ERIC G. LARSON, Advertising Director
DAVID LICHTENBERG, Circulation Director

JAMES T. QUIRK, Publisher

Vol. 14, No. 43 | Oct. 22, 1966 | Issue #708

LOCAL PROGRAMS

Week of Oct. 22-28Following 26

ARTICLES

Politics and Television,

by Arthur Schlesinger Jr.6

Pat Buttram, Cornfed Con Artist14

'Tarzan' and Edgar of the Apes,

by Martin Maloney20

Vietnam: Is Television Giving Us the

Picture? (Last of a Series),

by Neil Hickey36

Cleveland Loves Dorothy Fuldheim,

by Maurice Condon42

He's Clowning His Way to a Fortune,

by Dick Hobson45

The Old West, by Alex Mogelon49

PICTURE FEATURES

Which Witch Is Which?12

Lucy Goes Mod in London30

REVIEW

'Jericho,' by Cleveland Amory2

Cover: Lucille Ball and Dancers,
by Bob Willoughby

Send subscription orders to TV GUIDE, Box 400, Radnor, Pa., Zip Code 19088. Allow 5 weeks for arrival of first copy. Send changes of address and subscription inquiries to L. K. Armstrong, Subscription Manager, Box 900, Radnor, Pa. 19088. If possible, please include the mailing label from your latest TV GUIDE. Allow 5 weeks for corrections.

National Offices: TV GUIDE, Radnor, Pa. 19088

Member: Audit Bureau of Circulations

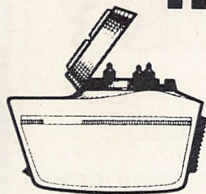


TV GUIDE is published weekly by Triangle Publications, Inc., 400 N. Broad Street, Philadelphia, Pa., Zip Code 19101. Second class postage paid at Philadelphia, Pa., and at additional mailing offices. Subscription rates: in the U.S., 1 year \$6.00, 2 years \$10.00, 3 years \$13.00. In Canada, 1 year \$7.00, 2 years \$12.00, 3 years \$16.00. Pan-American and foreign postage extra. Single copy 15c. Copyright © 1966 by Triangle Publications, Inc. All rights reserved. No material in TV GUIDE, including program information, may be reprinted without permission of the copyright owner.

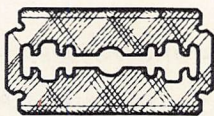
Norelco introduces the Tripleheader.



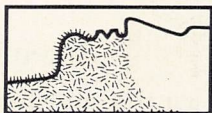
And suddenly you're finished shaving 40% faster than ever before.



Fastest shaver on wheels: the secret is under the hood. Three floating heads. 18 rotary blades whirling away at 77 miles an hour. So fast, you're done before you know it!



So close, we dare to match shaves with a blade. Norelco very thin Microgroove heads do it. Shaves so close we dare to match shaves with a blade. Pop-up trimmer for neat sideburns.



Most comfortable ride over the toughest terrain. Without a nick or pinch. Floating heads swing with every curve. This is the comfort Speedshaver®! With more features than any other shaver.

See the Norelco Rechargeable 40C, too. 2 weeks of close, comfortable shaves on a single charge! Or the Norelco 'Flip-Top' 20, perfect first shaver at a modest price. Also, Norelco Cordless 15C, the perfect second shaver. Shaves anywhere on penlight batteries. With drawstring pouch.

Norelco® the fast, close, comfortable electric shave

©1966 North American Philips Company, Inc., 100 East 42nd Street, New York, N. Y. 10017. Other products: Hearing Aids, Radios, Audio-Video Tape Recorders, Dictating Machines, Electronic Educational Kits, Medical-Dental X-Ray, Electronic Tubes, Commercial Sound, Closed Circuit TV, TV Studio, Motion Picture, Cryogenic and Telephone Equipment.

HOW DRASTICALLY HAS TELEVISION CHANGED OUR POLITICS ?

An eminent historian assesses the influence
of the medium on the workings of American democracy

BY ARTHUR SCHLESINGER JR.

The time has come for a preliminary assessment of the impact of television on our politics. More and more Americans, it appears, are forming their impressions of the world on the basis of the things they see on the tiny screen. Recent surveys report television as the main source of news for more than 50 percent of our voters, and Broadcasting magazine could plausibly argue in 1964 that television had become the "Nation's primary news medium." This widening influence of television over American life raises the question how TV is affecting the basic character of our political system and whether it is strengthening or weakening the workings of our democracy.

Some observers, for example, claim that television is producing a more alert and better-informed electorate; others that it is reducing our politics to a mixture of high-pressure salesmanship and beauty contests. The assessment is bound to be preliminary because the evidence is inadequate, contradictory and inconclusive. But TV GUIDE is to be commended for posing the question; and I am glad to offer an historian's tentative thoughts on a complex problem.

Television touches politics in a number of ways. For purposes of convenience, one may perhaps distinguish four types of coverage: (1) news programs, (2) pseudo-news programs, (3) interpretation and (4) party programs. It may be well to discuss each category and then attempt a general appraisal.

News. Probably the greatest influence in shaping political judgment is still the reality of events themselves. A depression, a war, a debate over national policy, constitutional rights protected or denied, economic securities enlarged or imperiled, bills passed or defeated: Such facts remain the great determinants of political opinion. And it is in communicating these facts

that television has had its most impressive success.

A notable recent example was the coverage of the hearings on Vietnam before the Senate Foreign Relations Committee. I have no doubt that future historians will conclude that these hearings opened a new phase in the Vietnam debate. Before the hearings, most people had suppressed any disquietude they may have felt over the deepening national involvement in Vietnam on the assumption that the President had more information and no doubt knew best. But the hearings had the clear effect, for better or worse, of legitimizing dissent. If eminent generals, diplomats and senators were unhappy about our actions in Vietnam, then the ordinary citizen felt free to indulge in his own doubts. And the hearings not only opened up debate over Vietnam; they also ended the taboo which had so long prevented discussion of American relations with Communist China. Would these hearings have had the same effect had they not been on television? I think plainly not—and all the more credit therefore to the NBC network which carried them in full.

Television, through the vivid reporting of actual events, can thus incite new thoughts and emotions in the electorate. It also has the effect in many cases of heightening the sense of popular participation in public matters: Thus the McCarthy-Army hearings undoubtedly made many viewers feel, as they had not before, that the Wisconsin senator was a threat not just to other people but to themselves. When sustained over a long time, this increased sense of popular participation can alter somewhat the workings of political institutions. It seems already, for example, to have reshaped so basic a device in our politics as the Presidential nominating convention.

For most of our history, the convention was a relatively **continued**

closed powwow for professional politicians, who got chummily together, discussed their candidates, made their deals and presented the results to a passive public. People might have exclaimed, "Who is James K. Polk?" when they heard (via telegraph) the outcome of the Democratic Convention of 1884; but they did not feel indignant over the fact that the name of the nominee meant so little to them.

Television has changed all that. The dark-horse candidate, emerging unknown out of smoke-filled rooms for nomination on the 46th ballot, is probably a thing of the past. The tiny screen has made the public an active partner. The feedback is too quick and intense to encourage any convention to risk ditching the favorite of the national audience in favor of a crony of the party professionals. In addition, television has had the happy effect of making conventions shorter. It is safe to assume that the Nation will never again have to endure 103 ballots, as it did during the Democratic Convention of 1924.

Conventions, of course, with their inherent drama and suspense, are particularly well adapted to the inquisitive camera. But even television's day-by-day reporting of politics has undoubtedly given the electorate a larger knowledge of public personalities and a greater acquaintance with public issues. News coverage, I think, represents television's best contribution to democratic responsibility.

Pseudo-News. By "pseudo-news"—a subclassification of Daniel Boorstin's general category of "pseudo-event" (in his book "The Image")—I mean the creation of news on the initiative of the medium. Perhaps the term is unnecessarily invidious; for often the news thus elicited is entirely legitimate. Lawrence Spivak's *Meet the*

Press and its various imitators, for example, have greatly advanced public enlightenment through the years by their interrogations of national figures.

On the other hand, some pseudo-news is mischievous and irresponsible. When President Johnson issued his challenge to the intellectual community some months ago, a news television crew descended on my office in the evident hope that I could be stimulated to denounce the President. This seems a factitious attempt to manufacture conflict (though, in justice to the program, when I said that I considered the President's remarks appropriate, they filmed the interview anyway and put it on the air).

My feeling is that organized shows in a press-conference format serve a useful purpose but that television interviews designed to lure or trap people into sensational statements they would not otherwise make can be dispensed with. It is necessary to add, though, that television did not invent this technique; it is another bad habit it picked up from the press.

Interpretation. Editorialization on television has taken the form of thoughtful personal comment (Howard K. Smith, Eric Sevareid) or, with the recent encouragement of the FCC, of editorials by local stations. Neither form has thus far had very striking results. I do not know whether television has an inhibiting effect on comment; but certainly no television commentator has spoken with the pungency or authority of Elmer Davis on radio, and men like Smith and Sevareid often look more constrained on the screen than they used to sound over the loud-speaker.

In the past, networks have attempted panel discussions, like the NBC series *The Big Issue* a few years back. This is still done a good deal locally and on educational television. Unquestionably these programs have improved the level of political discussion,

in part because they permit the suggestion of subtleties and complexities in public problems. But, possibly for this reason, such programs do not seem to have been pursued very diligently by the networks.

What television has done most successfully in the field of interpretation is the analytical documentary—the kind of thing that Murrow and Friendly used to do for CBS, the *NBC White Papers*, the Bell & Howell shows. At their best, such programs have dealt with problems at a reasonable level of complexity and have been a highly effective form of public education.

Party Programs. By this I mean time purchased by political parties and leaders, or otherwise made available to them. This, I would say, has been the area of television's most conspicuous failure; and the trouble here begins with the nature of the medium itself. For the effect of television has been to cheapen political discourse, steadily reducing its length, its substance and its rationality.

Sixty years ago an audience which traveled many miles to hear William Jennings Bryan or Robert M. La Follette hold forth on railroad regulation or the tariff would have felt cheated if the oration lasted less than a couple of hours. The coming of radio set in motion the shrinkage of the political speech, first to 45 minutes, then to half an hour. Then came television. I can recall the insistence of the TV men in Adlai Stevenson's headquarters in 1956 that half an hour was far too long; unless it were a national crisis, 15 minutes, they said, represented the outer limit of the attention span of an American audience.

Now the 15-minute speech is itself almost a thing of the past. The most sinister statistic in political telecasting is the one which records the ominous rise of the spot announcement. H. H.

Goldin, a former FCC aide, has estimated that 60 percent of the money spent by candidates on television in recent general elections has gone for spots; the proportion of funds invested in program time has been steadily declining.

This development can only have the worst possible effect in degrading the level and character of our political discourse. If it continues, the result will be the vulgarization of issues, the exaltation of the immediately ingratiating personality and, in general, an orgy of electronic demagoguery. You cannot merchandise political candidates like soap and hope to preserve a rational democracy.

While this drift to spot announcements is in great part the preference of the candidates themselves, the industry cannot be held wholly guiltless, for it would much rather sell spots than program time. Both the candidates and the industry, however, prefer to blame the condition on the audience, which, both claim, will simply not sit still for thoughtful disquisitions on public policy. No doubt a large part of the mass audience could not care less about an intelligent discussion of issues. But there remain a substantial number of viewers, even if less than a majority, who do care. Does not television have an obligation to this important minority, too, as well as to the service of democracy in general?

The ultimate answer to this question lies in the movement which must some day come toward the diversification of the viewing public; UHF and pay-TV will no doubt make it easier for the medium to reach specialized audiences. In the meantime, one wonders whether more free time should not be made available to candidates, especially in Presidential elections. If democracy depends on rational communication, if television is now the dominant communications medium and if television licenses *continued*

are granted, according to the Communications Act, with a view to the "public interest, convenience and necessity," then it would seem that one of the richest industries in the country might make systematic provision for free time for public debate, at least during Presidential elections.

I recognize that informally the industry has done a considerable amount of this. But I wonder whether it is doing enough to discharge the obligations which come with its highly profitable licenses. Is it not really pretty important to give the electorate a chance to hear a man who wants to be President, even if this outrages people who would prefer to see *The Beverly Hillbillies*?* In addition to lowering the level of the party debate, television may give an initial advantage to the poised, photogenic, other-directed, manipulable candidate.

The rush of professional actors into politics is an obvious consequence of the television age. One shudders a little to think what would have happened, for example, to the Adamses or Jackson or Lincoln if television had existed in the early years of the republic. On the other hand, television is a relatively unsparing medium; it consumes material voraciously, in politics as well as in comedy and drama; and while it may lend itself to slick first impressions, it probably is not hospitable to sustained phoniness and fakery. In the long run, I think, genuine qualities—intelligence, integrity, humor, firmness of purpose—will win out over calculated effects.

* I would not exclude the possibility of achieving this result in part through a graduated system of federal subsidies, as proposed by broadcaster Stimson Bullitt, or through tax deductions for a portion of lost revenues, as proposed by former FCC Chairman E. William Henry; and I would support researcher Herbert Alexander's suggestion that Section 315 of the Communications Act be amended to permit a policy of "differential equality of access."

The Kennedy-Nixon debates of 1960 was a case in point.

The Balance Sheet. Where do we end up? I do not think that television has wrought a revolution in our political system. American democracy will adapt itself to the tiny box as it has to a series of technological changes from the start of the republic. The effects of television—apart from the nominating convention—have been mostly marginal. It would seem that, through news programs and, to some extent, through pseudo-news programs, television has somewhat widened public acquaintance with issues and personalities; but that, aside from documentaries, its efforts at interpreting the significance of news tend to be superficial; and that its party political programs have encouraged the oversimplification of issues and favored the smooth and bland over the rough-hewn candidate. If voters had to depend on television alone for the information on which they base political judgments, the results would undoubtedly be poor for American democracy.

Yet, so long as television is considered a supplement to newspapers, magazines, political meetings and solitary midnight brooding by individual citizens, and not a substitute for them, it has in certain respects enriched our politics. And it could do so much more. Its power to convey the quality of political leadership is vast; the agony of grief which ran around the world when John F. Kennedy died after a short thousand days as President was obviously in part a result of the way television had made him a cherished figure in remote lands. If television would recognize an affirmative obligation to elevate the level of our politics, and applied as much thought and talent to this as it does to selling detergents, it might play a great role in helping make our democracy more rational and responsible.

HOLY BATMASK!

To get this all-new,
all-color Batmask FREE,
all you have to
do is take your father or

mother or aunt or
uncle or grandmother or
grandfather down
to your participating

G.E. TV dealer.

Hey! He'll even show
you how it flips over
and turns you into Robin.

GENERAL  ELECTRIC

Only at G.E. TV dealers.





Which Witch Is Which?

It makes no difference—
they've all played little Tabatha in 'Bewitched'



Above are the three sets of twins that have variously played Tabatha on the ABC series Bewitched. The sets are, respectively: Short-haired models in front, Heidi and Laura Gentry; blondes behind, Diane and Erin Murphy; and the, er, chubby ones are Tamar and Julie Young. Don't ask which is who.

Why, you might ask, does Tabatha—wee witch on *Bewitched*—never look quite like she did the last time you saw her? Aha! you say, she's a master of an ancient illusionary art. No. It just ain't the same kid all the time. And the same kid just ain't the same kid all the time. She . . . uh, they are (is?) twins—that is, triple twins. Confusion. Disorder! Wizardry!! No, it's just a long shooting schedule, and a law that says that a child under 6 can work only two hours a day—so producers and directors prefer to use twins. And the reason there are three sets of twins is again that long shooting schedule.

The Gentry twins, Heidi and Laura, started on one show last season, and each earned \$27 per day for a week. Because slightly older babies were needed, they were then replaced by the Young twins, Tamar and Julie, who "worked" for the remainder of the 1965-66 season. As "extras doing special business," they earned \$75 per day because their roles were more clearly defined. Beginning this September Tabatha is Erin and/or Diane Murphy, whose ages coincide not at all with Tabatha's (the other children's did, more or less). They were 2 last June.

How do the children feel about all this? No one's asked them, but their respective parents have differing opinions. Mrs. Gentry wants her children to continue as thespians, "but not if it interferes with their schooling." The Young twins will be allowed to work only until they are 2. Says Mrs. Young, "The whole syndrome of child actors and parents bothers me." The Murphys have been doing commercials, but *Bewitched* is their first "dramatic" role. Their eyes are on the stars, and if the successful show continues, it might take them there.



Buttram's collection of butterknives may be the largest in the world.

LIVING BY HIS WIT

Pat Buttram is TV's most engaging cornfed con artist and one of the Nation's funniest after-dinner speakers

The eyes are mournful, bovine, noncommittal. The nose is generous, the long face lugubrious and lived-in and incontrovertibly rural.

"Now," drawls Pat Buttram, a strand of grass drooping from a corner of his mouth, "you take this here tractor, which I will sell to you dirt cheap." And he will definitely sell this here tractor, but at grossly inflated prices, to the city slicker turned farmer, played with suave perplexity by Eddie

Albert. The country boy ever triumphant—thus the leitmotiv of CBS's *Green Acres*, in which Buttram, as Mr. Haney, emerges as the bucolic Bilko, a cornfed con artist in the old American tradition of the horse-swapping, truth-dodging David Harum.

Pat Buttram follows still another tradition, walking in the path of the old-line country-store humorists, Bob Burns, Irvin S. Cobb, Will Rogers. (Once, in introducing Buttram at a

banquet, George Jessel cracked, "This man is the closest we have today to Will Rogers, who is supposed to have said, 'I never met a man I didn't like.' Actually that line was said by a girl I was married to.") Where Buttram and the strictly rural types part company is in his hobnobbing with the hip in-crowd of the show business clubs—the Friars, the Masquers, the Lambs—at whose functions he often turns up as master of ceremonies. In the wake of a Buttram performance at the Masquers one night Jack Benny rose to his feet and paid him the ultimate compliment. "For years," Benny told the group, "I've been praised for my timing. But Pat Buttram makes me sound like Jack Warner." Mr. Warner is not the world's greatest stand-up comic.

Blend of two worlds

As Pat concedes, the blending of the two worlds, Broadway and back-country, was a calculated maneuver going back to his days as a side-kick in the Gene Autry movies. "Frankly, I wanted to be accepted by people like Sinatra and George Burns and Jack Benny," Buttram says. "As a country entertainer I figured people in Hollywood looked down on me. I *knew* they did—it was a complex I had and I just wanted to show everybody that a country boy could hold his own. Besides," Buttram adds with a disarming grin, "I've always wanted recognition."

Over the years Pat Buttram has achieved a measure of recognition as a comedy actor, a monologist and after-dinner wit. But the going was slow. As recently as 1962 Buttram would rise at a gathering of the Friars in Hollywood, gaze about at the recognizable faces—Milton Berle, George Burns, Frank Sinatra, Jack Benny and others in the top tier—and say, in his

hesitant Alabama way: "I'm the only guy on the dais I never heard of."

Since then, by employing the sure-fire gambit of tossing off big-city witticisms in a rural manner, Buttram has become a big gun on the banquet circuit and one of the most quoted men around Hollywood. In contrast to his cheerful delivery, a Buttram monolog is spiced with a breezy kind of light cynicism. "I am proud to say that Hollywood has a heart," Pat announced at a Masquers Club dinner for Harold Lloyd. "In Hollywood if you need sympathy, love, affection, money or friendship, all you have to do is look in the Yellow Pages—under pool halls." At the Friars one night he summed up an industry in a phrase: "Television is the only profession where you can be discovered, starred and forgotten in one year." At a testimonial for the jockey Johnny Longden, Pat confided: "You know, money is called filthy lucre. If that's true, we're here to honor the dirtiest old man in racing. Why, Longden once gave me a horse that had everything—a hearing aid, a glass eye . . ."

After-dinner wit

When the Friars feted Johnny Carson in 1964, there was Pat Buttram describing the guest of honor as "an Episcopalian—that's an off-Broadway Catholic." Often the Buttram humor is parochially "inside," with the needle blunted only by the speaker's obvious good humor. Soon after James Aubrey was deposed as head of CBS-TV, Pat related at a show-business affair: "I'm happy to be here to raise money to send out a search party for Keefe Brasselle." At another dinner Buttram poked fun at Milton Berle, who, he pointed out, "had recently switched from comedy to drama. Unfortunately it happened while he was still doing comedy." Berle **continued**

howled and for once had no topper.

The man who delights Berle and Benny admits that one of his life goals has always been to be "well-liked." He has plainly succeeded, with his amiably outgoing, soft-spoken demeanor, as unassuming as a harvest hand. "Pat," says Jay Sommers, the *Green Acres* producer, "is a comfortable guy to be around." Eddie Albert sees him as a "priceless old shoe." On the *Green Acres* set Albert's co-star Eva Gabor calls Buttram "an absolute dear" and musses his hair affectionately. As Miss Gabor walks off in a flurry of clicking heels and heady perfume, Pat grins and shakes his head. Then he says, with a touch of awe: "The Gabor girls really know how to handle men. Tough on an actor, though. I get to looking at her lines and I forget my own."

Never lost the aura

Unlike so many citified professional yokels, whose folksiness has turned from reality to rote, Buttram has never lost his country-boy aura—even while dining, as he does frequently, at Chasen's in Hollywood or the Pump Room in Chicago or Toots Shor's in New York. Emmett Maxwell (Pat) Buttram was born 49 years ago in the Alabama town of Addison (pop: 100), the son of Mary Maxwell Buttram and Rev. Wilson MacDaniel Buttram, described by Pat as a "shoutin' Methodist" circuit rider. With seven children in the family, Pat says, "We were poor before it was even fashionable." A scholarship winner, Buttram studied theology for a year at Birmingham Southern College and then, after impressing the locals in college dramatics, he hooked on at WSGN in Birmingham as a morning radio performer, starting at six dollars a week.

In 1933 Buttram made his way to Chicago to see the world's fair. Soon

he was performing on radio's "National Barn Dance" over Chicago's WLS, with such people as Gene Autry, Homer and Jethro, and "Little Georgie" Gobel, who was about 14 and played guitar as he yodeled. "I guess Pat was the one who first got me thinking about comedy," Gobel recalls. "And he was my biggest influence. We had guys in the 'Barn Dance' who'd black out their teeth and get laughs. But Pat was different—he just stood there and talked; and he had this way, even then, of making an audience believe every word he said."

Injured in blast

Joining forces with Gene Autry, Buttram remained as the singing cowboy's bearded side-kick for 15 years—falling into water troughs through 70-odd movies and more than a hundred TV films. In one Autry picture, Buttram croaked out the title song, "Mule Train"—about the time Frankie Laine took whip in hand.

While working in another Autry film, in 1950, Buttram was gravely injured when a small brass cannon exploded in his arms, puncturing a lung and putting him in the hospital for nine months. "Some people say that Gene Autry is no actor," Buttram says. "But in the ambulance he kept talking and talking to me, encouraging me and trying to keep me from falling asleep. I was in shock but I was conscious and I could even hear the doctor tell Gene I had maybe one chance in 50 to come through. But I did and Somebody must have been looking after me." In his scrapbook today Pat still has the newspaper clippings of the accident, including one headline that reads, "COMEDIAN BUTTRAM NEAR DEATH" and another, from a small-town paper, that he points to with resignation of the side-kick's inevitable status. It reads: "GENE AUTRY ALMOST HURT IN EXPLOSION."

When Autry retired from pictures

in 1956, Buttram surveyed the possibilities. "One thing I knew, I didn't want to work night clubs," he says. "I don't mind the smell of booze or the taste of booze, but I sure hate to listen to booze." One field seemed wide open—the after-dinner route; only George Jessel was doing it. In time, with an assist from Jessel, Buttram was spreading his rural wit for the corporate wheels at various conventions and sales meetings, a lucrative pursuit. In addition Buttram had his own CBS radio show, he guest-starred on comedy shows, he performed on *The Ed Sullivan Show* and *The Jack Paar Show* and Arthur Godfrey's morning radio show.

Godfrey is one of Buttram's biggest boosters. "Within that huge and overstuffed frame lies some of the greatest creative comedy genius our profession has ever known," Godfrey raves. "In toastmastering a banquet, he out-Jessels George, out-Burns the other George and makes even Johnny Carson, who's very good, look like an amateur. I think Pat is infinitely wittier than Fred Allen ever was at his best, than H. Allen Smith, the late Will Rogers, or in some respects, even Mark Twain."

Hit on Hitchcock

Unexpectedly, Pat scored a powerful impact on an *Alfred Hitchcock Presents* program entitled "The Jar," based on a Ray Bradbury yarn—Bradbury himself recommended Buttram for the role and Hitchcock insists the show was the best in the eight-year run of his series.

Buttram and his second wife, the former Sheila Ryan, a onetime actress he met in an Autry movie, live on a 5-acre ranch in the Northridge section of the San Fernando Valley. "I'm no star," Pat says, "but by picking up a buck here and there a non-star can do pretty well." To illustrate his own point, Buttram owns a **continued**

Ride into fall, confidently

This summer, you learned how easy it is to ride a horse! Isn't it time you learned how easy it is to use Tampax tampons?

The silken-smooth applicator makes proper insertion comfortably easy. Dainty and hygienic to use, hands never touch the tampon itself.

Tampax tampons are the modern, easy way to complete protection. Aren't you a modern young woman?

TAMPAX
tampons

SANITARY PROTECTION WORN INTERNALLY
MADE ONLY BY TAMPAX INCORPORATED, PALMER, MASS.



radio station in Alabama, maintains a couple of horses and has a substantial portfolio of bluechip stocks. "Even if I didn't have a dime I'd be ahead of the game—I'm supposed to be dead, anyway," says Pat.

To keep the rural flame within him alight, Buttram subscribes to more than 50 country and small-town newspapers. "Look at this item here," he says, waving a weekly from northern Michigan. "It says here this fellow from town 'has accepted a position as a private with the United States Army.' Accepted a position!" Pat chortles and shakes his head. Prison newspapers are another source of delight. In exchange for newspapers he sends tapes of his radio broadcasts for use by prison disc jockeys. "The convicts write some wild stuff," Pat says, "and they have time to polish their material."

A hobbyist, Buttram collects button-hooks—he may have the largest collection in the world—and literature on barns and old-fashioned covered bridges and, of all things, Egyptian archeology.

Collector of country stories

With particular zeal, he collects and jots down country sayings. "I used to call up my dad"—Mr. Buttram died several years ago—"and I'd ask if he knew so-and-so. He'd say, 'Well, we've howdy-ed but we haven't shook.' Or I'd ask how the family was getting along and he'd say, 'We're all in table condition, son,' meaning they could

all come to the table for meals."

Buttram plans to write a book on the lore of rustic entertainers and he'd like to act on the stage and he wants to write a newspaper column in the Will Rogers manner. "Some day," says Pat, "I'll have to write a book about making Western pictures from the inside. One time I remember at Columbia they brought out a New York director to do his first Western. We go through the first scene with a big fist-fight in a saloon and a posse running out the door and mounting their horses and riding off. 'Cut! Cut!' the director screams. 'You're all getting on the horses from the same side. Do it again and this time mix it up!'"

Years ago, while trouping around southern Illinois—Lincoln country—Buttram developed an interest in the Civil War, a hobby he still follows, mainly from the Confederate point of view. "Pat," says Hal Kanter, the comedy writer, "is still looking for loopholes in Lee's surrender." Recently, on a Los Angeles radio station, Ralph Story was recounting Lincoln's expressed fears that his Gettysburg Address hadn't "scored." Buttram was promptly on the phone to say that "scoured" was the word Lincoln had used. "My copy did say 'scoured,' Pat," Story said. "But I assumed it was a typographical error."

"I told Ralph that in those days they used iron plows," Pat said, "and if the wet soil would stick to the plow, as it should, they'd say it 'scoured.' It was the first time I was ever able to show off my Civil War knowledge. I preened for days."

Delicious on the rocks
or any way you mix it.

OLD OVERHOLT

A. OVERHOLT & CO., CINCINNATI, OHIO

86 PROOF



SINCE 1810
AMERICA'S GREAT
STRAIGHT
RYE
WHISKEY

Peanuts.

SAVE 7¢
ON
SWEETA®

TV G 66

Store Coupon



Store Coupon

TV G 66

Dear Mr. Dealer: Redeem this coupon for a retail customer buying any size Sweeta Artificial Sweetener Liquid or Tablets. We will reimburse you 7¢ plus 2¢ for handling. Any other application constitutes fraud. Coupon void if invoices showing sufficient purchases to cover are not produced on request; if redeemed by other than a retail customer; if presented for reimbursement by other than a retailer; if prohibited, restricted or taxed by law. Cash value 1/20 of 1¢ for reimbursement. Mail to Squibb Products Company, P.O. Box 1326, Clinton, Iowa.

What we should do is give you some Sweeta free. Then we'd have you. Because Sweeta is more than a good little no-calorie sweetener. Sweeta is the good-tasting one. The concentrated one. And just two drops does it. At that rate, a little Sweeta goes a long way. You can sweeten 380 cups of coffee with one little bottle. Try it! A 7¢ coupon is peanuts, we know. But we can't start giving Sweeta away. You don't realize how many of you there are.

EDGAR OF THE APES

He had the craziest dream — and 'Tarzan' was born

BY MARTIN MALONEY



Edgar Rice Burroughs in 1937.

If anyone wants to know why I have been going around looking as sad as a method actor playing a *Batman* villain, I'll tell you. It's because I am a middle-aged Tarzan buff, just recently exposed to the NBC series of the same name. In my lifetime I have seen Tarzan romp through Grosset & Dunlap reprint editions, movies, pulp magazines, even radio—but television, I fear, has been his downfall. When I discovered that NBC had eliminated Jane, along with Africa and most of the villains, from the old, familiar fable, a chill entered my soul, and I turned my set to the wall.

Under less nervous sponsorship, Tarzan's creator, the late Edgar Rice Burroughs, might well have achieved an enormous though posthumous TV success. Burroughs was a bad writer,

to be sure, but bad in a way that bordered on genius, and his advent on television should have ushered in a golden age of pure nuttiness. Just so you'll know what you're missing, let me tell you about ERB.

This great man had what might be precisely described as a checkered career. He was born in Chicago on Sept. 1, 1875, arriving in

a well-to-do family, and spent his youth failing at school and being rejected by the U.S. Army after it found him under age. In 1894, Burroughs' father made the double error of going broke and then dying, and young Edgar was forced to rely on his own abilities to survive. He is supposed to have held 18 jobs—one of the least impressive: selling pencil sharpeners—and to have failed at them all.

By 1910, remarkably enough, Burroughs still hadn't starved, but he had acquired a wife and two children to add to his problems. The only way he could get his mind off his troubles was to lie in bed and daydream about superheroes who never needed money, zoftig heroines who required very few clothes, and swinging adventures as far removed from State Street that great street as possible. These visions were shortly to launch him on his literary career.

One of Burroughs' jobs involved placing advertisements in the pulp magazines; and while checking through some of these journals to see that his come-ons had appeared on schedule, he inadvertently read some of the fiction that went with them. Having automatically delivered himself of that immortal line, "I could write better stuff than this myself if I had the time," he then sat down and proceeded to prove that he was right. He turned out half of a novel which he called "Princess of Mars" and sent it to "All-Story Magazine." The editor, Thomas Newell Metcalf, replied that if the last half of the story was as good as the first, he would buy it. Burroughs finished the piece, got a check for \$400 and decided that he had a good thing going. And he had; his next effort was to be "Tarzan of the Apes."

This was the beginning of a writing career that lasted from 1912 to the mid-Forties. Burroughs' stories were made into comic strips, comic books, films, radio; they kept his own publishing company going from 1931 on; they are available in such improbable tongues as Assamese, Gujarati, Urdu and Icelandic. In short, they obviously have something. But what?

The question isn't easy to answer, but let me put it this way: If there's one thing a good, mass-produced daydream must have, it's jeopardy—and Burroughs could think of more absolutely horrible things that might

be done to people than anyone else since William Shakespeare. As a matter of fact, the good guys in an ERB epic can never afford to draw a relaxed breath, for not only do the villains have all these far-out ideas for clobbering the opposition; they are constantly plotting and conniving with evil intent.

Any good Burroughs story starts off with either a mutiny or a kidnapping; and usually by Chapter 5 the villains are plotting not only against the good guys but against each other and any innocent bystanders who happen to be around. Then there is the back-turned bit, in which ERB specialized. All that a good person in Africa or Pellucidar or on Mars has to do is turn his back, even for an instant, on any part of the landscape, and at once he is set upon by monsters, cannibals, Russians or Germans. Since one's back is always turned to some part of the landscape, this device considerably increases the tension of the stories, which may be why Burroughs favored it; even so, it is my considered opinion that he regarded the human race—apart from relatively few good people—as downright sneaky.

Where heroes are concerned, Burroughs is pretty much a man of one idea, but that one is a whizzer. Any time you go off to dreamland with ERB, you are almost forced to imagine yourself a noble castaway in a jungle, on a desert island, at the earth's core, or somewhere. And here, completely removed from the frustrating details of life in the widget factory, you turn into a sort of composite of Hercules, Lyndon B. Johnson, J. Paul Getty and James Bond.

Probably the wildest development of the castaway theme occurs in "The Monster Men," in which a classy Cornell undergraduate, Townsend J. Harper Jr. by name, gets himself mixed up with a batch of Frankenstein-type creatures in **continued**

the laboratory of a fairly mad biologist and is taken to be No. 13, the most successful of the professor's experiments. Since Townsend J. has taken a rap on the scone and suffered a bad case of amnesia (he has even forgotten about girls, which is hardly usual with Cornell undergraduates), he necessarily goes along with the gag and sets out like Tarzan to learn from scratch how to be a human being. He does pretty well, winning the heart of the mad professor's daughter in the process, and finally even has his memory restored, a fact which he announces in the following simple but moving words: "I am Townsend J. Harper Jr. You have heard of my father. Everyone has, since he commenced consolidating interurban traction companies." In spite of this, the girl says that she loves him and will always love him, no matter what.

And this brings me around to sex. If you think that T. Southern or V. Nabokov or the Marquis de Sade has original ideas on the subject of sex, just wait until you read Burroughs! And what's more, his treatment is ideal for television, since his notions of sexual behavior, ingenious though they be, are approximately those of an 11-year-old boy. Burroughs' thinking on the subject could be summed up in three terms: Love, Marriage (or Mating), and Babies.

Now follow me closely: To ERB, Love is Love because it is Love; Marriage (Mating) follows Love; Babies follow Marriage. No further explanation need be given; or if given, it need not make sense—for example, the following facts culled from one of the Mars romances.

John Carter, arriving on Mars, discovers that the Martians reproduce like birds, by laying eggs. Only one mammal is to be found on Mars, and that very rarely. Yet, when

Carter meets the lovely Princess Dejah Thoris, he says of her, "And the sight that met my eyes was that of a slender, girlish figure, similar in every detail to the earthly women of my past life." Carter was apparently in a good position to make this statement, for he adds, "She was destitute of clothes as were the green Martians who accompanied her; indeed, save for her highly wrought ornaments, she was entirely naked, nor could any apparel have enhanced the beauty of her perfect and symmetrical figure." This is strange enough, but odder things are to follow. Before the end of the book, Dejah Thoris has become John Carter's mate, and between them they have produced an egg, which is about to hatch when the final, tragic episode of the tale takes Carter away from Mars and back to earth.

My genetics has grown pretty rusty since I did all that work with Gregor Johann Mendel, so I won't try to speculate on these remarkable facts. And anyway, two prominent Burroughs scholars, John Harwood and H. W. Starr, have done the job for me.* I'll simply quote their conclusion: "Is it possible that the Martian humans represent a . . . transition between some egg-laying type of animal and the mammal? It seems very likely. If so, we can come to one conclusion. Dejah Thoris is the Barsoomian (Martian) equivalent of the Australian duckbilled platypus."

Now if this is not precisely the sort of thing American television needs to keep spider webs from forming all over those channel selectors, then I will eat all the rest of those hats left over from the Whatsisname cigaret commercials. Whether it's what American television will get is another matter. My hopes are not high; would anyone care to speculate on what NBC would do to Dejah Thoris and her egg?

*"A Scholarly Analysis of the Females of Barsoom," in the Burroughs Bulletin, No. 14.



RCA Victor New Vista® black-and-white "Celebrity" atop Mingus Mountain, Arizona. Power supplied by portable generator.

Actual photograph of RCA Victor TV at work 90 miles from transmitter. If it can do this well in a remote area think what it can do in a good one.

This RCA Victor portable has what it takes. A super-sensitive New Vista® VHF tuner linked with a 20,000 volt* chassis for big picture pulling power. Transistorized UHF tuner. And the space age reliability of RCA solid copper circuits. No other set this size gives you more signal pulling power for the money. *Design average



The Most Trusted Name in Electronics
Tmk(s)®





NEW from COVER GIRL!

'Delicate Dusters'

*so sheer...so bare...
almost like powder turned into air!*

The look of now: powders gone soft...softer...softest!
Just waft them on with their own downy little dusters.
In a poof...your whole complexion goes natural!

The shape of now: a compact gone slim...slimmer...
slimmest! A slender little skimmer that
snuggles in the smallest purse.

The shades of now: 3 new soft-pressed sheers...
with protective Noxzema medication.

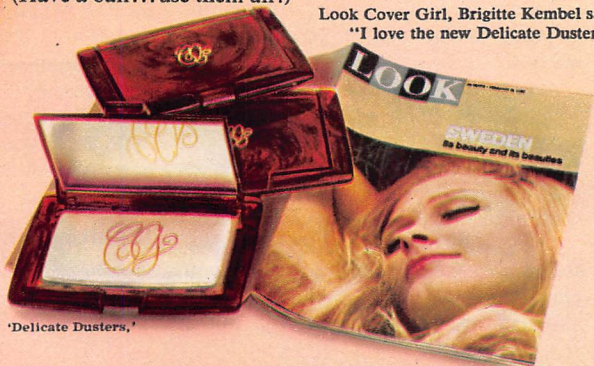
Naturally Bare: a translucent finishing powder.

Honeyed Peach: a rich, warm blushing powder.

Shimmer Beige: a soft, glimmery highlighting powder.

(Have a ball...use them all!)

Look Cover Girl, Brigitte Kembel says:
"I love the new Delicate Dusters!"



'Delicate Dusters,'



One gift that's sure to:

1. Be the right size and color
2. Wear a long time
3. Really please a youngster

If you've ever had to exchange a gift, you'll be the first to appreciate our first point. So let's get right to the second.

We make the View-Master Stereo Viewer from an unusually hard-wearing plastic material. So your gift will take years of use. And give years of pleasure. (If you'd like to mail it, you haven't a worry.)

And as for really delighting a youngster, nothing at all does it like View-Master pictures.

To start with, all View-Master scenes are in full-color and 3-dimension—the reason you often hear: "It's just like real!"

Then, with over 800 different View-Master subjects to choose from, you can personalize your gift to his exact age and interests. To give you but a

brief idea, there are fairy tale packets, science, scenics and the splendid "Nations of the World" series.

The View-Master Stereo Viewer is \$1.75, with sample reel. 3-reel packets of 21 full-color 3-dimension pictures, \$1.25. At photo, drug, variety and department stores.

All together, it would be less than honest to say that Sawyer's View-Master is anything less than the perfect gift.

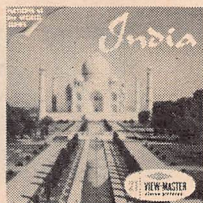
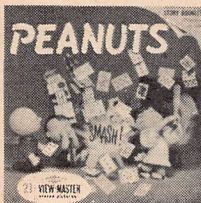
(P. S. If your favorite store doesn't carry View-Master, just write to us.)

It's Just Like Real!

Portland, Oregon 97207



VIEW-MASTER



Here are a few of the many packets your View-Master dealer will be pleased to show you:

ALL CALIFORNIA STORES—Payless Drug Stores • Montgomery Ward • Sears, Roebuck • Walgreen Drug • Safeway Drug Centers • Macy's • F. W. Woolworth • Rhodes **ANTIOCH**—Antioch Stationer's **BERKELEY**—Elmwood Camera • Palmer's Camera • The Camera Shop • Safeway Drug Center **BURLINGAME**—Foreman's Camera **CAMBRIAN PARK**—Village Camera Shop **CARMEL**—Carmel Mission Gifts • Fortier's Drug **CASTRO VALLEY**—Kurt's Cameras **CHICO**—Chico Book & Stationery • Staples Foto Shop **CLOVERDALE**—Medico Drug **CONCORD**—Rhodes • Safeway Drug Center • Wentling Studio & Camera **CORNING**—Prices Pharmacy **EL CERRITO**—Longs Drug Store **FAIRFIELD**—Fairfield Pharmacy **GILROY**—Gilroy Stationers **GONZALES**—Gonzales Pharmacy **GRASS VALLEY**—Tyler's **HAYWARD**—Bowman's Camera Store **HEALDSBURG**—Medico Drug **HOLLISTER**—Mauro Stationers **JACKSON**—Garibaldi Studio **LODI**—Stark's Camera Shop • Los Altos Camera Shop **LOS GATOS**—Village Camera Shop **MARYSVILLE**—Albrecht & Lowe **MILLBRAE**—Britts Dept. Store **MILL VALLEY**—Muir Woods Shop • Strawbridges **MODESTO**—McHenry Camera Ctr. • Modesto Toy Shop • The Camera Center • Victor Drug • K-Mart • Longs Drug Stores • Montgomery Ward **MONTEREY**—McKay's • The Trade Winds **NAPA**—Levinson's Pharmacy **OAKDALE**—Kersten's Pharmacy **OAKLAND**—Longs Drug Stores • Merle's Camera and Gifts • Montgomery Ward • Rhodes • Roberts Camera and Gifts • Sears, Roebuck • Steppan's Cameras **PACIFIC GROVE**—Holman's Dept. Store **PALO ALTO**—Camera Shop **PETALUMA**—Ott's Stationery **PITTSBURG**—Pittsburg Photo Supply **RED BLUFF**—Clark's Drug **REDDING**—Photo Supply **REDWOOD CITY**—Gompert's Camera Ctr. **ROSEVILLE**—Huskinson's • Sunrise Pharmacy **SACRAMENTO**—Macy's • GEM • Montgomery Ward • Rhodes (all stores) • Payless Drugs • F. W. Woolworth • Manor Drug • McCurry Companies • Weinstock Lubin **SALINAS**—Green's Camera Shop • Teddy Bear Toy Store **SAN BRUNO**—San Bruno Camera Shop **SAN FRANCISCO**—Airport Drug-Sundries Store • Alfred Bass, Inc. • Alioto's Gift Shop • Allen's Photo Sup. Co. • Bear Photo Service • Bell Bazaar • Brannam's • Brooks Cameras • City of Paris • Cliff House Gift Shop • Fast's Cameras • Franciscan Gift Shop • Fuji Gift Shop • GET Cameras • Golden Gate Gift Shop • Gong Nung Camera Shop • J. J. Newberry Co. • Macy's California • Mission Camera Shop • Mitchell's Stationery • The Hobby Center • Sears, Roebuck • Schwabacher Frey • White Front • Woolworth's (Powell and Market) **SAN JOSE**—Hale's • J. J. Newberry Co. • Macy's Valley Fair • Sunland Photo Supply • Webb's Photo Supply **SAN LEANDRO**—California Photo Supply **SAN LORENZO**—Denevi Photo **SAN MATEO**—Foreman's • J. J. Newberry Co. • U-Save **SAN RAFAEL**—The Photo Shop **SANTA CRUZ**—Santa's Village • Webber's Photo Shop **SANTA ROSA**—Clyde's Camera Center • Keith's Foto Shop **SOLEDAD**—Soledad Pharmacy **SONORA**—Pitts Studio **STOCKTON**—Gluskin's Camera • Logan Camera Shop • J. J. Newberry Co. • Pardini's Toy Box • Reimann's Camera Shop **SUNNYVALE**—Camera Mart • J. J. Newberry Co. **TURLOCK**—Walter's Photo **UKIAH**—Triple "S" Camera **VALLEJO**—Benne's Photo Supply • J. J. Newberry Co. • Ridgeway's **WATSONVILLE**—Steinhauser & Eaton **WILLITS**—Willits Pharmacy **WOODLAND**—Corner Drug

Or order from your favorite Christmas catalog.
View-Master: another fine product from Sawyer's.

WINNIE THE POOH © WALT DISNEY 1966 PEANUTS © 1966 UNITED FEATURES SYNDICATE, INC.



FLASH

Special Introductory Offer

(for new subscribers only)

Save \$3.90

Subscribe now

65 weeks \$5.85

**65 single copies
regularly cost \$9.75**

.....

TV GUIDE,

Dept. 708, Box 400, RADNOR, PA.

☐ Send TV GUIDE 65 weeks for \$5.85

My check or money order is enclosed.

☐ Gift ☐ New ☐ Bill Me

Name _____
please print

Address _____

City _____

State _____

Gift from _____

LETTERS

Correspondence for this department should be addressed to Letters Department, TV GUIDE, Radnor, Pa. All letters must be signed. Names withheld upon request.

VIEWER SERVICE

If you wish to write comments to those in charge of a specific show, you should send your letters to: (Name of Show), TV GUIDE Viewer Service, Box 800, Radnor, Pa. These letters will be forwarded to the proper executives.

QUESTION OF TASTE

Re your Oct 1 "As We See It" on movie codes and contemporary standards, especially the last line—"The important thing is that such a code . . . will make it possible for creative men to treat *any* subject tastefully." Defining taste is like shadowboxing—it is impossible to pin down, and one person's taste might be another's poison (if you are in the mood for a fractured metaphor). This recalls a very high-class associate of mine who refuses to set her dinner table with anything but sterling silver and finest china, but who will (and has!) gladly share her toothbrush with anyone who needs it. Judging from most of the current movies, I strongly suspect that her kind of taste is governing too many so-called creative men! Your editorial, by innuendo at least, indicates that the Hollywood creative men are chafing because their movies aren't titillating the European's pocketbook, which belies their basic motivation as being only tastefully creative.

(Name Withheld)
Lafayette, Ind.

THE WAY IT IS

I am greatly disturbed by the Oct. 1 article "The Vietnam War: Is Tele-

Continued on page A-4

The Nielsens—Round 1

The Doan Report, beginning this week, will be a weekly feature. Mr. Doan, formerly radio-TV editor of the New York Herald Tribune, is now a member of TV GUIDE's staff.

The bloom was off the fall TV rose before you could say A. C. Nielsen. The top-rated weekly attraction of the new season, according to the first "definitive" poll (Oct. 10 Nielsens) was a leftover turkey named *Green Acres*. The hottest newcomer to the prime-time lists was a desert warfare shoot-'em-up quickie called *The Rat Patrol*. And the white hope of 1966-67, ABC's immensely touted *Stage 67*, was so scorned by critic and viewer alike that it was apparently destined to be dislodged from its Wednesday nighttime slot in favor of movies, the latest sure-fire thing. After all, didn't "River Kwai" cool 'em?

ABC brass heatedly denied competitive claims that they were about to "cop out" on their do-good project. But they could not immediately say whether *Stage 67* would get a new regular time or be "floated" as a pre-emptive special. If a Wednesday night movie was installed, *Peyton Place II* had to be moved. *The Man Who Never Was* looked like a scratch. Two hour-long series, *Shane* and *Hawk*, were in deep ratings trouble. *The Tammy Grimes Show* had been scuttled even before the Nielsens came in, on the basis of tentative overnight polls.

The same sort of panic-button push-

ing seemed behind CBS's pull-out on the new Jean Arthur comedy. It was ordered off Dec. 5, after 12 episodes, to be replaced by a deathless standby, *To Tell the Truth*. In the first Nielsens, Miss Arthur's series ranked 65th—ahead of some 25 other shows.

"What enhances the survival prospects of the networks' turkeys," an industry wag commented, "is the awful mediocrity of the stuff that's available to replace them."

CBS sources insisted the Jean Arthur cancellation was the only one immediately in the offing—but did not deny that the Smothers Brothers, signed for a new variety hour, had been alerted to stand by for a January debut.

Brightest news from CBS was that Carol Burnett has elected to return to weekly TV next fall (she can't before then because she is awaiting her second child) and CBS will star her in a comedy-variety hour. She will be the first of her sex so headlined since Dinah Shore. Chances are her show will succeed Danny Kaye's. Kaye, now in his fourth season, is experiencing rating fatigue. He was 69th (trailing Jean Arthur!) in the first round.

NBC appeared smuggest of the chains, immediately confirming no "second season" talk except that Roger Miller's folksinging session could be an early casualty. A new comedy, *The Hero*, also was iffy. One possible late starter: a long-promised TV version of *Dick Tracy*. —Richard K. Doan

THIS WEEK

TeleVision Guide

PRESIDENT JOHNSON'S TRIP

At press time, the networks planned to cover President Johnson's Asian tour in special programs and regular newscasts (NBC had also scheduled coverage for the "Today Show"). For details, see the special-programming boxes at 6 P.M. each night. Regularly scheduled programming may be pre-empted.

SPECIALS

Nigeria: Culture in Transition . . . Sat. 7 P.M. (9)
Opera: "Don Pasquale" . . . Sat. 8:30 P.M. (9)
Liturgy of St. James . . . Sun. 8 A.M. (5, 8, 10)
Brundage Art Collection . . . Sun. 2 P.M. (10)
Bell Telephone Hour . . . Sun. 6:30 P.M. (3, 4)
International Magazine . . . Sun. 10:30 P.M. (9)
Lucille Ball in London Mon. 8:30 P.M.
(5, 8, 10, 12)
Cleveland Orchestra . . . Mon. 9:30 P.M. (6, 9R)
Vietnam Special . . . Mon. 10 P.M. (7, 7R, 11, 13)
In Mortal Combat Wed. 9 P.M. (2)
Anna Karenina Wed. 10 P.M. (6, 9R)
Tony Bennett . . . Wed. 10 P.M. (7, 7R, 11, 13)
Charlie Brown's Halloween . . . Thurs. 8:30 P.M.
(5, 8, 10, 12)
Cincinnati Symphony . . . Fri. 8:30 P.M. (6, 9R)

POLITICS

Candidates for Assessor, San Francisco . . . Sat.
2 P.M. (5)
Brown for Governor Sun. 10:30 A.M. (11)
Election-Year Reports . . . Sun. 1 P.M. (7, 13),
6 P.M. (8, 10, 12), 6:30 P.M. (5),
11:30 P.M. (11)
State Senatorial and Assembly Candidates, N.
Cal. Sun. 2 P.M. (3)
Candidates for State Assembly, Contra Costa
and Santa Clara Counties. Mon. 6:30 P.M. (9)
State Senatorial Candidates, Contra Costa, Santa
Clara and Santa Clara/Alameda Counties. . .
Wed. 7:30 P.M. (9)
Interview: Postmaster General Lawrence F.
O'Brien, Sen. Thruston Morton . Wed. 8 P.M.
(6, 9R), 10 P.M. (9)

Continued on page A-81

7R refers to KRCR, Redding
9R refers to KIXE, Redding

LETTERS

Continued from page A-2

vision Giving Us the Picture?" God forbid, but someday a mother and father sitting in their living room watching the evening news will be able to see their young son killed by the enemy right before their eyes. Then I am sure the newscaster at the studio will come back on the screen and say, "and that's the way it is, and goodnight," oblivious to the fact that he has just taken away a mother and father's reason for living.

(Name Withheld)
Litchfield, Conn.

POINT MISSED

To those of us who have relatives serving in Vietnam, your "cartoon" by Mirachi in the Oct. 8 issue is the epitome of bad taste. It's incredible to what depths one must go to make a joke.

Mrs. S. Lindenfeld
Forest Hills, N.Y.

ABSENTEE

As bad as *The Tammy Grimes Show* might or might not have been, it certainly deserved a fair chance, which it did not get. Why do networks and sponsors seem to think adult game shows are the answer to every bad situation comedy? I hope *The Dating Game* has a better fate, but I'll make sure to be on another channel in any event.

Eric Benson
Brooklyn, N.Y.

CHOKED UP

"The Kennedy Wit" [ABC Stage 67, Oct. 5] made me laugh through the lump in my throat.

Naomi Russell
San Diego, Cal.



NEW PHILCO 21" COLOR TV

THE TRUE TO LIFE COLOR TV!
FULL FEATURED CONSOLE!

plus...

PHILCO SOLID STATE
STEREO

fully transistorized. 4 speed auto-
matic stereo. 4 speakers.



NO MONEY DOWN
No payments for 45 days



IN YOUR OWN HOME

FREE DEMONSTRATION

THE EASY WAY TO SHOP ... CALL NOW. CALL COLLECT

Continental Tv

OPEN 7 DAYS A WEEK 'TIL 9

IMMEDIATE
DELIVERY

ALL NEW
MERCHANDISE

Continental Tv.

SENSATIONAL OFFER

3 FOR THE
PRICE
OF **1**

SALE

FAMOUS PHILCO QUALITY

ALL

3

EXACTLY
AS SHOWN

ONLY

\$595

W/T

FULL PHILCO FACTORY WARRANTY

ALL NEW MERCHANDISE

plus...

**COMPACT
PORTABLE TV**



CALL
NOW **EV7-2334**
IN SAN FRANCISCO,
MARIN AND PENINSULA
OR **GL2-4489**
IN OAKLAND AND
ENTIRE EAST BAY

CALL NOW
IF YOU CAN'T COME IN

SAN FRANCISCO	3210 Geary Blvd.	EV7-2334
OAKLAND		GL2-4489
SANTA CLARA	3585 Stevens Creek	CH4-6171
SALINAS	924 S. Main St.	HA4-3911

TV SPORTS GUIDE

SATURDAY

AUTO RACING 10 A.M. (11)
 SAN JOSE STATE FOOTBALL HIGHLIGHTS
 10:30 A.M. (11)
 COLLEGE FOOTBALL 11 A.M. (7, 7R, 11, 13)
 Purdue vs. Michigan State.
 COLLEGE FOOTBALL 2 P.M. (3)
 Hayward vs. UC, Davis
 BOWLING 3 P.M. (12)
 HIGH SCHOOL FOOTBALL 3:15 P.M. (7)
 St. Mary's vs. Bellarmine.
 AFL SUMMARY 3:30 P.M. (4)
 NFL SUMMARY 4 P.M. (5, 8, 10, 12), 5 P.M.
 (10), 5:30 P.M. (8, 12)
 BOWLING 4:30 P.M. (3)
 AUTO RACING 4:30 P.M. (19)
 SURFING, AUTO THRILL SHOW 5 P.M. (7,
 7R, 11, 13) National Surfing Championships;
 World Auto-Crash Championships.
 BOWLING 6 P.M. (2)
 WRESTLING 6 P.M. (19)
 FOOTBALL, BILLIARDS 6:30 P.M. (7)

ICE HOCKEY 8 P.M. (2)

Seals vs. Totems.

BOXING 10:30 P.M. (2)

SUNDAY

PRO FOOTBALL 10 A.M. (3, 4, 7R)
 Raiders vs. Jets.
 PRO FOOTBALL 10:15 A.M. (5, 8, 10)
 Cowboys vs. Browns.
 BOWLING 11 A.M. (11), 12 Noon (2)
 PRO FOOTBALL 12:45 P.M. (12)
 Lions vs. 49ers.
 YACHTING 2 P.M. (5)
 TENNIS 4:30 P.M. (9)
 Longwood National Doubles Finals.
 RODEO 7 P.M. (19)

THURSDAY

49er HIGHLIGHTS 9 P.M. (2)
 Lions vs. 49ers.
 RAIDER HIGHLIGHTS 9:30 P.M. (2)
 Raiders vs. Patriots.

FRIDAY

WRESTLING 9 P.M. (2)

THREE HOME SAVING SPECIALS \$299
YOUR CHOICE - ONE SALE PRICE

\$299 ALUMINUM SIDING OR ROOFING
YOUR CHOICE

SAVE YOUR HOME — SAVE YOUR MONEY

Installation Included Up to 1,000 Sq. Ft.



20 Times Thicker Than Ordinary Paint
 Covers Up to 1,500 Sq. Ft.

ALUMINUM PATIO PORT



Just **\$99**

Completely Installed

Any Size up to Giant 8' x 20'

QUALITY JOB • COMPLETE NO EXTRAS

- No Money Down • Payments Low as \$1.25 Week
- Adds to property value • Insulates Year Round
- Long lasting • Goes over any surface . . . stucco, concrete block, brick, asbestos shingles, frame.

Write Today or CALL COLLECT

SAN FRANCISCO 362-5300 OAKLAND 444-2237
SACRAMENTO 455-3934 SAN JOSE 243-7900

West Coast Home Products, Inc., 617 Olympic Blvd., Montebello, Calif.

TV Programs

for week beginning

Saturday, October 22

Morning

- 7** ALL NIGHT MOVIE—Continued
Cheyenne: "Big Ghost Basin." Clint Walker, Bob Hoyer.
- 6:00 **5** **COLOR** AGRICULTURE FILM
- 6:25 **13** NEWS
- 6:30 **4** WHITE COLLAR FARMER
5 **10** SUNRISE SEMESTER
Philosophy: "Science and Hypothesis." Prof. Kai Nielsen.
7 YOU CAN TELL A STORY
13 VOICE OF AGRICULTURE
Farmer Wade Whitfield discusses youth management of farms. Host: Hal Sparks.
- 7:00 **4** MAYOR ART—Children

- 5** **COLOR** JACK'S PLACE—Children
7 **COLOR** MARSHAL 'J'—Children
10 BIG PICTURE—Army
13 **COLOR** CAP'N DELTA—Cartoons
- 7:15 **8** FILM FEATURE
- 7:25 **12** FILM FEATURE
- 7:30 **3** AGRICULTURE U.S.A.—Interview
COLOR Pet dogs and working dogs are discussed. Host: John A. Stearns.
10 **COLOR** DIVER DAN—Cartoons
11 PERSPECTIVE—San Jose State
12 EXISTENCE—Agriculture
- 7:45 **8** DAVEY AND GOLIATH—Religion
"The Wild Goat." Davey and Goliath learn a lesson about kindness to animals.
- 8:00 **3** **4** **7** **COLOR** SUPER 6

CHANNELS LISTED IN PROGRAM SECTION

BAY AREA

- 2** KTVU (IND.) JACK LONDON SQ.
(OAKLAND) 94607
- 4** KRON-TV (NBC) 929 MISSION ST.
(SAN FRANCISCO) 94119
- 5** KPIX (CBS) 2655 VAN NESS AVE.
(SAN FRANCISCO) 94109
- 7** KGO-TV (ABC) 277 GOLDEN GATE AVE.
(SAN FRANCISCO) 94102
- 9** KQED (EDUC.) 525 FOURTH ST.
(SAN FRANCISCO) 94107

SALINAS

- 8** KSBW-TV (CBS, NBC) 238 JOHN ST.
93901

SAN JOSE

- 11** KNTV (ABC) 645 PARK AVE. 95110

MODESTO

- 19** KLOC-TV (IND.) P.O. BOX 3689,
2842 IOWA AVE. 95352

SACRAMENTO

- 3** KCRA-TV (NBC) 310 10TH ST. 95814
- 6** KVIE (EDUC.) P.O. BOX 6 95801
- 10** KXTV (CBS) 601 SEVENTH AVE.,
BOX 628 95803
- 13** KOVR-TV (ABC) 1216 ARDEN WAY,
BOX 3283 95815

REDDING

- 7** KRCR-TV (ABC, NBC) 2770 PIONEER DR.
96001
- 9** KIXE (EDUC.) P.O. BOX 9 96001

CHICO

- 12** KHSL-TV (ABC, CBS) 180 E. FOURTH
ST., BOX 489 95927

(Ch. 9, San Francisco, is seen on Ch. 72 in the Monterey, Salinas, Soquel, Watsonville area; Ch. 76, Gilroy, Morgan Hill; Ch. 80, Antioch, Martinez, Mt. Diablo, Pittsburg, Walnut Creek.)

Morning

5 8 10 12 CAPTAIN KANGA-ROO—Children

The Captain's special guest is magician Frank Brents. (60 min.)

7 11 13 **COLOR** KING KONG

8:30 **2** PIONEERS—Drama

A Navy lieutenant comes to Fort Benton to chart the Missouri River. Ben: Robert Dix. Creel: Roy Engel.

3 MOVIE—Adventure

"Tarzan Escapes." (1936) A big-game hunter wants to put Tarzan on exhibition in England. Johnny Weissmuller, Maureen O'Sullivan. (90 min.)

4 7 **COLOR** ATOM ANT

7 11 13 **COLOR** BEATLES

9:00 **2** MOVIE—Melodrama

"The Maze." (1953) Kitty Murray goes to Scotland to find out why her fiancé has called off their engagement. Richard Carlson, Veronica Hurst. (90 min.)

4 7 **COLOR** SECRET SQUIRREL

5 8 10 12 **COLOR** MIGHTY MOUSE—Cartoons

7 11 **COLOR** CASPER—Cartoon

13 HISTORY—Lessons

Prof. R. Coke Wood discusses the characteristics of California's population in the 20th Century. (60 min.)

9:30 **4 7** **COLOR** SPACE KIDETTES

5 8 10 12 **COLOR** UNDERDOG

7 **COLOR** MAGILLA GORILLA

11 ERNEST TUBB—Music

10:00 **3 4 7** **COLOR** COOL McCOOL

5 8 10 12 **COLOR** FRANKEN-STEIN JR.—Cartoons

7 13 **COLOR** BUGS BUNNY

11 SPOTLIGHT ON SPEED

10:30 **2** MOVIE—Drama

"China's Little Devils." (1945) A Chinese boy adopted by a group of Flying Tigers organizes a "commando" group of children. Harry Carey, Paul Kelly, Alan Hale. (90 min.)

3 4 7 JETSONS—Cartoon

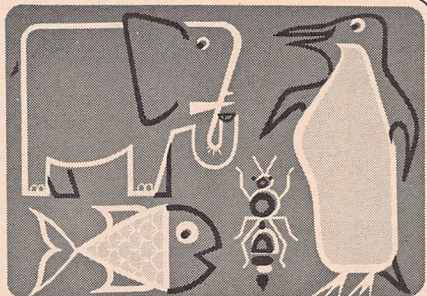
COLOR George discovers he can fly.

5 8 10 12 **COLOR** SPACE

GHOST—Cartoons

The SMITHSONIAN

An exploration of the world's largest museum and America's heritage of culture and science.
IN COLOR • SATURDAY • 11:30 AM



ANIMAL SECRETS

A trip into the world of living creatures probing the mysteries of the wild.

IN COLOR • SATURDAY • 12:00 N

4

KRON-TV

**CALL
NOW!**

**SAN FRANCISCO
986-1100**

**OAKLAND-
BERKELEY
893-0605**

**SAN RAFAEL
453-1346**

**ANTIOCH-
PITTSBURG
757-7000**

**SANTA ROSA
545-8040**

**SAN JOSE
292-9300**

**FREMONT
797-8300**

**VALLEJO
642-8971**

**RICHMOND-
SAN PABLO
234-6547**

**NAPA
224-3123**

**PETALUMA
763-0943**

**BURLINGAME
344-6874**

**HAYWARD
582-1246**

**REDWOOD CITY
369-1375**

**FAIRFIELD
425-8446**

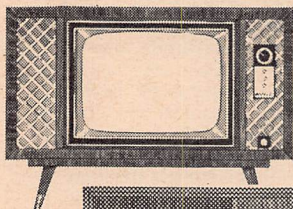
**SUNNYVALE-
SANTA CLARA
736-8225**

FREE HOME DEMONSTRATION

Call Muntz TV telephone number closest to you Daily or Sunday for FREE HOME DEMONSTRATION. No Obligation to Buy!

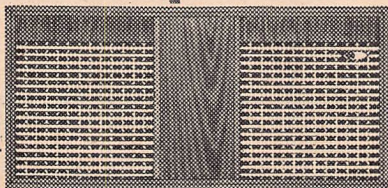
1967 COLOR TV AND 1967 STEREO

- 1967 COLOR TV**
- 1 Rectangular Aluminized Perma-Chrome Picture Tube
 - 2 Deluxe, power transformer, all American made chassis



- 1967 COLOR TV**
- 3 Automatic Color Purifier
 - 4 Memory Tuner
 - 5 Full Factory Warranty
 - 6 Immediate Delivery

- Dual Channel Stereo
- 20 Watts Peak Output
- 4 Speed Automatic Stereo Phono
- High Fidelity Stereo Cartridge
- Multi-sonic Speaker Systems
- Input For TV or Tape Recorder
- Provision For External And Remote Speaker Systems
- Quality Checked Performance



FREE!

\$50 In Stereo Records

With the Purchase of Color TV And Stereo

WHY TAKE A CHANCE?

Most TV sets operate perfectly in the store because of powerful "souped up antennas." But you never know until you already purchased your TV set how it will play in your home or apartment. Try a MUNTZ TV before you buy with a free home demonstration. Why take a chance?

**893 FOLSOM STREET
SAN FRANCISCO, CALIF.
OPEN 9 A.M. TO 9 P.M.**

**TWO FOR
ONE PRICE!**

ONLY \$490

**WITH YOUR OLD TELEVISION
IN TRADE**



Saturday October 22, 1966

Morning-Afternoon

- 7 13** **COLOR** MILTON THE MONSTER—Cartoons
- 11** SAN JOSE STATE HIGHLIGHTS
- 11:00** **3 4** TOP CAT—Cartoon
- COLOR** Benny has a very strange pet.
- 5 8 10 12** **COLOR** SUPERMAN
- 7 7 11 13** COLLEGE FOOTBALL—Purdue vs. Michigan State
- COLOR** The Purdue Boilermakers meet the Spartans at Michigan. Bill Fleming and Terry Brennan report. For details and rosters, see the Close-up below. (Live)
- 11:30** **3 4** SMITHSONIAN—Children
- COLOR** Former astronaut John Glenn joins host Bill Ryan to compare Charles Lindbergh's 1927 transatlantic crossing in the Spirit of St. Louis with Colonel Glenn's 1962 space flight in the Friendship 7 Mercury capsule. Cameras show both craft on display at the Smithsonian Institution in Washington, D. C. Films and stills chronicle Lindbergh's departure from Long Island, N.Y., in his single-engine, high-wing monoplane, and Glenn's

launch and recovery following his three-orbit mission. Voice of Charles Lindbergh: Fredric March.

5 8 10 12 **COLOR** LONE RANGER—Cartoons

Afternoon

- 12:00** **2** **COLOR** HUCKLEBERRY HOUND
- 3 4** **COLOR** ANIMAL SECRETS
- 5 8 10 12** **COLOR** ROAD RUNNER—Cartoons
- 12:30** **2** MOVIE—Adventure
- COLOR** "The Crimson Pirate." (1952) A Spanish buccaneer is offered a great sum by the King of Spain to capture a rebel leader. Burt Lancaster, Eva Bartok, Nick Cravat, Torin Thatcher, James Hayter, Margot Grahame. (Two hours)
- 3** **COLOR** ATOM ANT—Cartoons
- 4** GREEN THUMB—Gillespie
- 5 8 10 12** **COLOR** BEAGLES
- 1:00** **3** **COLOR** SECRET SQUIRREL



11:00 **7 7 11 13** COLLEGE FOOTBALL

PURDUE

- 11 Connors ...QB
- 12 Griese ...QB
- 18 Engelbrecht QB
- 19 Emch ...QB
- 21 Herrick ...FB
- 22 Cirbes ...B
- 23 Keyes ...B
- 25 Charles ...DB
- 34 Baltzell ...B
- 38 Troyer ...B
- 40 Finley ...B
- 41 Hurst ...B
- 45 Corby ...B
- 46 Crowley ...B
- 47 Williams ...B
- 49 Ryan ...B
- 50 Stydahar ...C
- 51 Labus ...C
- 52 Calcaterra ...T
- 55 Conley ...G
- 60 Kyle ...G
- 61 Roberts ...G
- 64 Erlenbaugh ...G
- 65 Sebeck ...G

COLOR The Purdue Boilermakers vs. the Spartans of Michigan State at East Lansing, Mich. The Boilermakers have All-American quarterback Bob Griese throwing to Jim Beirne and Jim Finley. Perry Williams is their top runner and scorer. Michigan State is driving toward a national championship. Running backs Clinton Jones and Bob Apisa star on offense. George Webster is a stand-out on defense. (Live)

- 66 Kuzneski ...G
- 67 King ...T
- 68 Burke ...G
- 71 Rafa ...T
- 74 Bonk ...T
- 75 Olssen ...T
- 77 Haug ...T
- 79 Barnes ...T
- 81 Beirne ...E
- 82 Dillingham ...E
- 83 Griffin ...E
- 86 Catavolos ...B
- 87 Olion ...E
- 88 Ruble ...E
- 93 Holmes ...E
- 94 Liber ...E



- 66 Bradley ...G
- 67 Conti ...G
- 68 Techlin ...G
- 72 Jordan ...T
- 75 McCloud ...C-T
- 76 Ruminski ...T
- 77 West ...T
- 79 Przybycki ...T
- 80 McIver ...E
- 82 Chatlos ...DE
- 84 Washington ...E
- 86 Brenner ...E
- 87 Haynes ...E
- 90 Webster ...B
- 95 Smith, C. ...DE
- 98 Meadows ...T

MICH. STATE

- 11 Wedemeyer .QB
- 12 Super ...B-QB
- 16 Raye ...QB
- 20 Summers ...DB
- 22 Berlinski ...B
- 25 Cavender ...FB
- 26 Jones, C. ...B
- 29 Jones, J. ...DB
- 31 Armstrong .DB
- 34 Lee ...B
- 36 Hoag ...DE
- 38 Phillips ...DB
- 39 Garrett ...DB
- 41 Thornhill ...LB
- 43 Waters ...B
- 45 Apisa ...FB
- 51 Romagnoli .C-T
- 52 Smith, L. ...C
- 55 Gallinagh ...T
- 57 Richardson ...G
- 60 Pruett ...G
- 61 Bailey ...T
- 62 Brawley ...G
- 65 Zindel ...G

4 CARTOONS

5 8 10 12 **COLOR** TOM AND JERRY—Cartoons

1:30 **3** **COLOR** SPACE KIDETTES

5 FOREST RANGERS—Adventure

COLOR Someone steals all the dogs in town. Keeley: Graydon Gould. Peter: Rex Hagon. Gaby: Syme Jago.

8 MOVIE—Adventure

"Son of Fury." (1942) During the reign of George III, a young man fights to establish his birthright. Tyrone Power, Gene Tierney. (Two hours)

10 STINGRAY—Children

COLOR Villainous agent X20 plots to destroy Marineville.

12 MOVIE—Adventure

COLOR "Robin Hood and the Pirates." (Italian; 1960) Lex Barker, Jackie Lane, Rosanna Rory, Mario Scaccia. (90 min.)

2:00 **3** COLLEGE FOOTBALL—Hayward vs. UC, Davis

SPECIAL The Hayward Pioneers vs. the Aggies at Toomey Field in Davis. Gary Gerould reports. (Live)

4 MOVIE—Western

"Hell Canyon Outlaws." (1957) A group of vicious gunslingers hold a town in terror. Dale Robertson, Brian Keith, Rosanna Rory. (90 min.)

5 SO YOU WANT TO BE ASSESSOR—Report

A discussion of the office of assessor for the city and county of San Francisco by candidates Joseph E. Tunney (incumbent), Milton C. Johnson, Dorothy Shinder, Scott M. Sheldon and Robert Mercereau. Moderator: John Weston.

10 MOVIE—Melodrama

COLOR "Timberjack." (1955) A ruthless timberman kills the father of his rival. Sterling Hayden, David Brian, Vera Ralston, Adolphe Menjou. (Two hours)

11 MOVIE—Drama

"Operation Pacific." (1951) During the war in the Pacific, a U.S. submarine comes in contact with the Imperial Japanese Fleet. John Wayne, Patricia Neal. (Two hours)

13 GADABOUT GADDIS—Fishing

COLOR Gadabout is joined by Floyd W. Dominy, U.S. Commissioner of Reclamation, for a fishing trip in Wyoming's Grand Teton Mountains.

2:15 **7** AMERICAN BANDSTAND

Dick Clark's guests are Bobby Rydell and the Left Banke. (60 min.)

7 NEWS

2:25 **5** KPIX EDITORIAL—Louis Simon

2:30 **2** MOVIE—Western

"Heart of the Rio Grande." (1942) Gene Autry, Smiley Burnette. (60 min.)

5 MOVIE—Drama

"The Masquerader." (1933) Ronald Colman plays a dual role in this tale of two men, identical in appearance, who decide to change places in life. Elissa Landi, Juliette Compton. (90 min.)

7 AMERICAN BANDSTAND

Dick Clark's guests are Bobby Rydell and the Left Banke. (60 min.)

3:00 **12** CHAMPIONSHIP BOWLING

Fred Lening vs. Bud Horn. (60 min.)

13 MOVIE—Western

"War of the Wildcats." (1943) Believing that their land contains oil deposits,

BOYS! Turn spare time into prizes and profits as a TV Guide Young Merchant. Mail coupon below for complete details.

TV BOY SALES (130)
Box 163, Fresno, Cal. 93707 P-13

Name.....Age.....

Street.....

City.....State.....Zip.....



Afternoon

an unscrupulous oil man is trying to get the Indians off their own property. John Wayne, Albert Dekker. (Two hours)

19 HIGH SCHOOL SPOTLIGHT

A look at Downey High School, Modesto.

3:15 7 HIGH SCHOOL FOOTBALL—St.

Mary's vs. Bellarmine

Taped repeat of last night's game between the Galloping Gales of St. Mary's, Berkeley and the Bellarmine Bells at Buck Shaw Auditorium in Santa Clara. (One hour, 45 min.)

3:30 2 MOVIE—Western

"The Man from Cheyenne." Roy Rogers. (60 min.)

4 AFL REPORT

COLOR Highlights of last week's games: Jets-Oilers, Chargers-Bills, Broncos-Dolphins and Raiders-Chiefs. Host Curt Gowdy offers an AFL preview.

7 SERGEANT PRESTON

8 FILM FEATURE

COLOR "Land We Love." Raymond Massey hosts a tour of the U.S.

19 DIMENSIONS IN COINS

ANNE FRANCIS

as the pretty private eyeful

**HONEY
WEST**

5:30 PM
SATURDAYS

KXTV-10

4:00 4 BAY REGION REPORT

5 8 10 12 NFL COUNTDOWN

COLOR Highlights of last week's games: Cowboys-Cardinals, Lions-Colts, Packers-Bears, Rams-Vikings, Eagles-Steelers, 49ers-Falcons and Redskins-Giants. Host Frank Gifford previews tomorrow's NFL action. (60 min.)

7 19 FILM FEATURE

11 HAVE GUN—WILL TRAVEL

Paladin is one of those chosen to find a killer. Richard Boone.

4:30 2 TOMBSTONE TERRITORY

A gang of outlaws ambushes a Mexican pack train. Orosco: Rodolfo Hoyos.

3 CHAMPIONSHIP BOWLING

Earl Johnson meets Sam Baca.

4 MOVIE—Western

"Angel and the Badman." (1947) A gunman of the early West is helped by a family of Quakers when he falls wounded on their doorstep. John Wayne, Gail Russell. (90 min.)

7 DEATH VALLEY DAYS—Drama

COLOR Huldah Swanson is traveling west to meet her fiancé. Huldah: Anna-Lisa. Jack: Carl Reindel.

11 12 13 OUTDOORSMAN

19 SPOTLITE ON SPEED

5:00 2 FLYING FISHERMAN

COLOR Gadabout fishes for trout on Bayhorse Lake in Idaho.

3 MOVIE—Adventure

"Tarzan's Greatest Adventure." (1959) Tarzan goes after a gang which is robbing settlements. Gordon Scott, Anthony Quayle. (One hour, 45 min.)

5 PERRY MASON—Mystery

Perry learns something about kiss-proof lipstick while gathering evidence for his client. Marion: Joan Weldon. (60 min.)

7 7 11 13 WORLD OF SPORTS

COLOR Scheduled: 1. The National Surfing Championships, taped Sept. 24-25 at Huntington Beach, Cal. Events and entrants include . . . Men's singles: John Peck, Mike Doyle, John Richards. Women's singles: defending champion Joyce Hoffman, Pauline Luton, Margo Godfrey. Tandem: Don Hanson and Diane Bolton, Jack Iverson and Susi Smith, Pete Peterson and Barri Algaw. Jim McKay reports. 2. The World Auto Crash Championship, taped Sept. 18 at Islip,

N.Y. Events include roll-overs, collisions with a 6000-pound block of ice and a dash through a blazing tunnel. Bill Flemming reports. (90 min.)

8 HAROLD McKINNON SHOW

9 ALL ABOARD—Children

Mr. Be plans a menu with peanut butter.

10 NFL GAME OF THE WEEK

COLOR Highlights of the 49ers-Falcons game at Atlanta.

12 DATING GAME

19 KFIV DANCE STAND

Gary Culver's scheduled guests are the Golliwogs. (60 min.)

5:30 2 ADVENTURE—Travel

COLOR Art Erickson shows films of his 2500-mile tour of Australia, from Sydney to the continent's northern tip, Arnhem Land. Host: Dr. Frank Baxter.

8 12 NFL GAME OF THE WEEK

COLOR Highlights of the 49ers-Falcons game at Atlanta.

9 FOLK GUITAR—Laura Weber

Laura illustrates the A and E minor chords with "The Drunken Sailor" and uses the E minor chord and a new plucking strum on "Logger Lover."

10 HONEY WEST—Mystery

Honey and Sam are called in to work on the kidnaping of a young rock 'n' roll singer. Anne Francis, John Ericson.

Williams. Maureen: June Lockhart. Dr. Marvello: James Westerfield. Fenestra: Melinda Fee. (60 min.)

9 N.E.T. JOURNAL—Report

"A Time for Burning," a study of race relations, focuses on Omaha's Augustan Lutheran Church, where the Rev. William Youngdahl tried to promote interracial visits between his all-white congregation and members of a near-by Negro Lutheran church. Cinema-Verité cameras follow Pastor Youngdahl as he tries to combat the inertia and fear in both congregations. (60 min.)

10 COLOR NEWS—Roger Mudd

12 COLOR LET'S GO TO THE RACES—Game

19 WRESTLING—Chicago

6:30 4 ROUTE 66—Drama

A blind widow who listens everywhere for the voices of her dead husband's assassins, persuades Tod and Buzz to buy her a pistol, supposedly for self-protection. Donna: Martha Hyer. Jeff: Forrest Compton. Midge: Mary Webster. (60 min.)

5 COLOR NEWS—Roger Mudd

7 SPORTS WORLD WEST

Scheduled: 1. Film highlights of today's UCLA-Cal and Purdue-Michigan State games. 2. A look at the World Billiard Championship in San Francisco. Bud Foster and Bob Dunn report.

7 MONKEES—Comedy

COLOR Davy's grandfather is coming for a visit, so Monkee business begins: The boys conspire to make Davy appear rich and successful. Davy: Davy Jones. Micky: Micky Dolenz. Grandfather: Ben Wright. Messenger: Ray Ballard.

10 RIFLEMAN—Western

Lucas brings a wounded man to town for medical attention, and three strangers demand custody of the patient. Chuck Connors. Doc: Rhys Williams. Harley: Ian Murray. Jethroe: Richard Devon.

11 IRON HORSE—Western

Crystal Cochran and her uncle want Dave to stay at their ranch and protect them—but Crystal won't say why. Dave: Gary Collins. Ben: Dale Robertson. Crystal: Leigh Chapman. (60 min.)

12 GUNSMOKE—Western

COLOR Seth Rucker intends to bury a man unjustly hanged for rustling. But

Evening

PRESIDENT JOHNSON'S TRIP

The networks will use special programs and their regular newscast to cover the president's Asian tour. Regularly scheduled programming may be pre-empted. At press time, ABC and CBS had scheduled half-hour reports tonight at 7 P.M.

6:00 2 CHAMPIONSHIP BOWLING

COLOR Bob Strampe vs. Gene Rhoda. Fred Wolf reports. (60 min.)

4 COLOR NEWS—Scherer, MacNeil

5 NEWS—Sherry, O'Brien

8 LOST IN SPACE—Adventure

Dr. Marvello, pitchman for a traveling space circus, offers to put on a show in exchange for a meal from the Robinsons' rapidly dwindling food supply. John: Guy

Evening

when he arrives at the hanging site, Seth finds that the man has been cut down and carried away. Matt: James Arness. Festus: Ken Curtis. Seth: Tom Simcox. Ben: Morgan Woodward. Gabe: Allen Case. Silas Shute: Shug Fisher. (60 min.)

13 MOVIE—Western

COLOR "The Indian Fighter." (1955) A cowboy takes on the job of leading a wagon train through Indian country. Screenplay co-authored by Ben Hecht. Produced by Kirk Douglas. Kirk Douglas, Walter Matthau, Elsa Martinelli, Walter Abel, Diana Douglas. (90 min.)

6:45 3 **COLOR** NEWS—Vic Biondi

7:00 2 **GRAND OLE OPRY**—Music

Guests are Tex Ritter ("Hillbilly Heaven"); Stringbean ("Hey, Old Man"); Marion Worth ("I'm Living in Two Worlds"); and Leroy Van Dyke ("You Couldn't Get My Love Back"). Jerry Byrd band. Host: Jud Collins.

3 **COLOR** NEWS—Scherer, MacNeil

5 10 **PRESIDENT JOHNSON'S TRIP**—Australia

SPECIAL **COLOR** Scheduled: A report on President Lyndon B. Johnson's visit to Australia, one of the nations that will be represented at the Manila Conference. Anchor man: Charles Collingwood. Regularly scheduled programs are preempted.

7 **PRESIDENT JOHNSON'S TRIP**

SPECIAL This edition of "ABC Scope" focuses on the President's Asian tour. Scheduled: films of Mr. Johnson's speech after his first tour of Asia (as Vice President in 1961); highlights of this month's visit to Honolulu, Australia and

New Zealand; and interviews with Australian and New Zealand troops in South Vietnam. Anchor Man: Howard K. Smith.

This show is seen tomorrow on Ch. 13 at 12 Noon and on 7R at 3:30 P.M.

7 **GET SMART**—Comedy

Smart poses as safe-cracker Jimmy Ballantine to find out how KAOS keeps its coffers filled. Smart: Don Adams. Agent 99: Barbara Feldon. Chief: Edward Platt. Agent 13: David Ketchum. Jimmy: Tim Herbert. Dobbing: Howard Morton.

8 **TO BE ANNOUNCED**

9 **WORLD THEATRE**—Drama

SPECIAL "Nigeria: Culture in Transition" looks at this country's performing arts and fine arts of yesterday and today. Impresarios are Nigerian poet-playwright Wole Soyinka and Ulli Beler, German authority on Nigeria's folk art. The three main segments are a Yoruba folk opera; a scene from the comic novel "The Palm Wine Drinkard," by Amos Tutuola; and Soyinka's allegorical play "The Strong Breed." The entr'actes include poetry readings, a tribal dance and examples of both contemporary art and traditional mud sculpture. Performers: the Agbor Dancers, an Apala band, the Duro Ladipo Theatre Group, members of the 1960 Masks Theatre Group of Ibadan, and two American actors, Earle Hyman and Vinie Burrows. (60 min.)

19 **ZANE GREY**—Western

A man settles on Government territory and won't move when violence breaks out. Sam: Lloyd Bridges. Abby: June Vincent. Abel: Edward Binns. Dave Pur-



HOLD YOUR HORSES! WE'RE OFF AGAIN!
LET'S GO TO THE RACES
AT LEE BROS
IN COLOR SAT 7:30 CH 2

cell: David Opatoshu. Jess McHugh: James Drury. Ben Fraser: John Wilder.

7:30 **2** **COLOR** **LET'S GO TO THE RACES—Game**

3 4 7 **FLIPPER—Adventure**

COLOR Sandy has fallen for Janie Mathews, but Janie prefers an older man—Porter. Sandy: Luke Halpin. Porter: Brian Kelly. Bud: Tommy Norden. Janie Mathews: Susan Abbott.

5 8 10 12 **JACKIE GLEASON**

COLOR Jackie's guests are Phil Silvers, Pat Boone, Patti Page, comedian Orson Bean, and Wayne Cochran and his rock 'n' roll band. Phil demonstrates his musical ability and teaches Jackie how to sing. June Taylor Dancers, Sammy Spear orchestra. (60 min.)

Highlights

"Love Letters in the Sand" Pat
"L-O-V-E"; Medley: "With My Eyes
Wide Open," "Doggie in the Window,"
"Old Cape Cod," "Mockin' Bird Hill,"
"Tennessee Waltz" Patti
"A Piece of Baloney" Orson

"Stardust" Phil, Jackie
"Get Down with It," "Goin' Back to
Miami" Cochran

7 11 **SHANE—Western**

COLOR "Day of the Hawk." Circuit preacher Harry Himber's pleas for peace go unheeded by a bereaved homesteader bent on taking vengeance against Ryker's men—whom he blames for the death of his young wife. Shane: David Carradine. Marian: Jill Ireland. Ryker: Bert Freed. Tom: Tom Tully. Grafton: Sam Gilman. Joey: Chris Shea. (60 min.)

Guest Cast

Harry Himber James Whitmore
Ira Jackson Jason Wingreen
Hoke Dee Pollack
Harmon Gregory Walcott

19 **MOVIE—Drama**

"Malaya." (1949) A reporter and a convict lead a desperate war-time mission to smuggle rubber out of Japanese-occupied Malaya. Spencer Tracy, James Stewart, Valentina Cortesa, Sydney Greenstreet. (Two hours)



8:00 2 ICE HOCKEY—Seals



RETURN The Seals meet the Seattle Totems in the first of nine live telecasts of Western Hockey League action.

SEALS

1 McCartanG
2 EvansD
3 GravelD
4 ThurlbyRW
5 OdrowskiD
6 PicardD
7 HarrisRW
8 MaxnerLW
9 GilbertsonLW
10 BurnsC
11 ManthaD
12 BelisleLW

14 SwarbrickRW
15 BerubeLW
16 CyrC
17 KennedyC
18 VermetteRW
19 McCloskeyD

TOTEMS

1 McLeodG
2 KellerD
3 GauthieD
4 LemieuxD
5 WardD
7 FielderC
8 DineenLW
9 PowersRW
10 HeiskelaLW
11 LundC
12 HolmesRW
14 ChizLW
15 HughesRW
16 LeonardC
17 FedunD
18 HaleD
19 MartinC

**KTVU
2****SATURDAY****8:00 PM**

Sports Spectacular
ICE HOCKEY
LIVE FROM SEATTLE
California Seals vs
Seattle Totems

Saturday Night At The Movies

**William Holden
Deborah Kerr**
**"The Proud And
The Profane"**

Sometimes love can be like war...

9:00 pm**3.4**

Saturday

Evening**8:00 2 ICE HOCKEY**—Seals vs. Totems

RETURN The California Seals meet the Totems at Seattle in the first of nine matches. Roy Storey reports. For details, see the Close-up on page A-15. (Live)

3 4 7 PLEASE DON'T EAT THE DAISIES—Comedy

COLOR "Trouble Right Here in Ridgemont City." Joan and her neighbor Marge both claim ownership of a winning raffle ticket. Joan: Patricia Crowley. Jim: Mark Miller. Marge: Shirley Mitchell. Herb: King Donovan. Kyle: Kim Tyler.

9 CREATIVE PERSON

In this award-winning film, five British sculptors talk about their lives and approaches to their art. The sculptors: Kenneth Armitage, Reg Butler, Lynn Chadwick, Barbara Hepworth and Henry Moore. Cameras focus on the artists at work in their studios.

13 COLOR LET'S GO TO THE RACES—Game**8:30 3 4 8 GET SMART**—Comedy

COLOR Agent 99, disguised as a blonde torch singer, is sent to Casablanca to smoke out the Choker, who has murdered 375 of the world's top scientists—including one Max was protecting. In this spoof, Don Adams (Max) does a Bogart take-off, and Barbara Feldon (Agent 99) sings "There'll Be Some Changes Made" and "La Vie en Rose." Chief: Edward Platt. Agent 13: David Ketchum.

5 10 12 PISTOLS 'N' PETTICOATS—Comedy

COLOR "The Triangle." Orville Snipe, grandma's old beau, is on his way to Wretched to marry his supposedly widowed sweetheart. Hank: Ann Sheridan. Grandma: Ruth McDevitt. Grandpa: Douglas V. Fowley. Orville Snipe: Charlie Ruggles. Loomis: Clinton Sundberg.

7 7 11 13 LAWRENCE WELK

COLOR In a salute to Country and Western music, guest Anita Bryant sings "Kisses Sweeter than Wine." Other highlights: "Wayward Wind" (Norma Zimmer); "Along the Navajo Trail" (Lennons); "Home on the Range" (Joe Feeney); "Shenandoah" (Dick Dale); and "Don't Fence Me In" (band). (60 min.)

9 DON PASQUALE—Opera

SPECIAL Excerpts from Donizetti's com-

The shocking truth about the parents of poor students

If you care about your children's future, read this thought-provoking message from Great Books.

In America today, 750,000 youngsters every year drop out before they graduate from high school. And if you think they're all "slum" kids or "dumb" kids, you're wrong.

Half or more of dropouts have normal IQ or better. Nearly one out of five has *120 IQ or more*. Thousands come from the suburbs and from small towns. How do these bright, normal youngsters go wrong?

Here's why they drop out—Lack of reading ability is at the very heart of the dropout problem.

And who's to blame? Not the schools, as you may think. *These youngsters fail in life, because Mom and Dad fail them at home.*

Maybe without even knowing it, some parents teach their boys and girls to despise school and all intellectual activity. The moment that children scorn "book learning," the damage is done. They may be well-fed, well-clothed, even over-indulged.

But in a home atmosphere where read-

ing and learning aren't respected, they face a dead end.

By creating the right environment at home, you can literally double your child's chances of making high marks. And as thousands of families already know, owning and using the Great Books is one of the best ways to do this.

What are the Great Books?—

They are a unique master library of 443 timeless masterpieces in 54 beautiful volumes, by 74 authors who shaped the civilization we live in. Shakespeare, Tolstoy, Plato, Freud, Chaucer and many, many more—now they exist in a private library edition that took 75 scholars years to produce at a cost of over \$1,000,000 before a single page went into print.

The amazing Syntopicon—With them comes the two-volume Syntopicon, an amazing idea index that places every thought in these 443 works at your fingertips. With the Syntopicon you can look up—in minutes instead of days—what the great authors have written on any given subject. And this priceless work is available *only* with the Great Books.

Find out more—send for FREE booklet

GREAT BOOKS

425 North Michigan Avenue, Chicago, Illinois 60611

Please send me, *free and without obligation*, your colorful booklet which describes Great Books in detail and includes a complete list of authors and their works. Also send me information on how I may obtain this magnificent set, *direct from the publisher*, on your easy budget plan.

Name _____

Street Address _____

City _____ State _____ Zip _____



**Hard to believe-
but it's true!**



**King George IV
Scotch sells in
London for \$7.28
but you pay
only \$4.99 ^{4/5}oz.**

A splendid saving on one of the world's top 12 Scotches. How come? The Scots produce it, we Americans bottle it... and we want it to become the biggest selling Scotch around.

100% BLENDED SCOTCH WHISKIES, 86 PROOF, SOLE DISTRIBUTOR U.S.A. MUNSON G. SHAW CO., NEW YORK, N.Y.

Saturday

Evening

ic opera "Don Pasquale." Members of the Denver Lyric Theater, under the direction of Dr. John Newfield, perform the second scene from Act I, the entire Act II and the duet and finale from Act III. (60 min.)

9:00 **3 4 8** MOVIE—Drama

"The Proud and the Profane." (1956) George Seaton directed this World War II story about Marine Raider Colin Black, who sets out to romance war widow Lee Ashley. Filmed on location in the Virgin Islands. (Two hours, 15 min.)

Guest Cast

Lt. Col. Colin Black William Holden
Lee Ashley Deborah Kerr
Kate Connors Thelma Ritter
Eddie Wodcik Dewey Martin
Chaplain Holmes William Redfield
Louie Ross Bagdasarian

5 10 12 MISSION: IMPOSSIBLE

COLOR "Odds on Evil." Ordered to prevent a tiny Middle Eastern country from going to war, the Impossible Mission Force decides to deplete the country's military budget—by breaking the bank of the state-run casino. Briggs: Steven Hill. Cinnamon: Barbara Bain. Hand: Martin Landau. Barney: Gregg Morris. Willy: Peter Lupus. (60 min.)

Guest Cast

Kostas Nehemiah Persoff
André Nico Minardos
Borgman Vincent Van Lynn

9:30 **7 7 11 13** HOLLYWOOD PALACE—Variety

COLOR Comedienne Phyllis Diller, making her debut as a Palace hostess, presents singer Tony Martin; comedian Bob Newhart, who offers a monolog about a policeman and a would-be suicide; Herman's Hermits, rock 'n' roll group; dancer Lada Edmund Jr.; magician Kirk Kirkham; Del Morales' acrobatic act; and the Palace Duo, trapeze artists. (60 min.)

Highlights

"I Feel Pretty" Phyllis
"I Could Write a Book," "Strangers in the Night," "September Song" .. Tony
"Listen People," "It's Dandy" Herman's Hermits
"Summer Samba" Lada

9 OPENING NIGHT—Opera Review
Anthony Boucher reviews the San Fran-

cisco Opera Company's production of "Tannhauser."

19 ROGUES—Drama

Scotland Yard virtually blackmails Alec into going to Rio for them, but he makes the best of it—by fleecing a few fugitive financiers. Carol: Suzy Parker. Alec: David Niven. (60 min.)

10:00 5 10 GUNSMOKE—Western

COLOR The Douglas brothers are understandably upset when gunfighter Joe Bascome is gravely wounded in a shoot-out: They had hired Bascome to murder Marshal Dillon. Doc: Milburn Stone. Dillon: James Arness. (60 min.)

Guest Cast

Joe Bascome Darren McGavin
Ching Lee France Nuyen
Paul Douglas Michael Conrad
Mark Douglas Stefan Gierasch

9 SPECULATION—Discussion

12 MOVIE—Western

COLOR "Gun for a Coward." (1957) Bless Keough is branded a coward because of his hatred of violence. Fred MacMurray, Jeffrey Hunter, Janice Rule.

10:30 2 BOXING—Los Angeles

7 OH, MY WORD!—Game

Jim Lange's guests are Barnaby Conrad and radio personality Jim Dunbar. Regular panelists: Merla Zellerbach, Kathryn Ish, Paul Speegle and Scott Beach.

7 MOVIE—Drama

COLOR "East of Eden." (1935) Elia Kazan's film of the John Steinbeck novel, set in California just before World War I. Jo Van Fleet won a Supporting Actress Oscar for her performance. James Dean, Julie Harris, Raymond Massey.

11 HOLLYWOOD AND THE STARS

"Paul Newman: Actor in a Hurry." While working on "The Outrage," Newman outlines the philosophy that has won him a reputation for being an aggressive, articulate and dedicated actor-businessman.

13 PERRY MASON—Mystery

A movie mogul asks Mason to obtain the release of a beautiful hitchhiker who was jailed for vagrancy. Veronica: Carol Leigh. Sergeant Brent: Robert Carson. Addison: Robert Ellenstein. (60 min.)

19 MOVIE—Comedy

"The Little Hut." (1957) A girl is stranded on a desert island with her

You get a great deal as a Service Representative at Pacific Telephone!



Like helping others? Like public contact work? There's a lot to like when you're a Service Representative:

- Great starting salary
- Full-pay training
- Regular raises
- Chances for promotions
- Fine company benefits
- Friendly people to work with, nice place to work

For the location of an Employment Office near you, dial "Operator" and place a collect call to (Area Code 415) 399-5986. If in San Francisco, just dial 399-5986.

You get a great deal at



Pacific Telephone

AN EQUAL OPPORTUNITY EMPLOYER

Evening

neglectful husband and an ardent suitor. Ava Gardner, Stewart Granger, David Niven, Walter Chiari.

11:00 **5 7 11** NEWS

10 MOVIE—Satire

"Divorce Italian Style." (Italian; 1961) Cannes Festival comedy award. Baron Ferdinando Cefalu of Sicily has an unusual problem—arranging for his wife to be unfaithful. For in Italy there's no divorce; and in Sicily, the sentence is light for murdering an unfaithful wife. And the baron is deeply attracted to his seductive cousin. Mastroianni was nominated for an Oscar for his role, the first Best Actor nominee from a foreign film. Daniela Rocca, Stefania Sandrelli, Leopoldo Trieste. (One hour, 55 min.)

11:15 **3** **COLOR** NEWS—Vic Biondi

4 NEWS—Don Picken

7 MOVIE—Drama

COLOR "Twilight for the Gods." (1958) Ernest Gann adapted this screenplay from his own novel about a skipper who takes one of the last surviving sailing ships on

a perilous voyage from the South Pacific to Mexico. Bell: Rock Hudson. Charlotte: Cyd Charisse. (Two hours, 30 min.)

8 MOVIE—Drama

Richard Basehart and Gary Merrill in "Decision Before Dawn." See Tuesday 9 P.M. Ch. 3.

11:20 **5** MOVIE—Drama

"Requiem for a Heavyweight." (1962) Another fight may result in blindness for aging heavyweight Mountain Rivera, but after 17 years in the ring, fighting is the only work Rivera knows. Anthony Quinn, Jackie Gleason, Mickey Rooney. (One hour, 55 min.)

11:30 **3** MOVIE—Science Fiction

COLOR "X—The Man with the X-Ray Eyes." (1963) A doctor invents a serum which enables him to see through objects. Ray Milland, Diana van der Vlis, Harold J. Stone, John Hoyt. (90 min.)

4 MOVIE—Adventure

COLOR "The Iron Mistress." (1952) Fresh from Louisiana's backwoods, Jim Bowie arrives in New Orleans to sell

MOVIES ARE BETTER THAN EVER...ON 5!



REQUIEM FOR A HEAVYWEIGHT

Anthony Quinn, Jackie Gleason, Mickey Rooney and Julie Harris in tense, award-winning drama.

THE BIG MOVIE SATURDAY 11:20 PM



lumber. He's immediately attracted to beautiful Judalon, and he sets out to win her hand. Alan Ladd, Virginia Mayo. (Two hours, 15 min.)

11 FILM SHORT

Film highlights of the Peter Muller vs. Hans Stretz fight.

13 MOVIE—Western

"Red River." (1948) At the end of the Civil War a Texas cattle baron and his foster-son prepare for the first cattle drive over the now-famous Chisholm Trail. John Wayne, Montgomery Clift, Joanne Dru. (90 min.)

11:35 11 MOVIE—Western

"Tomahawk." (1951) A scout attempts to make peace with the Sioux Indians. Van Heflin, Yvonne DeCarlo.

12:00 2 MOVIE—Mystery

Time approximate. "The Secret Door." (1962) Two safecrackers are released in custody of U.S. Naval Intelligence to photograph the Japanese Naval code, believed to be in the Japanese Embassy in Lisbon. Robert Hutton, Sandra Dorne, Peter Illing.

12:55 10 THRILLER—Mystery

A young couple, caught in a rainstorm, find themselves in front of a decaying Southern mansion. Tom Poston, Elizabeth Montgomery. (60 min.)

1:00 3 MOVIE—Melodrama

Time approximate. "I Was a Teen-age Werewolf." (1957) Michael Landon, Whit Bissell, Yvonne Lime, Tony Marshall.

13 MOVIE—All Night

1. "Arch of Triumph." (1948) Ingrid Bergman, Charles Boyer.

2. "The Senator Was Indiscreet." (1948) William Powell, Ella Raines.

3. "Sword of Granada." (Mexican; 1960) Cesar Romero, Katy Jurado.

1:15 5 MOVIE—Drama

"Seventh Heaven." (1937) Simone Simon, James Stewart.

1:45 4 NEWS

7 MOVIE—All Night

1. "The Cross of Lorraine." (1943) Jean-Pierre Aumont, Gene Kelly.

2. "Living in a Big Way." (1947) Gene Kelly, Marie McDonald.

3. Sugarfoot: "The Bullet and the Cross."

Movie host Gil Hile's guest is singer Frankie Randall.

ACADEMY AWARD WINNER

DIVORCE ITALIAN STYLE

Starring

MARCELLO MASTROIANNI

11:00 PM SATURDAY



KXTV 10

Morning

- 7 ALL NIGHT MOVIE—Continued**
See Sat. 1:45 A.M. Ch. 7 for details.
- 6:00 4 ACROSS THE FENCE**
- 6:30 4 CARTOON TIME**
- 5 THE ANSWER—Religion**
A young boy learns about the responsibility of owning a car.
- 7 YOU CAN TELL A STORY**
- 10 HERALD OF TRUTH—Religion**
COLOR "The Conquest of Fear."
- 6:40 13 NEWS**
- 6:45 13 SACRED HEART—Religion**
"The Church Truly Apostolate."
- 7:00 5 POTPOURRI—Jack Hanson**
A look at the reptiles in Golden Gate Park's Steinhart Aquarium. Guest: Dr. Earl Herald.
- 7 VOICE OF AGRICULTURE**
Hal Sparks's guest is George E. Miller Jr., Agricultural Extension Service, UC.
- 10 COLOR THE ANSWER—Religion**
- 13 COLOR FAITH FOR TODAY**
- 5 INTERNATIONAL ZONE**
A look at life on Cyprus.
- 7:30 3 CATHOLIC HOUR—Religion**
"My Youth," Part 1 of Robert Crean's dramatic trilogy "The Priest," which deals with a man who is torn between his religious ideals and the reality of day-to-day parish life. Today: In a French hospital, a delirious priest recalls his youth and spiritual aspirations. Priest: Fred J. Scollay. Connors: Steven Joyce.
- 7 ADVENTUROUS MISSION**
"Dig a Furrow Deep" views missionary activities in Central America.
- 10 LAWMAN—Western**
- 11 BIBLE ANSWERS—Religion**
- 13 THIS IS THE LIFE—Religion**
COLOR A college girl wishes her father would be less zealous about religion.
- 7:45 4 DAVEY AND GOLIATH—Religion**
COLOR Goliath helps Sally make a Maypole out of rags and buttons.
- 12 AMERICANS AT WORK**
"Lights! Camera! Action!" turns the camera on film technicians.
- 8:00 3 THIS IS THE LIFE—Religion**
COLOR A girl feels guilty about the death of her boy friend.

- 4 HERITAGE—Religion**
- 5 8 10 LITURGY OF ST. JAMES**
SPECIAL A celebration of the Greek Orthodox Liturgy of St. James the Apostle is telecast from the Cathedral of the Holy Trinity, New York City. The Liturgy (or Mass), traditionally attributed to St. James, is celebrated each year in Greek Orthodox churches on the saint's feast day. Archbishop Iakovos, primate of the Greek Orthodox Church, will conduct the service. He will be accompanied by the choir from the Holy Cross Theological School in Brookline, Mass. The narrator is Father Leonidas C. Contos, dean of the school. (Live; 60 min.)
- 7 SOCIAL SECURITY IN ACTION**
Social Security benefits for dependents are explained. Guest: singer Miriam Makeba talks about vocal techniques.
- 11 SOCIAL SECURITY IN ACTION**
Medicare is the Social Security topic. Guest: actor Arthur O'Connell.
- 12 ALLEN REVIVAL HOUR**
- 13 COLOR CAP'N DELTA—Cartoons**
- 8:15 7 DAVEY AND GOLIATH—Religion**
COLOR A lesson about lies.
- 11 ALABEMOS AL SENOR**
- 8:30 3 CHRISTOPHER PROGRAM**
COLOR Actress Ann Blyth talks about nursing pioneer Florence Nightingale.
- 4 PROBLEMS PLEASE—Panel**
- 7 SYNAGOGUE STORIES**
Host Sam Elkind, drama teacher at El Cerrito High School, reads stories from the Bible. (Live)
- 7 HERALD OF TRUTH—Religion**
- 11 KNTV INFORMA—Ed Grigg**
- 12 HERALD OF TRUTH—Religion**
- 13 MISS PAT'S PLAYROOM**
- 9:00 2 COLOR LIVING WORD**
- 3 INSIGHT—Religion**
COLOR A newspaper reporter wrestles with his conscience. John Forsythe.
- 4 COMMUNITY CIRCLE**
Guests include Edwin W. Scott, Mrs. Kenneth Hayes and Mrs. George Kromkout.
- 5 8 10 CAMERA THREE**
Japanese pantomimist Yass Hakoshima acts out the life cycle of an eagle, and a marionette routine; and demonstrates traditional movements from Noh and Kabuki theater. Host: James Macandrew.

7 BROTHER BUZZ—Animals

COLOR Patrick McCormick narrates films showing how animals travel by air and sea.

7 **COLOR** FAITH FOR TODAY

11 COMICOS Y CANCIONES

12 ORAL ROBERTS—Religion

"Being with Jesus."

13 MOVIE—Melodrama

"Her Paneled Door." (English; 1951) Phyllis Calvert, Richard Burton. (90 min.)

9:15 2 SACRED HEART—Religion

9:30 2 MOVIE—Police

"Submarine Alert." (1943) Richard Arlen, Wendy Barrie. (60 min.)

3 SACTO'S FAVORITES—Cartoons

4 SPEAK OUT—Panel

5 8 FACE THE NATION

Scheduled: Sen. Paul Douglas (D., Ill.) is interviewed in Chicago. Newsmen include Charles B. Cleveland, political editor of the Chicago Daily News, and Nelson Benton, CBS News. (Live)

7 7 **COLOR** LINUS—Cartoon

10 TIME OUT FOR SPORTS

9:45 10 FOOTBALL—Creighton Sanders

11 MAMA—Drama

12 LEAVE IT TO BEAVER—Comedy Ward offers Wally a dollar to paint the trash cans. Tony Dow, Hugh Beaumont.

10:00 3 4 7 PRO FOOTBALL—Raiders vs. Jets

COLOR The Raiders meet the Jets at New York. Curt Gowdy and Paul Christman report. For details and rosters, see the Close-up below. (Live)

5 WARMUP—Frank Dill

7 **COLOR** BEANY AND CECIL

8 FILM SHORT

Mexico's fight against malaria.

11 PEDRO VARGAS—Variety

12 CAMERA THREE—Macandrew

See 9 A.M. Ch. 5 for details.

10:15 5 8 10 PRO FOOTBALL—Cowboys vs. Browns

COLOR The Dallas Cowboys vs. the Browns at Cleveland. The fleet feet of flanker Bob Hayes (22) and the arm of



10:00 3 4 7 PRO FOOTBALL

RAIDERS

00 Otto, J.C	52 Williamson .LB
11 EischeidK	53 BirdwellT
12 GreenQB	55 ConnersLB
14 Biletnikoff ..E	59 Williams ..DB
15 FloresQB	65 HawkinsG
19 Davidson, C. QB	68 PyleG
20 PowersDB	70 HarveyT
21 BirdDB	74 KeatingT
22 ToddE	75 DanielsG
29 Williams ..DB	76 SvihusG
30 HagbergB	77 Lassiter ..DE
31 Schmautz ..LB	78 MirichT
33 CannonE	79 SchuhT
34 Otto, G.LB	82 MitchellE
35 DixonB	83 Davidson, B. DE
36 DanielsB	84 PowellE
39 AtkinsB	85 OatsDE
40 Banaszak ..B	89 MillerE
42 LaskeyLB	
45 Grayson ..DB	
47 McCloughan DB	
48 Budness ..LB	
49 Williams ..DB	

COLOR The Oakland Raiders meet the Jets at New York. The Raiders roll on Tom Flores and Cotton Davidson's passes to Art Powell, and the rushing and receiving of Fred Biletnikoff and Roger Hagberg. The Jets rely on Joe Namath's aeriels to Don Maynard, Peter Lammons and George Sauer, and the rushing of Matt Snell and Emerson Boozier. (Live)

JETS

7 LewisDB	23 Rademacher .E
11 T'nn'r, J. K.-QB	24 SampleDE
12 NamathQB	25 Abruzzese ..DB
13 Maynard ...FL	29 Turner, B. .E
17 Taliaferro ..QB	30 Smolinski ...FB
22 HudsonDB	31 MathisB
61 FiccaG	32 BoozierB
62 Atkinson ..LB	33 JohnsonB
63 O'Mahoney .LB	40 PaulsonDB
65 DeLucaG	41 SnellFB
67 HermanG	46 BairdDB
72 Rochester ...T	48 GordonDB
73 DudekG	51 BakerLB
74 SchmidtT	52 SchmittC
75 HillT	54 Waskiewicz ..C
78 HarrisT	56 CraneLB-C
79 Plunkett ...T	60 Grantham ...LB
81 PhilbinDE	
82 Wilder ..DE-T	
83 SauerE	
86 BiggsDE	
87 Lammons ...E	
88 YearbyE	



Morning-Afternoon

quarterback Don Meredith (17) have been the keys to the Cowboys' success. The strong defensive line is anchored by all-league selection Bob Lilly (74). The Browns' offense centers around quarterback Frank Ryan (13), and runners Ernie Green (48) and Leroy Kelly (44). The defense has been hampered by injuries. Jack Buck and Eddie LeBaron report. (Live)

10:30 **2** MOVIE—Drama

"Tangier Incident." (1953) A member of the State Department is sent to Tangier. George Brent, Mari Aldon. (90 min.)

7 13 **COLOR** PETER POTAMUS

11 **POLITICAL TALK—Democratic**
Gov. Edmund G. Brown, candidate for reelection as governor of California.

12 **MR. LUCKY—Adventure**

Lucky is offered a slice of the loot if he'll let his boat be used for a getaway after an armored-car robbery. John Vivyan. Pop Markel; Percy Helton.

11:00 **7 13** **COLOR** BULLWINKLE

11 **CHAMPIONSHIP BOWLING**
Earl Johnson meets Sam Baca. (60 min.)

12 **THRILLER—Mystery**

"The Bride Who Died Twice." Consuela: Mala Powers. (60 min.)

11:30 **7 13** **DISCOVERY '66**

COLOR "Elephants in the Teak Forest," second of a two-part tour of Thailand. Bill Owen and Virginia Gibson visit the villages of Lampang and Muang Ngae, where cameras show the huge teak trees; men and elephants at work in the forest; and the UNICEF health center.

19 **VOICE OF MEXICO—Variety**

Afternoon

12:00 **2** **ALL STAR BOWLING**

Ed Brosius vs. Stan Gifford. (60 min.)

7 **EXPLORATION CALIFORNIA**

"Ceiling Unlimited." A history of the San Francisco International Airport.

11 **LEARNING: NEW APPROACH**

12 **STINGRAY—Children**

COLOR The Stingray crew investigates the destruction of three islands.

13 **PRESIDENT JOHNSON'S TRIP**

SPECIAL See Saturday 7 P.M. Ch. 7.

12:30 **7** **GOLDEN GATE STORY**

The Rev. Bernard Mayes, director of Suicide Prevention Inc., is the guest.

11 **ORAL ROBERTS—Religion**

"How to Overcome Fear."

12 **COLOR** **ROGER RAMJET**

13 **EXISTENCE—Agriculture**

Guests Roger G. Platt, extension horticulturist, UC at Riverside, and Morgan U. Ward of the Grapefruit Advisory Board, Indio, Cal., discuss the grapefruit's contribution to man's health and pleasure.

12:45 **12** **PRO FOOTBALL—Lions vs. 49ers**

The Detroit Lions meet the 49ers at San Francisco. The Lions have muscle on their defensive line, but the offense is still inconsistent. The 49ers have also been having scoring problems. Their attack rides on the passing of quarterbacks John Brodie (12) and George Mira (10). Bob Fouts and Gordy Soltau report. (Live)

1:00 **2** **EDITOR'S FORUM**

In honor of United Nations Day (Oct. 24), Robert M. Davis, chairman of the UN Day Committee of Oakland; and Dr. Ernest B. Haas, associate director, Institute for International Studies, UC at Berkeley, discuss the work of the United Nations. (60 min.)

3 4 **MEET THE PRESS—Interview**

COLOR Scheduled: former Vice President Richard M. Nixon is interviewed in New York. He is likely to be asked about the Republicans' chances in next month's elections and the outlook in Vietnam. Moderator: Edwin Newman. (Taped from a live telecast.)

7 13 **ELECTIONS 66—Analysis**

SPECIAL The fourth in a series of six reports on this year's campaigns focuses on two Republicans: California gubernatorial candidate Ronald Reagan and Gov. George Romney of Michigan. William Lawrence and Howard K. Smith analyze Reagan's race against Gov. Edmund G. "Pat" Brown, and Romney's possible influence on Michigan's senatorial contest between Sen. Robert Griffin (R., Mich.) and former Democratic governor G. Mennen "Soapy" Williams.

7 **TO BE ANNOUNCED**

11 **KENNY FOREMAN—Religion**

19 **BIG PICTURE—Army**

1:15 **5** **TOUCHDOWN—Bob Fouts**

8 MOVIE—Comedy

"My Dear Secretary." (1948) Comedy about a fiction writer. Laraine Day, Kirk Douglas. (One hour, 45 min.)

10 TIME OUT FOR SPORTS

1:30 **3 HEART OF THE PROBLEM**

COLOR Parke Blanton moderates a panel discussion on morality in government, politics and private life.

4 CATHOLIC HOUR

COLOR "My People," Part 2 of Robert Crean's dramatic trilogy "The Priest." Confined to a French hospital, a priest questions his feelings toward his parishioners. Priest: Fred J. Scollay. Connors: Stephen Joyce. Nun: Lidia Prochnicka. Ricket: Charles White. Mrs. Ricket: Jane Rose. Mariella: Florence Anglin.

5 WELLS FARGO—Western

A strongbox is stolen from a Wells Fargo train. Dale Robertson. Sissy: Beverly Wills.

7 ISSUES AND ANSWERS

Scheduled: Ambassador to the UN Arthur Goldberg is interviewed in New York. He may be asked about recent Vietnam peace feelers and the Manila conference on the war. (Taped from a live telecast)

10 COMMUNITY GOVERNMENT

11 MOVIE—Musical

"Tea for Two." (1950) Two ex-vaudevillians tell their children how they produced their first show. Doris Day, Gordon MacRae, Gene Nelson. (One hour, 50 min.)

13 FORUM FOR UNDERSTANDING

Three clergymen discuss the church as a means of involvement and a source of inspiration.

19 BIBLE ANSWER—Modesto

2:00 **2 MOVIE—Drama**

"East Side, West Side." (1949) A New York society couple have marital difficulties. Barbara Stanwyck, James Mason. (Two hours)

3 MEET YOUR CANDIDATES

COLOR Scheduled guests: Norman T. Kestner (D.), 10th Assembly District; Eugene Chappie (R.) and Jack Barker (D.), Sixth Assembly District; John Vene-man (R.) and Joe Sparks (D.), 30th Assembly District; Sen. Virgil O'Sullivan (D.) and Fred Marler (R.), Second Senatorial District; and Richard Lyng (R.), Third Senatorial District, state their views. Host: John Jervis.

4 STAGECOACH WEST—Western

A singer is shot during a performance in Outpost. Lilly: Jean Hagen. Murchison: John Littel. (60 min.)

5 AMERICA'S CUP—Yachting

SPECIAL **COLOR** Highlights of the 1964 America's Cup races, an international sailing competition in which the U.S. defender Constellation defeated Britain's Sovereign, 4-0. The Cup, first won in 1851 and emblematic of world yachting supremacy, has been successfully defended by U.S. yachts since the first challenge match in 1870. (60 min.)

7 PAGE ONE—Roger Grimsby

7 VOICE OF AGRICULTURE

10 BRUNDAGE ART COLLECTION

SPECIAL "Golden Gateway to Culture." Cameras view the collection of Oriental art donated to the city of San Francisco by Avery Brundage. KXTV newsman Dave Browne leads the tour in the Asian Room of the M. H. deYoung Memorial Museum. Accompanying Browne are museum director Jack McGregor, and Rene-

Sunday Showcase Movie



SIROCCO

Humphrey Bogart / Marta Toren

SUNDAY AT 4:30 PM

KNTV 11

Afternoon

Yvon d'Argence, the museum's consultant in Oriental art. (60 min.)

13 FOCUS ON EDUCATION

Counselor and psychologist Dr. Parks Whitmer of American River College, Sacramento, discusses the pressures that keep students from entering the technological field.

19 HERALD OF TRUTH—Religion

2:30 3 MOVIE—Adventure

COLOR "Prince Valiant." (1954) Prince Valiant discovers a sinister plot. Robert Wagner, James Mason. (90 min.)

7 MOVIE—Western

COLOR "Drums across the River." (1954) A man tries to stir up trouble between the Indians and the whites. Audie Murphy, Lyle Bettger. (90 min.)

7 TO BE ANNOUNCED

13 SHANE—Western

COLOR See Saturday 7:30 P.M. Ch. 7 for details. (60 min.)

19 ASSEMBLY OF GOD CHURCH

3:00 4 ROBIN HOOD—Adventure

A lady's man joins the men of Sherwood.

Will: Ronald Howard. Joan: Simone Lovell. Richard Greene, Alan Wheatley.

5 POW!—Rolf Peterson

8 INSIGHT—Religion

A Catholic priest struggles with anti-Semitism in Nazi Germany.

10 ADVENTURES IN PARADISE

Adam receives an urgent request from the Mother Superior of an order of nuns. Gardner McKay. Sister Catherine: Viveca Lindfors. (60 min.)

19 GOD'S POINT OF VIEW

3:20 11 FILM SHORT

3:30 4 MOVIE—Western

"Plainsman and the Lady." (1946) The owner of a stagecoach line schemes to stop competition from the Pony Express. William Elliott, Vera Ralston. (90 min.)

7 PRESIDENT JOHNSON'S TRIP

SPECIAL See Saturday 7 P.M. Ch. 7.

8 THE ANSWER—Religion

A young boy discovers that his father has been seeing his secretary.

11 GREATEST SHOW—Drama

Slate's circus train is used for a game of cops and robbers. McHenry: Andrew Duggan. Louise: Spring Byington. (60 min.)

13 MOVIE—Comedy

"Stop! Look! and Laugh!" (1960) A ventriloquist can't escape the Three Stooges. The Marquis Chimps, Joe Bolton. (90 min.)

19 HOUR OF DELIVERANCE

3:55 5 KPIX EDITORIAL—Louis Simon

4:00 2 MOVIE—Adventure

"Valley of the Headhunters." (1953) A businessman asks Jungle Jim for help. Johnny Weissmuller, Nelson Leigh, Christine Larson. (90 min.)

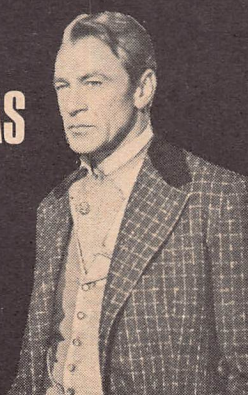
3 MOVIE—Drama

"Men in War." (1957) Korea, 1950; an American infantry platoon is surrounded by the enemy and can't reach headquarters. Philip Yordan's screenplay is based on the novel "Combat," by Van Van Praag. Directed by Anthony Mann. Robert Ryan, Aldo Ray. (Two hours)

5 AMATEUR HOUR—Variety

Ted Mack's guests include the Wonder Boys, accordion duo; singers Bobby Burch, James Mariner and Pamela Lee Larson; trumpeter Emily Jane Carter; and the Rockers, instrumental trio. Lloyd Marx orchestra.

GARY COOPER



DALLAS

IN COLOR

**4:00 PM
SUNDAY**

KXTV 10

6 9 SCIENCE REVIEW

Man's ability to work in space is discussed by James C. Elms of NASA. Films include views of Gemini space flights. Host: Dr. Martin L. Klein. (60 min.)

7 COLOR PORKY PIG—Cartoons

7 DAN SMOOT—Commentary

8 SCIENCE REPORTER

Spacesuits for the Apollo astronauts are examined at the Manned Spacecraft Center in Houston and the Hamilton Standard plant in Windsor Locks, Conn. Host: John Fitch.

9 CANTO DE MEXICO

10 MOVIE—Western

COLOR "Dallas." (1950) A rebel colonel sets out to find two brothers responsible for the death of his family. Gary Cooper, Ruth Roman, Steve Cochran, Raymond Massey. (Two hours)

12 NAKED CITY—Drama

Three jewel thieves murder a museum night watchman. Sean: Luther Adler. Peter: Walter Matthau. (60 min.)

19 VOICE OF BETHEL—Religion

4:30 5 MOVIE—Drama

"Girl on the Run." (1958) A cynical private detective tries to find a beautiful night-club singer before a hired killer. Stuart Bailey: Efreim Zimbalist Jr. Kathy Allen/Karen Shay: Erin O'Brien. McCullough: Shepperd Strudwick. (90 min.)

7 COLOR TENNESSEE TUXEDO

7 TO BE ANNOUNCED

8 AMATEUR HOUR—Variety

Ted Mack's guests include singers Chester Washington, Marlene May and Roland Cosette; and the Boy Scout Pipe Band.

9 SPORT OF THE WEEK

Action in the final mens match of the National Doubles Tournament (lawn tennis), held Aug. 22-28 at the Longwood Cricket Club, Chestnut Hill, Mass. Bud Collins is the reporter. (Two hours)

11 MOVIE—Drama

"Sirocco." (1951) A man risks his life smuggling guns to Syrians. Humphrey Bogart, Marta Toren, Lee J. Cobb. (One hour, 50 min.)

19 DIXIE SINGIN'—Music

5:00 4 7 8 WILD KINGDOM

RETURN COLOR This series' fifth season begins with a look at helicopter

animal-hunts in Canada. Near Geraldton, Ont., cameras show conservationists using a helicopter to tag moose to trace their feeding and migration patterns. In the Alberta Rockies, helicopters help capture mountain goats by driving them off their mountain-peak homes. Hosts: Marlin Perkins, Jim Fowler.

6 9 SPECULATION—Discussion

"Is Science Incompatible with Religious Faith?" Considering the question are David Bitzen, Claremont School of Theology; Robert Laurin, California Baptist Theological Seminary; and Joel Franklin, California Institute of Technology in Pasadena. (60 min.)

7 MOVIE—Drama

COLOR "The Caine Mutiny." (1954) Herman Wouk's Pulitzer Prize novel is the basis for this World War II film in which minesweeper officers provoke unique legal and moral issues when they revolt against a captain they consider mentally unfit. Humphrey Bogart, Fred MacMurray, Van Johnson, José Ferrer, Robert Francis, May Wynn. (Two hours)

**Mutual Of Omaha's
Wild Kingdom**



PREMIERE!

Tag a moose!
Fly with Marlin Perkins and
Jim Fowler on a heart-stopping
CHASE BY COPTER.

Today In Color
5pm **4 7 8**

Afternoon-Evening

12 **COLOR** TO TELL THE TRUTH

Beginning Oct. 30, NFL football double-headers will pre-empt this show until Monday, Dec. 12, when it takes over the 10-10:30 P.M. time slot.

13 **VOYAGE**—Drama

COLOR Nelson, Chief Sharkey and geologist Elton Sprague, working in a diving bell, are hurled by a tidal wave onto a misty jungle island inhabited by a huge, antediluvian lizard. Nelson: Richard Basehart. Crane: David Hedison. Elton Sprague: Henry Jones. Buccaneer: Jerry Catron. (60 min.)

5:30 2 **ABBOTT AND COSTELLO**

Bud gets a job in a bakery.

4 8 **G-E COLLEGE BOWL**—Quiz

COLOR McGill University (Montreal, Canada) meets the winner of last week's match between the University of Oklahoma and Auburn (Ala.) University. Robert Earle is the moderator. (Taped from a live telecast)

7 **PRUITTS OF SOUTHAMPTON**

COLOR Sturges, the Pruitt butler, has

been offered a well-paying job by Phyllis's social rival. Phyllis: Phyllis Diller. Uncle Ned: Reginald Gardiner. Sturges: Grady Sutton. Regina: Gypsy Rose Lee.

12 **AMATEUR HOUR**—Variety

COLOR Ted Mack's guests, from Missouri and Illinois: singers Virgil Watson, Jonelle Butler and June Bosley; violinist Phil Mengel; the Stripes, vocal group; hula-hoop dancer Betty Repinski; the Travelers, gospel quartet; and the dancing Charmette Concordeettes.

Last show of the series.

19 **FILM FEATURE**

A tour of Tokyo, Japan.

Evening

PRESIDENT JOHNSON'S TRIP

The networks plan to use special programs and regular newscasts to cover President Johnson's Asian tour. Regularly scheduled programming may be pre-empted. As we went to press, CBS had scheduled a half-hour report on the president's arrival in Manila for 6:30 P.M. tonight.

6:00 2 **GREATEST SHOW**—Drama

COLOR A dejected former turncoat makes his way into an abandoned mine shaft. Wally: Jack Lord. Anne: Phyllis Avery. Dr. Arnold Andrews: Russell Johnson. King: Stuart Erwin. (60 min.)

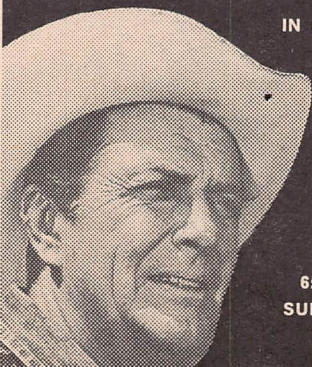
3 4 **FRANK MCGEE REPORT**

COLOR Scheduled: a report on New York City's controversial Civilian Review Board. Those interviewed include Stokely Carmichael of SNCC, Roy Innis of CORE, and John Cassese and Norman Frank of the Patrolmen's Benevolent Association. (Portions taped from a live telecast)

5 8 10 12 **CAMPAIGN 66**

SPECIAL Scheduled: "The Democrats," third of six election-year reports. Films show President Johnson, Vice President Humphrey and Sen. Robert F. Kennedy (D., N.Y.) campaigning throughout the Nation. Anchor man Mike Wallace evaluates the party's chances of maintaining a majority in Congress, state legislatures and governorships; and Eric Sevareid discusses the popularity of Senator Kennedy.

ROBERT TAYLOR introduces
DEATH VALLEY DAYS
IN COLOR



6:30 PM
SUNDAYS

KXTV-10

FREE DEMONSTRATION

IN YOUR OWN HOME

THE EASY WAY TO SHOP CALL NOW CALL COLLECT

OPEN TONITE IF YOU CAN'T COME IN CALL NOW

from MOTOROLA 1967 21" COLOR TV

Featuring the Big Rectangular Bright as life COLOR PICTURE

NOTHING
DOWN

no payments 45 days



CALL NOW
IF YOU CAN'T COME IN



CALL NOW



IMMEDIATE
DELIVERY
ALL NEW
MERCHANDISE

OPEN
TONIGHT



IN YOUR
HOME NOW!

FROM \$4.00
PER
WEEK
W/T

Every MOTOROLA 21" COLOR TV features RECTANGULAR SCREEN, a bigger bright color picture plus HANDWIRED CHASSIS, with Golden Voice Speaker for High Fidelity Sound. Wide Selection of Fine cabinets . . . some even made by Drexel!

IMMEDIATE
DELIVERY

Continental Tv

OPEN 7 DAYS A WEEK 'TIL 9

IN SAN FRANCISCO & MARIN

EV7-2334

IN OAKLAND & EAST BAY

GL2-4489

IN SAN JOSE &
SANTA CLARA COUNTY

CH4-6171

OUT OF TOWN
CALL COLLECT

SAN FRANCISCO 3218 Geary Blvd. EV7-2334

OAKLAND GL2-4489

SANTA CLARA 3585 Stevens Creek CH4-6171

SALINAS 924 Main St. HA4-3911

Tanglewood: music under the trees

A festive excursion to the musical summer home of superb artists including Boston Symphony conductor Erich Leinsdorf, pianist Grant Johannesen, sopranos Phyllis Curtin and Jane Marsh. Join them as they rehearse, perform and teach in this exhilarating outdoor setting.

Third program of the new Bell Telephone Hour—exploring the world of fine music.

Sunday 6:30 P.M. on NBC Channel 3-4. In color.



6 9 CHALLENGES—Discussion

The last in a series of discussions on "The Crises of Marriage." (60 min.)

7 TALL MAN—Western

The Widow Harper arrives in Lincoln to marry Tom Davis. Janet: Jan Clayton. Tom: Russ Conway.

13 MOVIE—Drama

Humphrey Bogart and Fred MacMurray in "The Caine Mutiny." See 5 P.M. Ch. 7 for details. (Two hours)

19 DICK POWELL—Drama

Two men discover a diagram of a bank's burglar-alarm system. Langdon: Cliff Robertson. Peabody: Charles Bickford. Geary: Dean Stockwell. Helen: Maggie Pierce. (60 min.)

6:20 **11 COLOR CARTOONS**

6:30 **3 4 BELL TELEPHONE HOUR**

SPECIAL COLOR "Tanglewood: Music Under the Trees." For details, see the Close-up below. (60 min.)

5 PRESIDENT JOHNSON'S TRIP

SPECIAL COLOR Scheduled: Charles Collingwood anchors this report on Presi-

dent Johnson's arrival in Manila for the opening of the Manila Conference.

7 VOYAGE—Drama

See 5 P.M. Ch. 13. (60 min.)

8 FILM FEATURE

9 AMERICAN PERSPECTIVE

The changing qualities of the American hero from James Fenimore to Gary Cooper are discussed by Prof. Graham Wilson.

10 DEATH VALLEY DAYS—Drama

COLOR A mayor comes up with a manufactured Western hero to lure tourists into his dying town. Deadwood Dick: Denver Pyle. Ev: Don Haggerty.

11 HEY, LANDLORD—Comedy

See 8:30 P.M. Ch. 3 for details.

12 JEAN ARTHUR—Comedy

COLOR Although her office is swamped with work, Patricia agrees to help a nervous freshman lawyer. Raymond "Perry Mason" Burr makes an appearance in this episode, directed by Mickey Rooney. Patricia: Jean Arthur. Paul: Ron Harper. Arnold: Wally Cox. Jason: Quinn K. Redeker. Judge Brophy: Roy Roberts.



6:30 **3 4 BELL TELEPHONE HOUR**

"Tanglewood: Music Under the Trees"

SPECIAL COLOR Mountain greenery forms the backdrop for this visit to the Berkshire Music Festival.

Located at Tanglewood, an estate

near Lenox, Mass., built by a Boston banker in the 1800's, the Berkshire Music Center offers students a chance to work with outstanding artists. But the main attraction is the Festival, which delights thousands of music lovers each summer.

Among those seen on this musical documentary: Erich Leinsdorf conducting the Boston Symphony Orchestra in such works as the overture from Bedrich Smetana's "The Bartered Bride"; composer Aaron Copland, who explains the purpose of the Center and Festival; soprano Phyllis Curtin teaching a singing class; pianist Grant Johannesen rehearsing Saint-Saens' Piano Concerto No. 4; New England Conservatory president Gunther Schuller, who discusses the "music explosion" in the U.S.; and soprano Jane Marsh as she rehearses the "O patria mia" aria from Verdi's "Aida."

Producer-narrator: Warren Wallace.



Erich
Leinsdorf

**"Gomer Pyle"
sings
in his first serious
album!**



On **COLUMBIA RECORDS**

©COLUMBIA; MARCAS REG. PRINTED IN U.S.A.

**KTVU
2**

**SUNDAY
MONDAY
7:30 PM**

PREMIERE



"BILLY BUDD"

Starring **Terence Stamp**
Robert Ryan · Peter Ustinov

Herman Melville's classic
tragedy of conflict among sailors

Sunday

Evening

7:00 2 HOLLYWOOD AND THE STARS

The conclusion of "The Funny Men" recalls the slapstick artists, clowns, sophisticated screwballs, stand-up comics and other film comedians of the past 50 years.

5 8 10 12 LASSIE—Drama

COLOR "Lassie, the Voyager," Part 2 of seven parts. Trapped in a freighter, Lassie jumps overboard and swims through shark-infested waters to a nearby light-house. Decatur: Ford Rainey.

6 9 FRENCH CHEF—Cooking

Julia Child shows how to prepare and serve poached chicken.

7 11 VOYAGE—Drama

COLOR "Day of Evil." The Seaview is boarded by an extra-terrestrial creature that disables the sub's reactor, makes itself look like Nelson—and orders a missile readied for firing. Nelson: Richard Basehart. Crane: David Hedison. Morton: Bob Dowdell. Patterson: Paul Trinka. Sharkey: Terry Becker. Doctor: Richard Bull. Kowalski: Del Monroe. (60 min.)

9 PROFILE: BAY AREA

Caspar Weinberger and his guests discuss Proposition 16 which concerns criteria for determining whether literature is obscene. (60 min.)

19 RODEO U.S.A.—Jack Phillips

Film highlights of last year's Ceder-ville rodeo. Host: Jack Phillips.

7:30 2 MOVIE—Drama

"Billy Budd." (English; 1962) Peter Ustinov directed this film adaptation of Herman Melville's tale of an 18th-century shipboard conflict between a naive seaman and a sadistic master-at-arms. Screenplay by Ustinov and Robert Rossen. (Two hours)

Guest Cast

Claggart Robert Ryan
Billy Budd Terence Stamp
Captain Vere Peter Ustinov
Dansker Melvyn Douglas
John Ratcliffe John Neville
Midshipman Wyatt David McCallum
Philip Seymour Paul Rogers

3 4 7 DISNEY'S WORLD

COLOR "Showdown with the Sundown Kid," first of a two-part story. After trying to get work on a frontier newspaper, cub reporter Gallegher realizes that getting a job depends on getting a scoop—

so the teen-age journalist goes after the dangerous Sundown Kid. Maurice Tombragel's script is based on a book by Richard Harding Davis. (60 min.)

Cast

Gallegher Roger Mobley
Sundown Kid Dennis Weaver
Whit White John McIntire
Sheriff Dodds James Gregory
Snead Ray Teal
Erm White Jeanette Nolan
Marshal Neimeyer Peter Graves

5 8 10 12 IT'S ABOUT TIME

COLOR Hector and Mac introduce their cave friends to the ultimate weapon—a slingshot. Mac: Frank Aletter. Hector: Jack Mullaney. Shad: Imogene Coca. Gronk: Joe E. Ross. Boss: Cliff Norton. Clon: Mike Mazurki. Tor: Ronald Feinberg. Gam: Diana Frothingham. Chief of Painted People: Eddie Little Sky. Breer: Pat Cardi. Mlor: Mary Grace.

6 9 CASALS MASTER CLASS

The second and third movements of Boccherini's Concerto in B Flat Major are played by student Einar Holm. Casals shows how the fingers should strike.

19 MOVIE—Musical

"The Belle of New York." (1952) The fun-loving nephew of a rich dowager tries to get a job to win over a mission streetsinger. Fred Astaire, Vera Ellen, Marjorie Main.

8:00 5 8 10 12 ED SULLIVAN

COLOR Scheduled guests: Jim "Gomer Pyle" Nabors, who sings "The Impossible Dream" and "Swanee"; singer Peggy Lee; jazz pianist-bandleader Duke Ellington; Mirella Freni and Gianni Raimondi

of the Metropolitan Opera; comics Joan Rivers and Norm Crosby; the Kovac and Rabovsky Gypsy Ballet; and the Muppets puppets. Ray Bloch conducts the orchestra. (Taped from a live telecast; 60 min.)

6 9 PLAY OF THE WEEK—Drama

"The Magic and the Loss," by Julian Funt. Grace Wilson wants to be a good mother to her teen-age son and carve out a successful career on highly competitive Madison Avenue. With the prospect of marriage to an advertising executive, Grace seems to have everything under control until her former husband makes a re-appearance. Grace: Patricia Neal. George: Jeffrey Lynn. Anita: Vicki Cummings. Nicki: Frederick Clark. (Two hours)

7 11 13 FBI—Drama

COLOR "The Scourge." Mafia boss Mark Vincent gives young hood Johnny Albin one more chance to join the ranks: All Johnny has to do is gain control of a failing industry—any way he can. Erskine: Efrem Zimbalist Jr. Rhodes: Stephen Brooks. Ward: Philip Abbott. (60 min.)

Guest Cast

Johnny Albin Robert Duval
Albert Towner Lin McCarthy
Mark Vincent Will Kuluva
Lyn Towner Mary La Roche

9 N.E.T. PLAYHOUSE—Drama

"The Star Wagon," a comedy-fantasy by Maxwell Anderson, follows the adventures of an inventor who creates a time-machine enabling him to live his life over again. Produced and directed by Karl Genus. Stephen: Orson Bean. Martha: Joan Lorrington. Hanus: Dustin Hoffman. (Two hours, 30 min.)

MEN WANTED!

TOP PAY EARN from \$696.00 monthly

If you're looking for opportunity, look here. Prepare for a career in Law Enforcement, Highway Patrol, Deputy Sheriff, City Police and other departments need qualified men now. To receive your **FREE FACT BOOK**, "Law Enforcement as a Profession" write or call collect **DAY or NIGHT TE 6-2718** or write **Metropolitan Schools, P.O. Box 943, Oakland 4, Calif.**

Ask about our special program for men lacking High School education.

NAME _____ AGE _____ HEIGHT _____
ADDRESS _____ CITY _____ PHONE _____



Evening

8:30 **3 4** HEY, LANDLORD!

COLOR "Chuck Nobody." Chuck gets the shock of his life when his childhood baby sitter tells him that he was adopted. Woody: Will Hutchins. Chuck: Sandy Baron. Ellenhorn: Michael Constantine.

Guest Cast

Fanny Hookstratten Naomi Stevens
Leon Hookstratten Joseph Leon
Mrs. Drummy Jane Dulo

7 LOVE ON A ROOFTOP—Comedy

COLOR Dave may forsake his studies for a high-paying job: The devoted husband wants to give his wife the luxuries she is accustomed to. Julie: Judy Carne. Dave: Peter Deuel. Handley: Frank Wilcox. Audrey: Bridget Hanley.

9:00 **3 4 7 8** BONANZA—Western

COLOR Little Joe and rancher Morgan Tannor both shoot at a horse thief, but Joe claims credit for killing him. Ben: Lorne Greene. Little Joe: Michael Landon. Hoss: Dan Blocker. (60 min.)

Guest Cast

Sheriff Fenton Don Collier

Lorna Luana Patten
Morgan Tanner Dean Harens
Martha Tanner Regina Gleason
Virgil Charles Maxwell

5 10 GARRY MOORE—Comedy

COLOR Scheduled: Garry welcomes Jack Benny, singer Barbara McNair, singer-actor Charles Aznavour and comedian Chuck McCann. Durward Kirby, Jackie Vernon, John Byner, Bernard Green orchestra. (60 min.)

7 11 13 MOVIE—Comedy

COLOR "Kissin' Cousins." (1963) An Air Force lieutenant tries to persuade a Big Smoky Mountain moonshiner to lease his land for a missile base. Songs include "Bill Bailey" and "Smoky Mountain Boy." Directed by dancer-actor Gene Nelson. (Two hours)

Cast

John Morgan/Jodie Tatum Elvis Presley
Pappy Tatum Arthur O'Connell
Ma Tatum Glenda Farrell
Capt. Robert Salbo Jack Albertson
Selina Tatum Pam Austin
Midge Cynthia Pepper

12 PERRY MASON—Mystery

John Callender's ex-wife is accused of his murder. Lois: Susan Cummings. Callender: Hugh Sanders. (60 min.)

9:30 **2** DANGER MAN—Mystery

Drake takes a vacation, and relaxes by masquerading as a professional assassin. Patrick McGoohan. Veronica: Jacqueline Ellis. Georges: Barrie Ingham. Gautier: Lawrence Davidson.

10:00 **2** RICHARD DIAMOND—Mystery

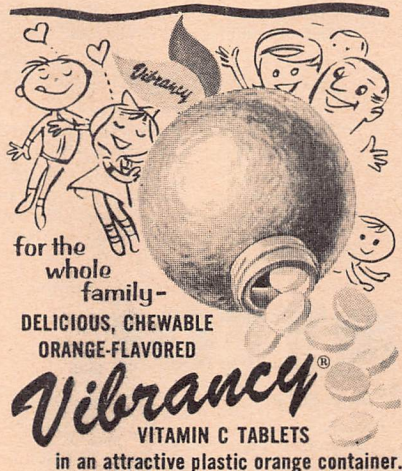
Diamond finds himself involved in a bank robbery. Diamond: David Janssen. Ruth Cozen: Joan Camden. Kile: Russ Conway.

3 4 8 ANDY WILLIAMS

COLOR Andy's guests are Steve Allen, British songstress Petula Clark, and Country and Western singer Eddy Arnold. Andy also presents Inger Stevens, who hosts a fashion show featuring the winning designs in last month's Coty Fashion Critics' Awards in New York. George Wyle singers, Jack Regas dancers, Allyn Ferguson orchestra. (60 min.)

Highlights

"Dear Hearts and Gentle People". Petula Medley of Steve Allen's songs All "Walking Happy," "Let's Take an Old-



for the whole family-
DELICIOUS, CHEWABLE
ORANGE-FLAVORED
Vibrancy
VITAMIN C TABLETS
in an attractive plastic orange container.

100 tablets, each with 250 MG. of Vitamin C
INSIST ON VIBRANCY \$198
your guarantee of satisfaction
AT YOUR FAVORITE DRUG STORE

fashioned Walk," "Pretty Butterfly," "Wonderful One" Andy
"Somebody Like Me" Eddy
"I Will Wait for You" Andy, Petula

5 10 12 CANDID CAMERA

COLOR A voice in a self-service photo booth tells people to make funny faces; children in England give their impressions of Queen Elizabeth; and men in a diner have trouble using finger bowls. Co-hosts: Allen Funt and Bess Myerson.

Postponed from an earlier date.

6 9 NINE ON JAPAN

"Japanese Architecture: Modern and Traditional," a comparison of ancient shrines and modern Japanese buildings. Rumi Veno is the Hostess.

7 MOVIE—Comedy

Elvis Presley and Arthur O'Connell in "Kissin' Cousins." See 9 P.M. Ch. 7 for details. (Two hours)

10:30 2 DOCTOR'S NEWS CONFERENCE

A discussion of problem readers by guests including Sister Eileen Marie Cronin and Dr. J. Ray Van Meter.

5 10 WHAT'S MY LINE?—Game

COLOR Actress Phyllis Newman and comedian Dick Cavett join Arlene Francis and Bennett Cerf. Host: John Daly.

9 INTERNATIONAL MAGAZINE

SPECIAL Reports: 1. Social attitudes toward unwed mothers in the U.S., Sweden and Britain; 2. Nationalism in Aden, the British protectorate on the tip of the Arabian Peninsula; 3. A visit to Norfolk, England, home of Abraham Lincoln's ancestors; and 4. A profile of Philibert Tsiranana, President of the Malagasy Republic. David M. Culhane. (60 min.)

12 ROUNDERS—Comedy

Jim Ed wants to buy Howdy's remarkably effective good-luck piece—but some things just aren't for sale. Howdy: Patrick Wayne. Jim Ed: Chill Wills. Jed: G. D. Spradlin. Doctor: Robert B. Williams.

11:00 2 MOVIE—Comedy

"And So They Were Married." (1936) A man-hating widow with a 12-year-old daughter meets a woman-hating widower with a 12-year-old son. Melvyn Douglas, Mary Astor.

3 SHOW BIZ—Harry Martin

COLOR Schedule guest: Liberace.

4 5 NEWS

7 11 13 NEWS AND SPORTS

8 10 12 COLOR NEWS

11:15 3 JOHNNY CARSON—Variety

COLOR Guests: Eydie Gormé, Tony Randall and dress designer Yves St. Laurent. Jack Haskell, Skitch Henderson orchestra. (Rerun; one hour, 45 min.)

4 MOVIE—Drama

"This Woman Is Dangerous." (1952) One of the leaders of an underworld gang plans the holdup of a gambling casino. Joan Crawford, Dennis Morgan, David Brian, Richard Webb, Philip Carey, Mari Aldon. (One hour, 50 min.)

7 MOVIE—Drama

"Killers of Kilimanjaro." (1960) Adamson is assigned the task of building the first East African railway. Robert Taylor, Anthony Newley.

8 SACRED HEART—Religion

The lack of unity among Christians is discussed by Father Francis L. Pilas.

10 MOVIE—Drama

COLOR "Pete Kelly's Blues." (1955) In this saga of the Jazz Age, racketeers attempt to extort a commission from Pete Kelly's band in a dingy Kansas City speakeasy. Jack Webb, Janet Leigh, Peggy Lee, Edmond O'Brien, Ella Fitzgerald, Lee Marvin, Jayne Mansfield, Andy Devine, Martin Milner, Herb Ellis. (One hour, 55 min.)

12 PETER GUNN—Mystery

A convicted man shoots a judge. Martin: Emerson Treacy.

13 TARGET: CORRUPTORS—Drama

A financial speculator has uncovered a rich mineral deposit. Flood: Robert Harland. Manet: Harry Guardino. (60 min.)

11:20 5 NEWS—Harry Reasoner

11:30 11 ELECTION 66—News Analysis

SPECIAL See 1 P.M. Ch. 7.

11:35 5 MERV GRIFFIN—Variety

Scheduled guests are Bishop Fulton J. Sheen, Mitch Miller and actor-comedian Jules Munshin. Arthur Treacher, Mort Londsey orchestra. (90 min.)

12:00 7 NEWS AND SPORTS

1:05 4 NEWS

5 SILENTS PLEASE—Movies

One of the best known of the early cowboy stars, William S. Hart is seen in excerpts from his films.

Morning

6:00 **3** RHYME AND REASON

1. Special Agent James R. Burke discusses the U.S. Secret Service. 2. How water organisms adapt to their environment. (60 min.)

5 SUNRISE SEMESTER

Studies in Style: "How to Use a Dictionary." Prof. Walker Gibson.

7 A.M.—Dunbar, Lindstrom, Bentley

10 CALENDAR—Sacramento

6:25 **4** FARM NEWS

6:30 **4** PROFILE—San Diego State

Pianist Conrad Bruderer plays Sonata in G (by Haydn); Nocturne in D Flat (Gabriel Fauré); Oiseaux Tristes, from the Miroirs Suite (Ravel); and the first movement of "Kreisleriana" (Schumann).

5 CHINA—History

"The First Opium War."

10 SUNRISE SEMESTER

Studies in Style: "How to Use a Dictionary." Prof. Walker Gibson.

BILL GORDON'S



Bill Gordon and the romping, mischievous Borden Twins dive headfirst into a half hour of laughs, prizes

and song — Weekdays at 10:30 AM **7**



6:55 **13** NEWS

7:00 **3 4 7 8** TODAY

COLOR Scheduled guests: guitarist Rey de la Torre, the Rev. Malcolm Boyd and Garson Kanin, author of "Remembering Mr. Maugham." Also: a report on President Johnson's Asian tour. (Taped from a live telecast; two hours)

5 KPIX EDITORIAL—Louis Simon

10 **COLOR** FOCUS ON FARMING

13 **COLOR** CARTOONLAND

7:05 **5 10** **COLOR** NEWS—Benti

12 CHRISTOPHER PROGRAM

COLOR "Leadership Starts with Parents."

7:30 **5** NEWS—Jim Anderson

10 WINCHELL-MAHONEY-Children

Paul is having trouble getting Jerry and Knucklehead to do their homework.

7:35 **12** **COLOR** NEWS—Joseph Benti

7:45 **13** BEANY AND CECIL—Cartoons

7:55 **11** VOICE OF AGRICULTURE

Today's topic is the tomato.

8:00 **5 10 12** CAPTAIN KANGAROO

The Captain talks about the UN and shows toys from different countries. (60 min.)

7 GIRL TALK—Panel

Guests are actresses Jessica Tandy, Marian Seldes and Rosemary Murphy. Virginia Graham is the moderator.

9 CLASSROOM—Education

In-school programming: language arts, mathematics, Spanish and science. (Three hours, 25 min.)

8:15 **13** **COLOR** CARTOONLAND

8:20 **6** COLLEGE ENGLISH—Lessons

8:30 **7** GYPSY ROSE LEE—Panel

COLOR Gypsy's guest is gourmet and cookbook author James Beard.

11 DISCOVERY '66—Children

"The River People," first in a two-part tour of Thailand. Bill Owen and Virginia Gibson visit the capital city of Bangkok, where they join Thai farmer Suwan Putachart and his family of 17 to learn about life in this Buddhist country.

13 **COLOR** JACK LA LANNE

8:40 **9** CLASSROOM—Education

In-school programming covers Spanish, mathematics, language arts and history. (Two hours, 50 min.)

9:00 **3 4** **COLOR** EYE GUESS

October 24, 1966

Monday

Morning

5 8 10 12 CANDID CAMERA

Private detectives discuss their methods; children try on glasses; and people enter an elevator the wrong way.

7 MOVIE—Comedy

"Appointment for Love." (1941) A Broadway playwright marries a woman doctor after a hectic courtship. Charles Boyer, Margaret Sullivan. (90 min.)

7 JACK LA LANNE—Exercise

11 HOCUS POCUS—Children

13 DIVORCE COURT—Drama

A woman claims that her husband is trying to murder her. (60 min.)

9:15 6 CLASSROOM—Education

In-school programming: mathematics, Spanish, science. (Two hours, 15 min.)

11 BUCKAROO 500—Buck Weaver

9:25 3 4 COLOR NEWS—Vanocur

9:30 3 4 7 8 CONCENTRATION

5 10 12 BEVERLY HILLBILLIES

Pearl refuses to stop yodeling, so Granny calls the police. Pearl: Bea Benaderet.

11 HOCUS POCUS—Children

9:45 2 RELIGION TODAY—Protestant

10:00 2 NEWS—Walt Harris

3 4 7 PAT BOONE—Variety

COLOR Pat's guests are comedienne Bea Lillie and singer Jaye P. Morgan.

5 10 12 ANDY GRIFFITH

Barber Floyd tries to improve his income by becoming a bookie. Floyd: Howard McNear. Barney: Don Knotts.

8 LIFE OF RILEY—Comedy

Riley thinks that his family has lost interest in him. William Bendix.

11 MIKE DOUGLAS—Variety

13 DARK SHADOWS—Serial

10:30 2 COLOR JACK LA LANNE

3 4 7 HOLLYWOOD SQUARES

COLOR This week's celebrity guests: singers Eartha Kitt and Gisele MacKenzie, Michael Landon of "Bonanza" and comic-actor Paul Lynde. Regulars: Wally Cox, Rose Marie, Abby Dalton, Cliff "Charley Weaver" Arquette and Bob Crane (subbing for Morey Amsterdam). Host: Peter Marshall.

5 8 10 12 DICK VAN DYKE

Rob, Sally and Buddy write a script that insults Alan Brady—and then accidentally leave it on his desk. Rob: Dick Van Dyke.

7 LUAU—Bill Gordon

Scheduled guests are cooking expert Zella Junkin and Samoan fire dancers.

13 DONNA REED—Comedy

Jeff and Alex are going to play in a father-and-son golf tournament. Jeff: Paul Petersen. Alex: Carl Betz.

11:00 2 ROMPER ROOM—Children

3 4 7 COLOR JEOPARDY

5 8 10 12 LOVE OF LIFE

7 11 13 MARKET SWEEP—Game

11:25 5 8 10 12 COLOR NEWS

11:30 3 4 7 8 SWINGIN' COUNTRY

COLOR David Houston and host Rusty Draper sing "Ramblin' Rose."

5 10 12 SEARCH FOR TOMORROW—Serial

6 9 DISCOVERY—Science

See Wednesday 6 P.M. Ch. 6 for details.

7 11 13 DATING GAME

11:45 5 10 12 GUIDING LIGHT—Serial

11:55 3 4 7 COLOR NEWS

8 NEWS



**THE JOHN BARTHOLOMEW
TUCKER SHOW**

Catch each live and lively minute
with exciting new guest-stars daily.

Weekdays 3.30 PM



Afternoon

12:00 **2** I WANT TO KNOW—Mel Venter

3 **COLOR** NEWS—Whitten, Biondi

4 **7** **8** **COLOR** LET'S MAKE A DEAL—Game

5 **10** **13** NEWS

6 **9** WHAT'S NEW—Children

The cowboy's horses; effects of gases on earth's atmosphere; care of a puppy.

7 **11** DONNA REED—Comedy

See 10:30 A.M. Ch. 13 for details.

9 TV KINDERGARTEN

12 PEOPLE IN CONFLICT—Drama

1. A woman tries to persuade her brother to let his son stay with her. 2. A man wants his wife to see a psychiatrist.

12:15 **13** TODAY IN AGRICULTURE

12:25 **2** NEWS—Walt Harris

4 **7** **8** **COLOR** NEWS

12:30 **2** DIVORCE COURT—Drama

A mother's love for her daughter outweighs her love for her second husband. (60 min.)

3 **4** **COLOR** DAYS OF OUR LIVES

5 **8** **10** **12** AS THE WORLD TURNS—Serial

6 **9** CASALS MASTER CLASS

See 7:30 P.M. Ch. 6 for details.

7 **7** **11** **13** FATHER KNOWS BEST—Comedy

Jim tells Bud how to discourage a love-sick girl. Jim: Robert Young. Bud: Billy Gray. Dora: Susan Odin.

9 MASTER CLASS—Andres Segovia

See 8:30 P.M. Ch. 9 for details.

1:00 **3** **4** **COLOR** DOCTORS—Serial

5 **8** **10** **12** PASSWORD—Game

COLOR This week's guests are actors Peter Lawford and Barbara Eden. Allen Ludden is the host.

6 MUSICAL PORTRAITS

7 **7** **11** **13** BEN CASEY—Drama

Zorba wants Dr. Karl Anders to remain with the hospital, but Anders is fighting a drug habit. Anders: George C. Scott. Zorba: Sam Jaffe. (60 min.)

1:05 **9** CLASSROOM—Education

In-school programming: Spanish and science. (One hour, 35 min.)

1:10 **9** CLASSROOM—Education

In-school programming: geography, science and Spanish. (One hour, 50 min.)

1:15 **6** CLASSROOM—Education

In-school programming: social science, science and Spanish. (One hour, 20 min.)

1:30 **2** MOVIE—Melodrama

"Beyond a Reasonable Doubt." (1956) A writer lets himself be framed for a murder. Dana Andrews, Joan Fontaine. (One hour, 25 min.)

3 **4** **COLOR** ANOTHER WORLD

5 **8** **10** **12** HOUSE PARTY

COLOR Guest: accordionist Dick Contino. Host: Art Linkletter.

2:00 **3** **4** YOU DON'T SAY!—Game

COLOR Actors Bill Bixby and Betty White are the celebrity guests this week. Host: Tom Kennedy.

5 **8** **10** **12** TO TELL THE TRUTH

7 **7** **11** **13** NEWLYWED GAME

2:25 **5** **8** **10** **12** **COLOR** NEWS

2:30 **3** MOVIE—Drama

"A Hatful of Rain." (1957) Treatment with drugs in a veterans' hospital has

GOOD NEWS!
ROGER GRIMSBY
FIRST AT 5 PM 



JOAN CRAWFORD
STARS AS
HARRIET CRAIG
MONDAY
6:00 PM



led unemployed Johnny Pope into drug addiction, Eva Marie Saint, Don Murray.

4 MATCH GAME

COLOR This week's celebrity guests are actress Dina Merrill and former "Singalong" host Mitch Miller.

5 8 10 12 EDGE OF NIGHT

7 7 11 13 TIME FOR US

2:55 7 4 7 7 11 13 NEWS

3:00 2 CAPTAIN SATELLITE—Children

4 MILLIONAIRE—Drama

The million-dollar check enables a man to give up his job as a bomb detonator. Carroll: William Hopper. Doris: Aline Towne. Joron: Bill Phipps.

5 8 10 12 SECRET STORM

7 7 11 13 GENERAL HOSPITAL

3:30 4 COLOR MAYOR ART—Children

5 JOHN B. TUCKER—Variety

Scheduled guest: author Morton Hunt. Sharon Carnes, Steve Atkin Trio. (Live)

7 7 11 13 NURSES—Serial

8 MOVIE—Comedy

"The Maggie." (English; 1954) A cargo is mistakenly entrusted to the captain of a broken-down ship. Paul Douglas, Alex Mackenzie. (Two hours)

9 FRENCH FOR TEACHERS

10 GYPSY ROSE LEE—Panel

Guests are soprano Dorothy Kirsten and pop singer Enzo Stuarti.

12 MOVIE—Drama

"Another Part of the Forest." (1948) The degenerate Hubbard family are despised by their Alabama neighbors. Fredric March, Florence Eldridge. (Two hours)

4:00 2 STINGRAY—Children

COLOR Atlanta is having a costume party, and a strange dream gives Troy an idea about what to wear.

3 MOVIE—Comedy

Time approximate. "Invasion of the Star Creatures." (1961) Two zanies encounter invaders from space. Bob Ball, Frankie Ray, Gloria Victor, Dolores Reed.

4 BACHELOR FATHER—Comedy

At a Red Cross pep rally, Frank Curtis launches into a wild account of his wartime exploits. Frank: Harry Von Zell.

5 10 MIKE DOUGLAS—Variety

Singer Carmel Quinn is this week's co-hostess. Guests are actor-singer Ed Ames; the comedy team of Stiller and

Meara; Frank Hubbell and the Stompers; Mrs. Elsie Levitan of the Women's International League for Peace and Freedom; and toy manufacturer Jerome M. Fryer. Ellie Frankel Sextet. (90 min.)

7 7 11 DARK SHADOWS—Serial

9 CREATIVE PERSON

These dramatized excerpts from the essays, autobiographical works and early plays of Sean O'Casey set out to capture the vitality and sensitivity of one of Ireland's finest writers.

13 COLOR CAP'N DELTA—Children

19 ROMPER ROOM—Children

4:30 2 ABBOTT AND COSTELLO

Bud and Lou become involved with twin waitresses.

4 RAWHIDE—Western

Bounty hunters ask the cowboys to help look for a white girl captured by Indians. Manse: Rick Jason. Winoka: Fay Spain. (60 min.)

7 7 11 WHERE THE ACTION IS

Performers: Sam the Sham and the Pharaohs, and Marvin Smith.

9 WHAT'S NEW—Children

A dove feeds her young "pigeon milk"; history of railroads; explanation of the "crazybone."

13 COLOR HUCKLEBERRY HOUND

4:45 9 ART INSTRUCTION

5:00 2 SUPERMAN—Adventure

A criminal and his henchmen defy Superman's X-ray vision. George Reeves.

7 13 NEWS

7 BEATLES—Cartoons

9 TV KINDERGARTEN

11 RIFLEMAN—Western

Lucas tries to find out what turned a youngster into a robber. Chuck Connors. Heller: Gigi Perreau.

19 BUCKAROO 500—Children

5:30 2 THREE STOOGES—Comedy

"Studio Stoops." The Three Stooges are exterminators at a movie studio.

3 TRAVENTURE THEATRE

COLOR Cameras examine the people and landmarks of Paris. Bill Burrud is the host.

4 10 11 NEWS

5 TWILIGHT ZONE—Drama

In exchange for immortality, Walter Bedeker, a middle aged hypochondriac in

Monday October 24, 1966

Afternoon-Evening

terror of death, gives the devil a mortgage on his soul. Bedeker: David Wayne. Cadwallader: Thomas Gomez. Ethel: Virginia Christine. Cooper: Wendell Holmes.

7 CASPER—Cartoons

8 MISTER ED—Comedy

Ed's friend Domino is expecting a colt and Ed is helping to prepare for the new arrival. Wilbur: Alan Young. Carol: Connie Hines. Dr. Jones: Richard Deacon.

9 FRIENDLY GIANT—Children

Friendly reads "Twenty-Six Ways to Be Somebody Else."

9 FOLK SINGING—Suzette Elgin

12 WELLS FARGO—Western

Hardie investigates reports of gold hijacking. Hardie: Dale Robertson.

19 MARSHAL WARD—Children

5:45 6 FRIENDLY GIANT—Children

Friendly and Jerome sing "I Ride an Old Paint" and "Old Chisolm Trail."

9 MERLIN THE MAGICIAN

Merlin talks about dogs.

11 13 NEWS—Peter Jennings

Evening

PRESIDENT JOHNSON'S TRIP

At press time, the networks had announced plans to cover the President's Asian tour during regular newscasts and in special programs. Regularly scheduled programming may be pre-empted.

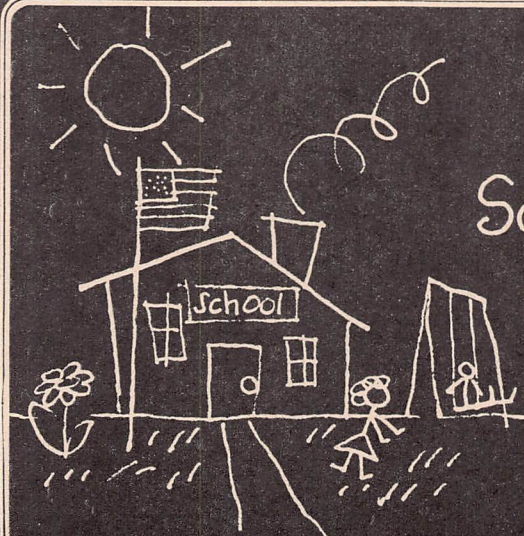
6:00 2 COLOR CARTOON CUTUPS

3 4 COLOR NEWS—Chet Huntley, David Brinkley

5 7 8 11 12 NEWS

6 9 MUSIC FOR YOUNG PEOPLE

DEBUT This half-hour film series introduces young people to the various instruments of the orchestra. Violinist Yehudi Menuhin and conductor Thomas Scherman provide commentary and well-known musicians perform and discuss the music. Tonight: Violinist Yehudi Menuhin is commentator for "Introducing the Woodwinds."



ASSIGNMENT FOUR:

LITTLE Red Schoolhouse

A study of primary and elementary education from the one-room schoolhouse to computerized teaching of today.

IN COLOR

MONDAY • 7:00 PM

4

KRON-TV

7 MOVIE—Drama

"Harriet Craig." (1950) A woman values her possessions more than her husband. Joan Crawford, Wendell Corey. (90 min.)

9 WHAT'S NEW—Children

A mud wasp building its nest; development of photography; importance of the thumb.

10 [COLOR] NEWS—Walter Cronkite

13 MOVIE—Drama

"Never Trust a Gambler." (1951) A ruthless gambler winds up at the home of his former wife. Dane Clark, Cathy O'Donnell, Tom Drake. (90 min.)

6:15 19 DENNIS THE MENACE—Comedy
Mr. Wilson takes Dennis camping. Joseph Kearns, Jay North.

6:30 2 [COLOR] YOGI BEAR—Cartoon

3 [COLOR] NEWS

4 NEWS—Brown, Jensen, Hart

5 8 12 [COLOR] NEWS—Cronkite

6 9 COLLEGE ENGLISH—Lessons

7 [COLOR] NEWS—Huntley, Brinkley

9 CANDIDATES AND ISSUES

Candidates from Contra Costa County's 10th and 11th Assembly Districts, and from Santa Clara County's 22nd, 24th and 25th Assembly Districts, state their views. (90 min.)

10 RIFLEMAN—Western

Lucas is wounded and Mark is kidnaped. Chuck Connors, Johnny Crawford.

11 MOVIE—War Drama

[COLOR] "Cockleshell Heroes." (English; 1955) The British Royal Marines attempt to destroy German ships in Bordeaux. José Ferrer, Trevor Howard. (One hour, 55 min.)

6:45 19 NEWS—Charles McEwen

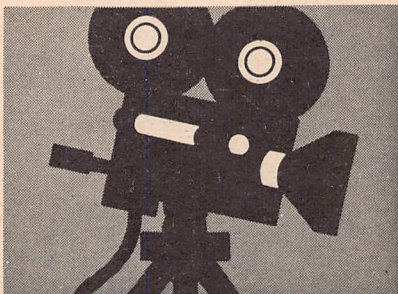
7:00 2 PATTY DUKE—Comedy

Patty turns her high school newspaper into a scandal sheet. Patty and Cathy: Patty Duke. Mr. Brewster: Charles White.

4 ASSIGNMENT FOUR

[COLOR] "Little Red Schoolhouse" focuses on schools in San Francisco, Marin and San Mateo counties, from a one-room school to the latest technologically-complete institution. Students, teachers and educators discuss the effect of environmental and procedural advances on the relationship between teacher and student.

Dinner Hour Movie



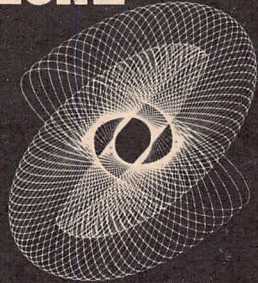
COCKLESHELL HEROES

Jose Ferrer / Trevor Howard

MONDAY AT 6:30 PM

KNTV 11 (COLOR)

THE TWILIGHT ZONE



7:00 PM MONDAY-SATURDAY

KXTV 10

Evening

5 RIFLEMAN—Western

A rattlesnake has crawled into Lucas's bed. Chuck Connors. Scully: Lonnie Chapman. Micah: Paul Fix.

6 9 WHAT'S NEW—Children

The cowboy's horses; effects of gases on earth's atmosphere; care of a puppy.

7 MONROES—Western

Little Twin is bitten by a rock chuck—an animal that Major Mapoy's men suspect is carrying rabies. Clayt: Michael Anderson Jr. Little Twin: Kevin Schultz. Ferris: Edward Faulkner. (60 min.)

8 WYATT EARP—Western

Wyatt tries to ease tension after the Civil War. Hugh O'Brian, Mason Alan Dinahart, Don Haggerty.

10 TWILIGHT ZONE—Drama

A man's wife insists she's never seen him before. David: Richard Long. First Wilma: Shirley Ballard.

12 FAMILY AFFAIR—Comedy

COLOR When Cissy gets her own telephone, Buffy gets a case of the pouts—and Bill doesn't quite know how to handle the sullen little girl. Bill: Brian Keith. Buffy: Anissa Jones. Nedra: Kathleen Crowley. Telephone Man: Wayne Collier.

19 PORTER WAGONER—Music

Guest: Stonewall Jackson.

7:30 2 MOVIE—Drama

Robert Ryan and Terence Stamp in "Billy Budd." See Sunday 7:30 P.M. Ch. 2 for details. (Two hours)

3 4 MONKEES—Comedy

COLOR Stranded in a ghost town after their Monkeemobile runs out of gas, the cool quartet find themselves held prisoner by a gang of bank robbers. Songs: "Tomorrow's Gonna Be Another Day," "Papa Gene's Blues." Monkees: David Jones, Micky Dolenz, Mike "Wool Hat" Nesmith, Peter Tork. Lady: Rose Marie. Lenny: Lon Chaney. George: Len Lesser.

5 8 10 12 GILLIGAN'S ISLAND

COLOR A British butterfly buff named Lord Beasley offers to take the castaways off the island—just as soon as he nets a rare specimen. Beasley: John McGiver. Gilligan: Bob Denver. Skipper: Alan Hale. Howell: Jim Backus. Ginger: Tina Louise. Mary Ann: Dawn Wells. Professor: Russell Johnson. Mrs. Howell: Natalie Schafer.

6 9 CASALS MASTER CLASS

The courante, sarabande and minuets 1 and 2 from Bach's Suite No. 1 are played by students.

7 13 IRON HORSE—Western

COLOR Ben goes after Cougar Man, an Apache who has slain several railroad workers to rid himself of a curse that forces him to keep killing until someone kills him. Ben: Dale Robertson. Dave: Gary Collins. Cougar Man: Henry Darrow. Man-Who-Talks: Richard Hale. Al Grundy: Morgan Woodward. Corporal: Rodolfo Acosta. (60 min.)

19 MOVIE—Comedy

"Big Jack." (1949) A young surgeon is about to be hanged for grave-robbing. Wallace Beery, Richard Conte, Marjorie Main, Edward Arnold. (90 min.)

8:00 3 4 7 I DREAM OF JEANNIE

COLOR Tony wishes that he had lived in the Old West, so Jeannie sends him back in time—as marshal of Gopher Gulch, a town plagued by rustlers. Jeannie: Barbara Eden. Tony: Larry Hagman. Horace Sedgewick: Whit Bissell. Bull Welch: Hoyt Axton. Eddie: Eddie Firestone. Georgia: Stephanie Hill.

5 8 10 12 RUN, BUDDY, RUN

COLOR After spotting his pursuers, Buddy asks a small-town sheriff to lock him up. Buddy: Jack Sheldon. Devere: Bruce Gordon. Wendell: Nick Georgiade. Junior: James Connell. Sheriff Len Rhodes: Dave Willock. Stanley: Stephen Strimpell. Carson Finch: Vaughn Taylor.

6 9 N.E.T. JOURNAL

"The Vanishing Newspaper," first of a two-part report on the American press, focuses on the problems of the big-city dailies. Many large papers have experienced financial problems over the last 20 years, and some have not survived. Strikes have been blamed, but others argue that some troubles have arisen because the metropolitan dailies have ignored changes in their markets, abdicated certain responsibilities, and sacrificed integrity in reporting the news. Editors, publishers and critics discuss these charges. Henry Butler narrates. (60 min.)

9 KALEIDOSCOPE—Discussion

James Day's guest is Morton M. Hunt.



LUCY IN LONDON

If London bridges are falling down, it's because that gorgeous madcap, Lucille Ball, is in town, and the place is jumping. And you'll be jumping, too, as you watch her being conducted on a wild tour of the city by that comical guide Anthony Newley.

Enjoy it all in color tonight, from 8:30 to 9:30 pm

CBS 5 8 10 12

Evening

8:25 11 FILM SHORT

Johansson vs. Machen fight.

8:30 3 4 ROGER MILLER—Variety

COLOR Roger welcomes Arthur Godfrey and Brasil '66, a bossa nova group.

Highlights

"This Is All I Ask"Arthur

"One Note Samba," "Day Tripper"

.....Brasil '66

"Heartbreak Hotel," "That's the Way It's Always Been," "King of the Road"

.....Roger

"Tiny Bubbles," "England Swings"

.....Roger, Arthur

5 8 10 12 LUCY IN LONDON

SPECIAL **COLOR** Lucille Ball whirls

modly through Old London Town—with Anthony Newley as a guide. See the Close-up below. (60 min.)

7 7 11 13 RAT PATROL—Drama

COLOR Troy wakes up in a field hospital unable to see—and unaware that his English-speaking benefactors are German Intelligence agents. Troy: Christopher George. Dietrich: Hans Gudegast. Moffitt: Gary Raymond. Patricia Bauer: Salome Jens. Dr. Keller: James Philbrook.

9 MASTER CLASS—Andres Segovia

Segovia instructs Aldo Miñella on the Concerto in D for Guitar.

9:00 3 4 ROAD WEST—Western

COLOR "Ashes and Tallow and One



8:30 5 8 10 12 LUCY IN LONDON—Variety

Lucille Ball

SPECIAL **COLOR** Anthony Newley is Lucy's guide for a whirlwind tour of London.

Lucy's one-day adventure finds her boating on the Thames; modeling "mod" fashions on Carnaby Street; visiting Mme. Tussaud's Wax Museum; playing Kate in Shakespeare's "Taming of the Shrew"; and watching Anthony, in a darkened theater, performing songs from his musical hits "Stop the World" and "The Roar of the Greasepaint."

Joining in are Wilfrid Hyde-White (as the museum guide), James Robertson Justice (museum director), Peter Wyngarde (Petruchio) and the rock 'n' rolling Dave Clark Five. Music: Irwin Kostal. Choreographer: David Winters. Director: Steve Binder. Script: Pat McCormick and Ron Friedman. Cameraman: Fouad Said.



Highlights

"One Day in London"Lucy

"Wonderful Day," "Sweet Beginning,"

"This Wonderful Dream," "Gonna Build a Mountain," "Once in a Lifetime," "Look at That Face"

.....Anthony

"Carnaby Street"Lucy, Dancers

"Pop Goes the Weasel," "London Bridge"

.....Lucy, Anthony, Dave Clark Five

THE ROAD WEST

KRAFT

9 TONIGHT—IN COLOR—CHANNEL 3-4

*This year
say Merry Christmas
with records*

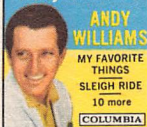
COLUMBIA RECORD CLUB
now offers

ANY 9

REGULAR or STEREO RECORDS

FREE

Merry Christmas



2486. Plus: Winter Wonderland, Silver Bells, etc.

LEONARD BERNSTEIN
NEW YORK PHILHARMONIC
MORMON TABERNACLE CHOIR
THE JOY OF CHRISTMAS
COLUMBIA

1489. Carol of The Bells, Patapan, Away in A Manger, 13 more



1488. Silver Bells, December Time, The Christmas Song, etc.



2607. Queen Of The House, Sam Cooke Medley, etc.



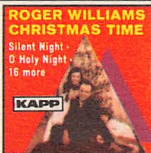
2629. Also: Time Is On My Side, It's All Over Now, 7 more



2647. "A richly colored performance." —St. L. Post-Disp.



2461. Also: I Walk The Line, Second Hand Rose, etc.



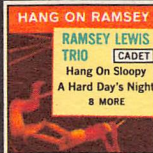
1505. Also: O Little Town of Bethlehem, Jingle Bells, etc.



2715. Also: Cloudy, Cry, Big Little Woman, 12 in all



2604. Ave Maria, O' Man River, A Taste Of Honey, etc.



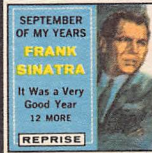
2436. Plus: And I Love Her, Billy Boy, Satin Doll, etc.



2505. Lara's Theme, What's New Pussy-cat, 12 in all



2405. "Exciting, sensuous romanticism." —N. Y. Times



2346. Also: Once Upon a Time, Don't Wait Too Long, etc.



2610. Blowin' In The Wind, Teach Me Tonight, Hold Me, etc.



2601. Also: Let It Be Me, Call Me, Time, Sand, etc.

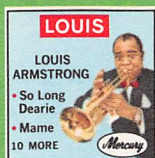
Perfect for gift giving ... ideal for your own collection



2688. Wait For The Sunshine, The Cabin On The Hill, etc.



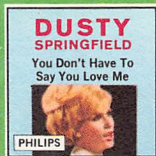
2606. Also: Live Wire, Quicksand, Wild One, 7 more



2662. Plus: When The Saints Go Marching In, Bye 'N Bye, etc.



2716. Also: Barefootin', Louie, Louie; Woolly Bully; etc.



2671. Also: Little By Little, La Bamba, 12 great songs in all



2413. Plus: P. T. 109, The Cajun Queen, Steel Men, etc.



2398. Also: Melodie D'Amour, Jamaica Farewell, etc.



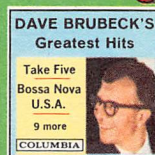
2344. Also: Wait and See, He Was a Friend of Mine, etc.



2508. This Two-Record Set Counts As One Selection



2527. Also: How About Me, Tell Him I Said Hello, etc.



2414. Also: The Duke, Camptown Races, Trolley Song, etc.

Just in time for Christmas Giving

BRIGHTEN UP YOUR HOLIDAY SEASON with these yuletide favorites and year-round best sellers by America's greatest recording stars. Each one will make an ideal gift for anyone on your Christmas list . . . or an exciting addition to your own collection. By joining now, you can have ANY NINE of the hit albums shown in this folder — ALL NINE FREE! What's more we'll also give you a handsome record rack FREE!

TO RECEIVE YOUR 9 FREE RECORDS — simply write in the numbers of the nine records you wish to receive FREE on the postage-paid card provided. Then choose another record as your first selection for which you will be billed only \$3.79 (regular high-fidelity) or \$4.79 (stereo). In short, you will actually receive ten records for the price of one!

Be sure to indicate whether you want your records (and all future selections) in regular high-fidelity or stereo. Also indicate the type of music in which you are mainly interested: Classical; Listening and Dancing; Broadway and Hollywood; Country and Western; Teen Hits; Jazz.

HOW THE CLUB OPERATES: Each month you will receive your free copy of the Club's entertaining music magazine, with over 300 different records to choose from. You may accept the monthly selection for the field of music in which you are mainly in-

terested, or take any of the other records offered, or take NO record in any particular month.

The records you want are mailed and billed to you at the regular Club price of \$3.79 (Classical \$4.79; occasional Original Cast recordings and special albums somewhat higher), plus a small mailing and handling charge. Stereo records are \$1.00 more.

After purchasing your first album through this advertisement, your only membership obligation is to purchase nine more records during the coming twelve months. Thereafter, you have no further obligation to buy any records from the Club, and you may discontinue membership at any time. If you continue, you need buy only four records a year to remain a member in good standing.

MONEY-SAVING BONUS-RECORD PLAN: If you do wish to continue membership after fulfilling your enrollment agreement, you will be eligible for the Club's bonus-record plan . . . which enables you to get the records you want for as little as \$2.39 each (plus a small mailing charge). So the Club always represents your best buy in records!

NOTE: Stereo records must be played only on a stereo record player. *Records marked with a star (*) have been electronically re-channelled for stereo.

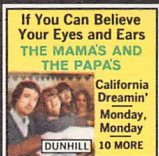
More than 1,500,000 families now belong to the world's largest record club
COLUMBIA RECORD CLUB, Terre Haute, Ind.



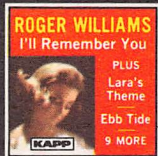
2340. Also: Angie, Kathy's Song, I Am a Rock, etc.



2347. "... he plays like an 'angel'..." Wash. Sunday Star



2595. Also: Do You Wanna Dance, Spanish Harlem, etc.



2535. Also: A Taste Of Honey, Yesterday, Dulcinea, 12 in all



2639. "The best musical score of '65.'" —Am. Record Guide



2612. Plus: Michelle, Let's Hang On, Honolulu Lulu, etc.



2623. Also: These Boots Are Made For Walking, 9 more



1530. An even bigger triumph in this magnificent performance



2161. Long Ago, Make Someone Happy, Who Can I Turn To, etc.



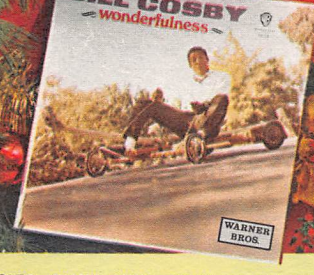
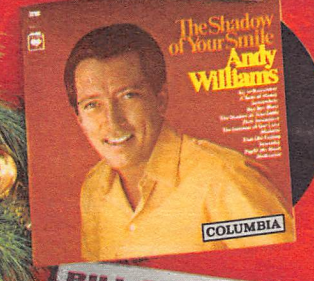
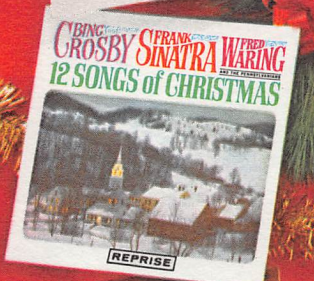
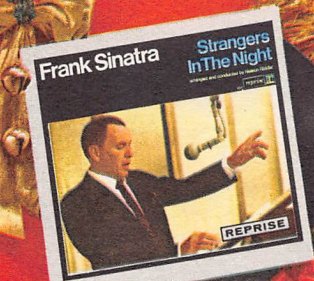
2225. Also: Jane, Jane, The Rising of The Moon; etc.



2462. Also: We can Work It Out, Dance With Me, 8 more



1037. "The most adventurous musical ever made."—Life

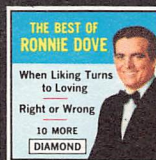
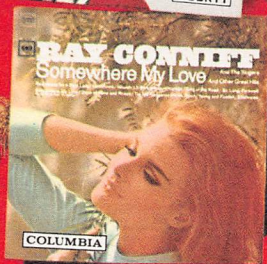
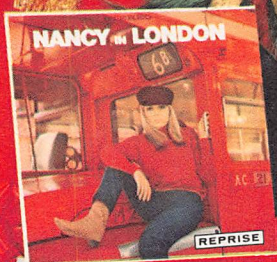


2673. FRANK SINATRA — Strangers In The Night. Downtown, Call Me, etc.

2063. CROSBY, SINATRA, FRED WARING— The 12 Songs Of Christmas.

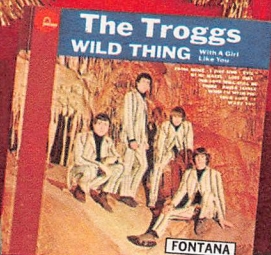
2460. ANDY WILLIAMS — The Shadow Of Your Smile. Try To Remember, Michelle, etc.

2605. BILL COSBY — Wonderfulness. "Some of his funniest material."—Billboard



2674. Also: Just A Little Bit, Trickle Dickie, 8 more *

2426. Also: Like a Rolling Stone, Girl From Ipanema, etc.





6. Also: Come A Little Bit Closer, Montanamera, etc.



2. "The best musical of the sea."—CBS News



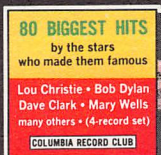
5. Also: Stardust, Hymn of The Public, etc.



0. Also: Charming Anna, A Walk In Aria, etc.



2649. "...rousing and passionate interpretations."—Hi Fid.



2680-2681-2682. Four-Record Set (Counts As Three Selections). The 80 biggest hits of the decade, by the stars who made them.



2244. Thirteen dazzling showpieces — played with fire



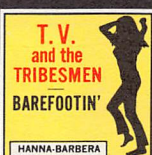
2670. Also: Seven Lonely Days, Time And Place, etc.



2666. Also: Dream World, Angelique, Eyes Talk, etc.



2397. Plus: Shimmy Shimmy Ko-Ko Bop, Our Song, etc.



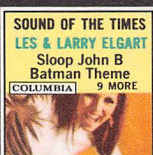
2665. Get Soul, All Right, Fat Man, Hip-Shaking, 8 more



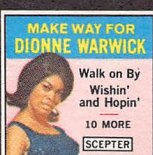
2675. "Most talked about film of the year."—Variety



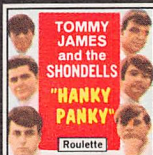
2686. Michelle, I'm Coming Home Cindy, A Taste Of Honey, etc.



2614. Plus: People, Land Of Make Believe, Get Rid Of Him, etc.



2684. Also: Bonanza, Walk Right In, Dulcinea, Yesterday, etc.



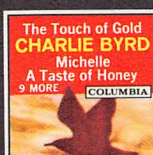
2714. Plus: I'm So Proud, Good Lovin', Say I Am, etc.



2392. "A bright swinging score." Variety



2410. Also: As I Love You, Dreaming The Blues, etc.



2684. Also: Bonanza, Walk Right In, Dulcinea, Yesterday, etc.



3444. NANCY SINATRA In London. Friday's Child, The End, Step Aside, etc.

2602. GARY LEWIS & The Playboys — Hits Again. Green Grass, Daydream, etc.

2603. RAY CONNIFF — Somewhere My Love. King Of The Road, Downtown, Charade, etc.

2587. THE VENTURES — Christmas Album. Silver Bells, Jingle Bell Rock, etc.

2404. TONY BENNETT — The Movie Song Album. The Shadow Of Your Smile, etc.

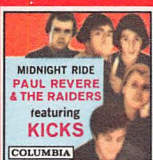
3447. THE TROGGS — Wild Thing. With A Girl Like You, Evil, Lost Girl, etc.

2407. BARBRA STREISAND—Color Me Barbra. Yesterdays, One Kiss, etc.

2692. DAVE CLARK FIVE — Satisfied With You. Good Lovin', Go on, etc. *



1967. Joy To The World, Ave Maria, First Noel, 11 more



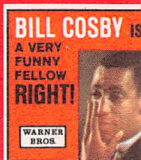
2615. Also: There She Goes, All I Really Need Is You, etc.



2695. Also: The Shadow Of Your Smile, 12 in all



2276. Also: Kansas City Star, In The Summertime, etc.



2253. "Well done and full of good solid laughs." S.F. Chron



2697-2698. Two-Record Set (Counts As Two Selections). Also: I Want You, Just Like A Woman, Memphis Blues Again, 10 more



2400. Also: Red Sails In The Sunset, It's Magic, etc.



2416. Plus: Green, Green; We'll Sing In The Sunshine; etc.



2506. Also: Yesterday, A Taste of Honey, Melinda, etc.



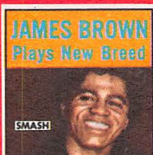
3432. The Hit Sound Of DEAN MARTIN. A Million & One, Any Time, etc.

3094. THE ROLLING STONES — Big Hits (High Tide And Green Grass). 12 in all

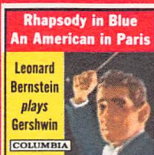
3440. THE SUPREMES — Merry Christmas. Little Drummer Boy, White Christmas, etc.



1013. Also: Twelfth of Never, No Love, Come to Me, etc. *



2661. Also: Slow Walk, Jabo, Hooks, Fat Bag, 5 more



1098. "Fierce impact and momentum." — N.Y. World-Telegram



1035. "Most lavish, beautiful musical; a triumph!" Kilgallen



1635. Also: Tell Me Why, Blue Velvet, Mr. Lonely, etc.



2411. Also: Blue Flame, Apple Honey, Caldonia, etc.



2030. Also: Danny Boy, The Wall, You Wild Colorado, etc.



2259. Also: You Are Love, Wunderbar, Make Believe, etc.



1977-1978. Two-Record Set (Counts As Two Selections.) The fabulous "live" performance, his first in 12 years!



SEE INSIDE FOR DETAILS

COLUMBIA RECORD CLUB invites you to take ANY 9 AL or STEREO RECORDS FREE

begin membership by buying just one
now, and agree to purchase an additional
records during the coming twelve months,
from the more than 2,000 to be offered



2678. Also: Only
You, Harbor Lights,
Magic Touch, etc.



2617. All My Loving,
If I Fell, Help, And
I Love Her, etc.



1263. "Magnificent
performances!"
High Fidelity



2668. Also: Green
Grass, Ginza Lights,
Escape, 6 more



**Plus this BROWSER
RECORD RACK
FREE**

This brass-finished rack holds
up to 50 records for convenient
browsing... enables you to find
the record you want in seconds!
Folds flat when not in use!

MORE RECORDS ON NEXT PAGE

SEND NO MONEY—JUST THIS CARD

HOW TO GET YOUR 9 RECORDS — FREE!

1. Print name, address and telephone number in the spaces provided.
2. Write in the numbers of your nine free records — also your first selection, for which you will be billed only \$3.79 (regular high-fidelity) or \$4.79 (stereo), plus a small mailing and handling charge. The record rack will be included free.
3. Check whether you want regular high-fidelity or stereo records.
4. Check the type of music in which you are mainly interested.

In addition to your first selection which you are purchasing from this ad, you agree to purchase nine more records during the coming twelve months, at the regular Club price plus a small mailing and handling charge. You may cancel membership at any time thereafter, but if you continue you need purchase only 4 records a year to remain a member in good standing and participate in the Club's bonus-record plan.

COLUMBIA RECORD CLUB, Dept. 277-9
Terre Haute, Indiana

1

Name.....
(Please Print) First Name Initial Last Name

Address.....

City..... State..... Zip..... Code.....

Telephone Number.....

2 SEND ME THESE NINE RECORDS — FREE (fill in numbers below)

ALSO SEND ME THIS RECORD AS MY FIRST SELECTION

--

3 SEND MY NINE FREE RECORDS, MY FIRST SELECTION AND ALL FUTURE SELECTIONS IN (check one box)

☐ Regular High-Fidelity ☐ Stereo

4 MY MAIN MUSICAL INTEREST IS (check one box only)

☐ Classical ☐ Listening & Dancing
☐ Teen Hits ☐ Broadway & Hollywood
☐ Country & Western ☐ Jazz

APO, FPO addressees: write for special offer

262/F66

82

15 More Records to Choose from



2600. Plus: See How They Run, I Got A Man, Deserted, etc.



2327. Also: Cribbabin, Sugar Blues, O Mein Papa, etc.



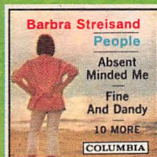
2412. Also: She's Gone, Gone, Gone; A Little Unfair, etc.



2652. "...a flamboyance which makes for excitement." - Hi. Fid.



2619. Also: Tie Me Down, Homeward Bound, etc.



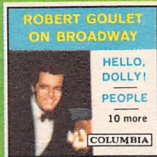
1646. Also: Love Is A Bore, My Lord And Master, Autumn, etc.



1327. Also: Sticks And Stones, One Mint Julep, etc.



2363. Also: Harlem Nocturne, Night Train, Tuff, etc.



2268. Also: Who Can I Turn To; Long Ago; Sunrise, Sunset, etc.



2287. Also: Washington Square, Dominique, 8 more.



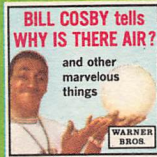
1057. Also: Johnny Reb, Comanche, Jim Bridger, etc.



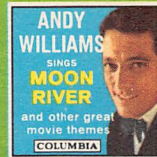
1033. A show that's "perfectly wonderful!" - Ed Sullivan



1897. Also: Indian Wedding, Borne on The Wind, Leah, etc.



2184. More hilarious reminiscences by this great comedian



1001. Tonight, Love Is A Many-Splendored Thing, 9 more

FIRST CLASS
Permit No. 1050
Terre Haute, Ind.

BUSINESS REPLY MAIL

No Postage Stamp Necessary If Mailed in the United States

Postage will be paid by

COLUMBIA RECORD CLUB

BOX NO. 87

TERRE HAUTE, INDIANA 47808



True Love." Midge falls for the charming young Cavalry officer who rescued her from a band of renegade Indians. Ben: Barry Sullivan. Tim: Andrew Prine. Midge: Brenda Scott. Chance: Glenn Corbett. Elizabeth: Kathryn Hays. (60 min.)

Guest Cast

Cpl. Marsh Courtney Robert Walker
Charlie Kelly Thordsen

6 9 CINEPOSIUM—Films

Filmmaker Ronald Sossi discusses his film "Good Friday," about a little boy's encounter with a psychopath in a church.

7 11 13 FELONY SQUAD—Drama

COLOR "The Immaculate Killer." Captain Nye is seriously wounded by an unknown assailant, whose only known characteristic is a compulsion for neatness. Stone: Howard Duff. Dan: Ben Alexander. Jim: Dennis Cole. Nye: Frank Maxwell. Peter Holland: James Patterson.

7 FBI—Drama

COLOR See Sun. 8 P.M. Ch. 7. (60 min.)

9 N.E.T. JOURNAL—Documentary

"The Vanishing Newspaper." See 8 P.M. Ch. 9 for details. (60 min.)

19 DANCE STAND HIGHLIGHTS

Gary Culver's scheduled guests are the Golliwogs. (60 min.)

9:30 2 SEVEN SEAS—Travel

COLOR "Navajo." Joe Meagher is guest narrator on a visit to a Navajo powwow. Films show the Indians engaged in their daily activities. Jack Douglas is host.

5 10 FAMILY AFFAIR—Comedy

COLOR Before going out to play, Buffy entrusts her most cherished doll to French—who accidentally brushes the toy off the apartment terrace and into oblivion. Bill: Brian Keith. French: Sebastian Cabot. Buffy: Anissa Jones. George Nelson: Frank Maxwell. Diane: Joan Vohs.

6 9 CLEVELAND ORCHESTRA

SPECIAL George Szell directs the Cleveland Symphony Orchestra in a program of late 19th-century music. Violinist Erica Morini is the guest soloist in this concert taped at Cleveland's Severance Hall. The program consists of Violin Concerto in D, by Tchaikovsky and "La Mer," by Debussy. (60 min.)

7 11 13 PEYTON PLACE—Serial

COLOR At the hospital, Rodney pays an unauthorized visit to the girl who has

Allison's bracelet. Rodney: Ryan O'Neal. Rossi: Ed Nelson. Rachel: Leigh Taylor-Young. Elliot: Tim O'Connor. Betty: Barbara Parkins. Hannah: Ruth Warrick. Constance: Dorothy Malone. Nurse Choate: Erin O'Brien-Moore.

8 MOVIE—Comedy

COLOR "Don't Go Near the Water." (1957) Somewhere somebody's fighting World War II—but it's certainly not the Navy public-relations unit on a tropical island. Glenn Ford, Gia Scala, Earl Holliman, Anne Francis, Keenan Wynn, Fred Clark, Eva Gabor. (Two hours)

12 MOVIE—Comedy

COLOR June Allyson and David Niven in "My Man Godfrey." See Thursday 11:30 P.M. Ch. 10. (Two hours)

10:00 2 NEWS—Al Helms, Claud Mann

3 4 RUN FOR YOUR LIFE—Drama

COLOR "The Grotenberg Mask." In Switzerland, Paul tries to break up a romance between his old friend Dina Fuller and well-heeled ski bum Johnny Cadell—whose brother says that Dina is a gold

Wow! fruit flavored
multiple vitamin
tablets are
"IN"*

*in
OWLIVER
that is
THE REUSABLE "FUN"
CONTAINER WITH 100 CHEWABLE,
DELICIOUS TABLETS
AT YOUR FAVORITE DRUG STORE

2⁹⁹

Evening

digger. Paul: Ben Gazzara. (60 min.)

Guest Cast

Dina Fuller Elizabeth Ashley
Charles Cadell G. V. Homeier
Johnny Cadell Tom Simcox
Arthur Neely George Furth
Ruth Vernon Pat Randall
Lieutenant Flaherty Henry Beckman

5 10 JEAN ARTHUR—Comedy

COLOR Patricia pleads her own case in a small-town court when she and ex-gangster Richie Wells are stopped for speeding. Patricia: Jean Arthur. Wells: Richard Conte, Paul: Ron Harper. Officer Simpson: L. Q. Jones. Ben Parker: Forrest Lewis.

7 7 11 13 VIETNAM SPECIAL

SPECIAL **COLOR** "To Save a Soldier." Henry Fonda narrates this program, which takes viewers to the battlefields of Vietnam to observe our medical evacuation teams in action. Cameras at the scene record the speed and precision with which a wounded GI is given medical aid. Critically wounded by a land mine, Specialist Fifth Class Dennis Aldrich is

flown out by helicopter and placed on an operating table—in only 13 minutes. Films also show how a giant C-141 cargo plane is converted to a flying hospital and used for ferrying the wounded out more complete medical facilities. (60 min.)

9 CITY BEAT—Mel Wax

19 WRESTLING

10:30 2 ALFRED HITCHCOCK—Drama

On a Mexican construction job, American engineer Bret Johnson faces two problems—the crew is terrified of cave-ins and the boss hates him. Bret: Wayne Morris. Joe: Joe Maross.

5 10 10 I'VE GOT A SECRET

9 RADENZEL REPORTS

10:45 9 SCIENCE REVIEW

Highlights of the 10th annual symposium of the Society of Experimental Test Pilots. Astronauts Walter Schirra and John Young, and test pilot Milt Thompson are among those reporting. Dr. Martin L. Klein is the host. (60 min.)

11:00 2 MOVIE—Drama

"Verboten." (1958) A GI learns that the



DEAN REETER



MARK EUBANK

NEWSBEAT

6:00 P.M. WEEKNIGHTS

followed by

THE HUNTLEY/BRINKLEY

6:30 P.M.

REPORT

NEWS
SPORTS
WEATHER

brother of his German bride belongs to Hitler's youth movement. James Best, Susan Cummings.

3 **COLOR** NEWS—Duke, Branch

4 **5** **7** **7** **10** **11** **13** NEWS

11:15 **7** **COLOR** JOHNNY CARSON

11:20 **5** MERV GRIFFIN—Variety

In interviews filmed in Paris, Merv talks with singer Maurice Chevalier, and actors Anthony Quinn, Julie Christie, Virna Lisi and Jane Fonda. (90 min.)

11:30 **3** **4** **8** **COLOR** JOHNNY CARSON—Variety

7 MOVIE—Drama

"Sapphire." (English; 1959) British racial problems are explored in this mystery as two detectives track down a murderer of a music student. Nigel Patrick, Michael Craig, Yvonne Mitchell, Gordon Heath, Paul Massie, Bernard Miles, Olga Lindo.

10 MOVIE—Drama

"No Highway in the Sky." (1951) An eccentric scientist claims that metal fatigue will cause the crash of a new airliner. James Stewart, Marlene Dietrich,

Glynis Johns, Jack Hawkins, Janette Scott. (One hour, 50 min.)

11 MOVIE—Comedy

"When Willie Comes Marching Home." (1950) The people of Punxatawney, W. Va., accuse their first World War II enlistee of goldbricking. Dan Dailey, William Demarest. (90 min.)

12 NEWS

13 MARSHAL DILLON—Western

Two killers wound Matt and hold him hostage. James Arness. Rack: John Dehner.

12:00 **13** WELLS FARGO—Western

The new dentist lost all his equipment in a robbery. Dawson: Edgar Buchanan.

12:50 **5** MOVIE—Comedy

"True to the Navy." (1930) A waitress in a soda shop has a boy friend on every battleship in the Navy. Clara Bow, Fredric March, Harry Green.

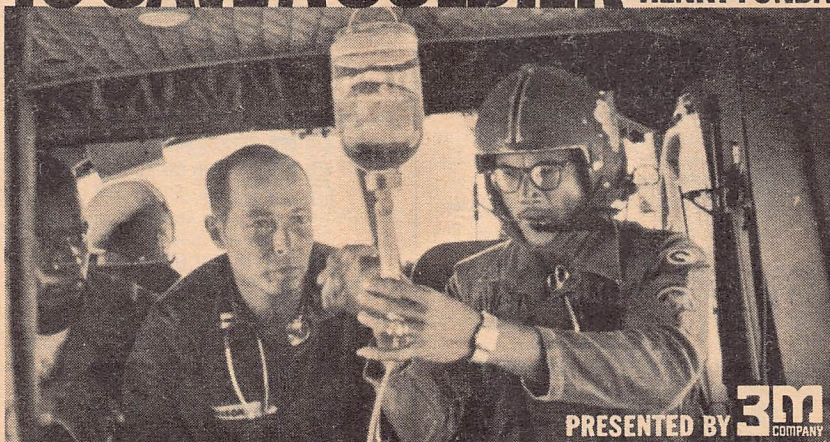
1:00 **2** MOVIE—Drama

Time approximate. "Guns Don't Argue." (1958) Myron Healey, Jean Harvey.

3 **COLOR** NEWS

4 NEWS

TO SAVE A SOLDIER NARRATED BY HENRY FONDA



PRESENTED BY **3M** COMPANY

Combat medics evacuate wounded soldiers from Viet Nam jungle.

TONIGHT IN COLOR 10:00/CH. **7** **7** **11** **13** **abc**

Morning

5:55 **3** **COLOR** FARM NEWS

6:00 **3** RHYME AND REASON

1. The geometric style of the modern painter Pieter Mondrian. 2. How the Ohio River system is being rebuilt. (60 min.)

5 SUNRISE SEMESTER

Philosophy: "Philosophy and Religion: A Preamble." Prof. Kai Nielsen.

7 A.M.—Dunbar, Lindstrom, Bentley

10 COMMUNITY GOVERNMENT

6:25 **4** **10** FARM NEWS

6:30 **4** PROFILE—San Diego State

A study of the work of Tom Paine, the publicist of the Revolution era.

5 CHINA—History

"The Years Between."

10 SUNRISE SEMESTER

Philosophy: "Philosophy and Religion: A Preamble." Prof. Kai Nielsen.

6:55 **13** NEWS

7:00 **3** **4** **7** **8** TODAY

COLOR Scheduled guests: English cartoonist Roland Emmet, humorist Harry Golden, and singers Tony Sandler and Ralph Young. Also: a report on President Johnson's Asian tour. Hugh Downs. (Taped from a live telecast; two hours)

5 FILM SHORT

10 **COLOR** FOCUS ON FARMING

13 **COLOR** CARTOONLAND

7:05 **5** **10** **COLOR** NEWS—Benti

12 THE ANSWER—Religion

A young district attorney attempts to curb the activities of the local crime king.

7:30 **5** NEWS—Jim Anderson

10 WINCHELL-MAHONEY-Children

Clara hears the club members arguing over their lunch at the barn.

7:35 **12** **COLOR** NEWS—Joseph Benti

7:45 **13** **COLOR** LINUS—Cartoons

7:55 **11** BIBLE ANSWERS—Drama

The story of the Crucifixion.

8:00 **5** **10** **12** CAPTAIN KANGAROO

Live animals: mice, parrot. (60 min.)

7 GIRL TALK—Panel

Guests are actress Anne Jackson, magazine writer Liz Smith and sculptress Estelle Grodman.

9 CLASSROOM—Education

In-school programming: linguistics, so-

cial studies, French, science, health and speech. (Three hours)

8:15 **13** **COLOR** CARTOONLAND

8:20 **6** COLLEGE ENGLISH—Lessons

8:25 **11** NEWS

8:30 **7** GYPSY ROSE LEE—Panel

COLOR Gypsy's guests are Judy Carne of "Love on a Rooftop"; Jewell Alexander, leather worker; and Ruth Gardner, notions designer.

11 BEANY AND CECIL—Cartoons

13 **COLOR** JACK LA LANNE

8:40 **9** CLASSROOM—Education

In-school programming: Spanish, science and history. (Two hours, 50 min.)

9:00 **3** **4** **COLOR** EYE GUESS

5 **8** **10** **12** CANDID CAMERA

Chester Morris discusses his portrayal of "Boston Blackie"; and horseback riders have trouble dismounting.

7 MOVIE—Drama

"This Above All." (1942) During the London blitz, a young man who is bitter "This Above All." (1942) Tyrone Power,

7 JACK LA LANNE—Exercise

11 HOCUS POCUS—Children

13 DIVORCE COURT—Drama

A wife charges her unemployed husband with drinking, non-support and brutal mistreatment. Constance Davis. (60 min.)

9:10 **6** CLASSROOM—Education

In-school programming: Spanish, science, history and physical education. (Two hours, 25 min.)

9:15 **11** BUCKAROO 500—Buck Weaver

9:25 **3** **4** **COLOR** NEWS—Vanocur

9:30 **3** **4** **7** **8** CONCENTRATION

5 **10** **12** BEVERLY HILLBILLIES

Jed and his dog befriend a French poodle and its owner. Mlle. Denise: Narda Onyx.

11 HOCUS POCUS—Children

9:45 **2** RELIGION TODAY—Catholic

10:00 **2** NEWS—Walt Harris

3 **4** **7** PAT BOONE—Variety

COLOR Singers Al Martino and Joanie Sommers visit Pat.

5 **10** **12** ANDY GRIFFITH

Barney's cousin Virgil is coming to visit. Virgil: Michael J. Pollard.

8 LIFE OF RILEY—Comedy

Riley buys a suitcase at an auction. William Bendix.

October 25, 1966

Tuesday

Morning-Afternoon


- 10:30 **11** MIKE DOUGLAS—Variety
13 DARK SHADOWS—Serial
2 **COLOR** JACK LA LANNE
3 **4** **7** **COLOR** HOLLYWOOD
 SQUARES—Game
5 **8** **10** **12** DICK VAN DYKE
 Rob dreams his way back to the Old West.
 Rob: Dick Van Dyke. Laura: Mary Tyler
 Moore. Buddy: Morey Amsterdam.
7 LUAU—Bill Gordon
 Guest: handwriting expert Tara.
13 DONNA REED—Comedy
 Jeff finds an injured bird. Jeff: Paul Pe-
 tersen. Alex: Carl Betz. Smitty: Darryl
 Richard. Mary: Shelley Fabares.
 11:00 **2** ROMPER ROOM—Children
3 **4** **7** **COLOR** JEOPARDY
5 **8** **10** **12** LOVE OF LIFE
7 **11** **13** MARKET SWEEP—Game
 11:25 **5** **8** **10** **12** **COLOR** NEWS
 11:30 **3** **4** **7** **8** SWINGIN' COUNTRY
COLOR Eddy Arnold is a guest. Rusty
 Draper sings "It's a Good Day."
5 **10** **12** SEARCH FOR TOMOR-
 ROW—Serial
6 **9** MUSIC FOR YOUNG PEOPLE
 See Mon. 6 P.M. Ch. 6 for details.
7 **11** **13** DATING GAME
 11:45 **5** **10** **12** GUIDING LIGHT—Serial
 11:55 **3** **4** **7** **COLOR** NEWS
8 NEWS

Afternoon

- 12:00 **2** I WANT TO KNOW—Mel Venter
3 **COLOR** NEWS—Whitten, Biondi
4 **7** **8** **COLOR** LET'S MAKE A
 DEAL—Game
5 **10** **13** NEWS
6 **9** WHAT'S NEW—Children
 The cattle roundup; how a microscope
 works; traits of the Afghan hound.
7 **11** DONNA REED—Comedy
 See 10:30 A.M. Ch. 13 for details.
9 TV KINDERGARTEN
12 PEOPLE IN CONFLICT
 1. A wife wants her husband to report
 his hit-and-run auto accident. 2. A
 woman's religion prevents her from ac-
 cepting a divorce.
 12:15 **13** TODAY IN AGRICULTURE

- 12:25 **2** NEWS—Walt Harris
4 **7** **8** **COLOR** NEWS
 12:30 **2** DIVORCE COURT—Drama
 A husband is fed up with supporting and
 sharing his home with his brother-in-law.
 Voltaire Perkins, Bill Welsh. (60 min.)
3 **4** **COLOR** DAYS OF OUR LIVES
5 **8** **10** **12** AS THE WORLD
 TURNS—Serial
6 **9** CINEPOSIUM—Films
 See Monday 9 P.M. Ch. 6 for details.
7 **7** **11** **13** FATHER KNOWS
 BEST—Comedy
 At a dude ranch, Betty meets Utah Kra-
 mer, a handsome cowboy. Betty: Elinor
 Donahue. Utah: John Smith.
9 FOLK GUITAR—Music
 See 7 P.M. Ch. 9 for details.
 1:00 **3** **4** **COLOR** DOCTORS—Serial
5 **8** **10** **12** **COLOR** PASSWORD
7 **7** **11** **13** BEN CASEY—Drama
 Greta Bauer's aunt, and only friend,
 must undergo crucial surgery. Greta:
 Diana Hyland. (60 min.)

MIKE DOUGLAS



4:00-5:30 P.M.
WEEKDAYS

KXTV-10

what's news?

judge for yourself!

CHANNEL 3 REPORTS

weeknights 6:30-7:30

IN COLOR
KCRA • TV



- 9 CLASSROOM—Education**
In-school programming: mathematics, French and linguistics. (Three hours)
- 1:05 9 CLASSROOM—Education**
In-school programming covers Spanish, history and pre-school education. (One hour, 35 min.)
- 1:10 6 CLASSROOM—Education**
In-school programming: language arts, political history and pre-school instruction. (One hour, 15 min.)
- 1:30 2 MOVIE—Drama**
"Hold Back the Night." (1956) In Korea, a Marine officer tells his men the story behind a bottle of Scotch. John Payne, Peter Graves. (One hour, 25 min.)
- 3 4 COLOR ANOTHER WORLD**
5 8 10 12 HOUSE PARTY
COLOR Financial expert Charles Neal discusses the disposition of estates.
- 2:00 3 4 COLOR YOU DON'T SAY!**
5 8 10 12 TO TELL THE TRUTH
7 7 11 13 NEWLYWED GAME
5 8 10 12 COLOR NEWS
- 2:25 3 MOVIE—Drama**
"The Doctor and the Girl." (1949) A brilliant young doctor falls in love with a poor girl. Glenn Ford, Charles Coburn.
- 4 COLOR MATCH GAME**
5 8 10 12 EDGE OF NIGHT
7 7 11 13 TIME FOR US
- 2:55 2 4 7 7 11 13 NEWS**
- 3:00 2 CAPTAIN SATELLITE—Children**
4 MILLIONAIRE—Drama
Kathy Munson is tired of playing second fiddle to her twin sister. Kathy and Marion Munson; Barbara Hale.
- 5 8 10 12 SECRET STORM**
7 7 11 13 GENERAL HOSPITAL
- 3:30 4 COLOR MAYOR ART—Children**
5 JOHN B. TUCKER—Variety
Scheduled: the Oscar Peterson Trio. Sharon Carnes, Steve Atkin Trio. (Live)
- 7 7 11 13 NURSES—Serial**
8 MOVIE—Western
"A Perilous Journey." (1953) David Brian, Scott Brady. (Two hours)
- 10 GYPSY ROSE LEE—Panel**
Gypsy's guests are actors Tony Randall and Sigrid Valdis.
- 12 MOVIE—Drama**
"Phantom of the Opera." (1943) Two

Academy Awards (cinematography and interior set decoration) went to this remake of the Lon Chaney Sr. classic about a mad musician who haunts the Paris Opera House. Claude Rains, Nelson Eddy.

- 4:00 2 SUPERCAR—Children**
Mitch the monkey is suffering from sleeping sickness.
- 3 MOVIE—Western**
COLOR Time approximate. "The True Story of Jesse James." (1957) The life of outlaw Jesse James. Robert Wagner, Jeffrey Hunter.
- 4 BACHELOR FATHER—Comedy**
Kelly believes that Bentley is acquainted with singing idol Ronnie Mann. John Forsythe, Noreen Corcoran. Ronnie: Lee Anthony. Marsha: Isa Ashdon.
- 5 10 MIKE DOUGLAS—Variety**
Guests are Cliff "Charlie Weaver" Arquette; reporter Paul Malloy of the Chicago Sun Times; guitarist Al Caiola; the Angels, singers; and wine expert René Chapelard. Carmel Quinn. (90 min.)
- 7 7 11 DARK SHADOWS—Serial**
9 FRENCH CHEF—Cooking
Julia Child makes chocolate mousse.
- 13 COLOR CAP'N DELTA—Children**
19 ROMPER ROOM—Children
- 4:30 2 ABBOTT AND COSTELLO**
Bud and Lou head for the West to visit Lou's girl friend.
- 4 RAWHIDE—Western**
Gypsies accuse the drovers of "murder." Kipp Hamilton, Mabel Albertson, Clint Eastwood Eric Fleming.
- 7 7 11 WHERE THE ACTION IS**
Today's performers are Otis Redding and the Hard Times.
- 9 WHAT'S NEW—Children**
Inhabitants of a pond; history of printing; function of pigmentations.
- 13 COLOR YOGI BEAR—Cartoons**
- 5:00 2 SUPERMAN—Adventure**
A gangster is reformed by the hypnotic powers of Tony the barber. George Reeves.
- 7 13 NEWS**
7 BUGS BUNNY—Cartoons
9 TV KINDERGARTEN
11 RIFLEMAN—Western
On the way to his hanging, killer Walt Ryerson murders the marshal escorting him. Arthur Hunnicutt, Richard Devon.

Tuesday October 25, 1966

Afternoon-Evening

- 5:30** **19** BUCKAROO 500—Children
2 THREE STOOGES—Comedy
 The Three Stooges meet a genie.
3 TRAVENTURE THEATRE
COLOR Host Bill Burrud visits the sunken wreckage of an old Spanish treasure ship.
4 **10** **11** NEWS
5 TWILIGHT ZONE—Drama
 A hospital patient says she was led to the hospital's basement morgue and told there was room for one more. Liz: Barbara Nichols. Doctor: Jonathan Harris.
7 KING KONG—Cartoon
8 MISTER ED—Comedy
 Wilbur makes a rocking chair out of Ed's old horseshoes. Alan Young. Farnsworth: Robert S. Carson.
9 FRIENDLY GIANT—Children
 Friendly reads "ABC Rabbit."
12 RIFLEMAN—Western
 Mark learns that Lucas plays poker. Chuck Connors. Willie: Stephen Wootton.
19 MARSHAL WARD—Children

- 5:45** **6** FRIENDLY GIANT—Children
 Friendly reads "Me and the Bears."
9 ART STUDIO—Children
 Linda uses an oil painting by Bryan Wilson as an example of technique.
9 SPANISH LESSON
11 **13** NEWS—Peter Jennings

Evening


PRESIDENT JOHNSON'S TRIP

Network coverage of President Johnson's tour of Asia will include regular newscasts and special programs. Regularly scheduled programming may be pre-empted. At press time, CBS announced a one-hour report on the tour and the opening of the Manila Conference for 10 P.M. tonight.

- 6:00** **2** **COLOR** ROCKY AND HIS FRIENDS—Cartoons
3 **4** **COLOR** NEWS—Chet Huntley, David Brinkley
5 **7** **8** **11** **12** NEWS
6 **9** TIME TO DANCE—Education
 "Modern Ballet." Nora Kaye and Hugh Laing perform excerpts from Antony Tudor's ballet "Pillar of Fire." Tudor talks about changes in ballet choreography during the last two decades.
7 MOVIE—Biography
COLOR "Stars and Stripes Forever." (1952) Chronicle of composer-bandmaster John Philip Sousa's years as leader of the Marine Corps Band. Clifton Webb, Robert Wagner. (90 min.)

RIFLEMAN

MONDAY - SATURDAY
6:30 PM



KXTV-10

Let's Go To The Races

TUESDAY NIGHT AT 7:00



19

KLOC
Television - MODESTO

October 25, 1966

Tuesday

Evening

9 WHAT'S NEW—Children

A dove feeds her young "pigeon milk"; history of railroads; explanation of the "crazybone."

10 [COLOR] NEWS—Walter Cronkite

13 MOVIE—Mystery

"Fanfare for a Death Scene." (1964)

A secret agent searches for an American physicist who has vanished. Richard Egan, Burgess Meredith. (One hour, 25 min.)

6:15 19 DENNIS THE MENACE—Comedy

Mr. Wilson discovers Miss Cathcart's cat locked in the trunk of his car. Joseph Kearns. Miss Cathcart: Mary Wickes.

6:30 2 CISCO KID—Western

[COLOR] Cisco and Pancho are on the trail of a man who has stolen a large sum of money from a friend of theirs. Duncan Renaldo, Leo Carillo.

3 [COLOR] NEWS

4 NEWS—Brown, Jensen, Hart

5 8 12 [COLOR] NEWS—Cronkite

6 9 COLLEGE ENGLISH—Lessons

7 [COLOR] NEWS—Huntley, Brinkley

9 OPENING NIGHT—Opera Review

See Sat. 9:30 P.M. Ch. 9 for details.

10 RIFLEMAN—Western

Lucas is left a large sum of money by a dead outlaw. Chuck Connors. Dave: William Bishop.

11 LARAMIE—Western

[COLOR] Glen Colton is holding off a party of Indians who want to kidnap him. Glen: John Lupton. (60 min.)

6:45 19 NEWS—Charles McEwen

7:00 2 TRUE ADVENTURE—Documentary

[COLOR] "Man Against Monster." Robert Petersen hunts Alaskan Kodiak bear with a hand pistol. The shortness of pistol range means the hunter must get within 50 feet of the bear before shooting.

4 WANTED—DEAD OR ALIVE

A sheriff arrests Josh on a false charge and puts him to work on a chain gang. Steve McQueen. Jethro: Dave Willock.

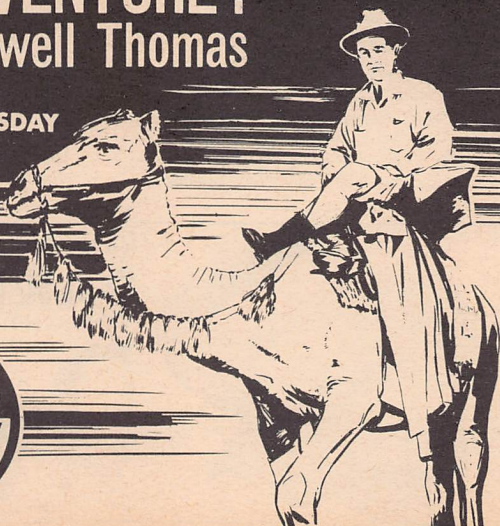
5 M SQUAD—Police

Following a bitter quarrel between a singer and a writer, the latter is found murdered. Lee Marvin, James Douglas.

HIGH ADVENTURE ! **Lowell Thomas**

**NOW SEEN TUESDAY
AT 7:00 PM**

**IN
COLOR**



Evening

6 9 WHAT'S NEW—Children

The cattle roundup; how a microscope works; traits of the Afghan hound.

7 COLOR LET'S GO TO THE RACES—Game

8 LOWELL THOMAS—Travel

COLOR Films examine the life of the primitive people who live in the New Guinean jungle. Host: Lowell Thomas.

9 FOLK GUITAR—Music

Laura teaches a variation of the plucking strum and the C chord, and uses them both in "Greensleeves" and "The Banks of Ohio."

10 TWILIGHT ZONE—Drama

A policeman brings in the body of a fellow cop—killed by a creature from a flying saucer. Williams: Geoffrey Horne. Pedro: Edmund Vargas.

12 FELONY SQUAD—Drama

Stone tries to reconstruct a killing at a diner, but the only clues left by the killer are some coins and a charred dollar bill. Stone: Howard Duff. Jim: Dennis Cole. Wyatt: James Best. Martin: Tom Lowell.

19 LET'S GO TO THE RACES

7:25 13 OUTDOORSMAN—Bel Lange

7:30 2 IT'S A WONDERFUL WORLD

COLOR A visit to Manila, the capital of the Philippines; Cebu, the oldest city; and the island of Mindanao. Host: John Cameron Swayze.

3 4 GIRL FROM U.N.C.L.E.

COLOR "The Danish Blue Affair." April and Mark compete with THRUSH to recover top-secret micro-dot blueprints hidden in a piece of cheese—which was accidentally eaten by bumbling Stanley

Umlaut. April: Stefanie Powers. Mark: Noel Harrison. (60 min.)

Guest Cast

Stanley Umlaut Dom De Luise
Ole Bergman Lloyd Bochner
Ingo William Bramley
Granny Virginia Gregg

5 8 10 12 DAKTARI—Adventure

COLOR Tracy has only a short time to tame a vicious panther before the cat delivers a litter of cubs. Tracy: Marshall Thompson. Paula: Cheryl Miller. Jack: Yale Summers. Hedley: Hedley Mattingly. Mike: Hari Rhodes. (60 min.)

6 9 PLAN YOUR HOME

Frances Dunkinson and Grace Kampen discuss floors and new materials now available for floor coverings.

7 7 11 13 COMBAT!—Drama

COLOR "The Letter." Saunders' new squad member is young Jim Hummel, who bears a disquieting resemblance to Saunders' own kid brother. Script by Shirl Hendryx. Saunders: Vic Morrow. Kirby: Jack Hogan. Doc: Conlan Carter. Caje: Pierre Jalbert. Pvt. Jim Hummel: Randy Boone. Johnson: Barry Russo. (60 min.)

9 BOOKS AND AUTHORS

Kenneth Rexroth reviews new books including "Love's Body" by Norman O. Brown; "A Texas Cowboy" by John Sir-ingo; and "The Physics of Space" by Richard M. Sutton.

19 MOVIE—Western

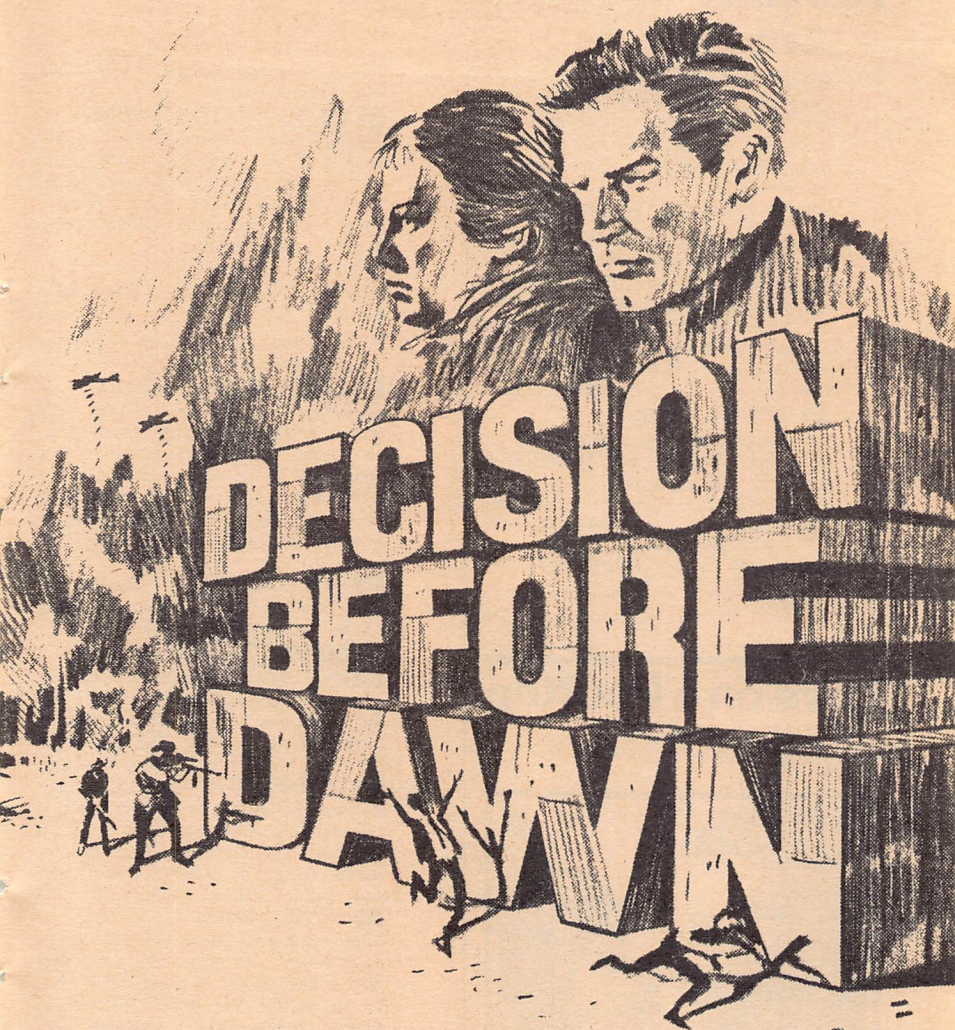
"Vengeance Valley." (1951) The wastrel son of a cattle baron tries to prove that his stepbrother is the father of an illegitimate child. Burt Lancaster, Robert Walker, Joanne Dru. (Two hours)



New adventures from Africa

DAKTARI

TONIGHT 7:30 CH5-8-10-12



RICHARD BASEHART • OSKAR WERNER

HILDEGARD NEFF Patriots or traitors . . .
brave men torn between tyranny and terror!

TUESDAY 9 PM KCRA-TV



Evening

8:00 **2** WORLD ADVENTURE

COLOR "Station Wagon to Timbuktu" follows a trip from the Casbah of Algiers across the Sahara to Timbuktu on the Niger River. George Pierrot's guest is Kenneth Richter.

6 9 STRUGGLE FOR PEACE

"War Plans," an examination of nuclear potential and systems of defense. Among those interviewed are French general André Beaufre; Assistant U.S. Secretary of Defense Alain C. Enthoven; British Secretary of Defense Denis W. Healey; and former West German Defense Minister Franz Josef Strauss. Robert Beatty.

9 CONCERT—Music

Selections include Three Movements for Oboe and Piano by Larry Armstrong; A Piece for Unaccompanied Bassoon by Charles Buel; Arnold Elston's Sonatina for Two Clarinets; and "Divergences," by John McGuire. (60 min.)

8:30 **2** STORY OF AN INTERN

Dr. Bill Farrell is followed through a "normal" 36-hour tour of duty at San

Francisco General Hospital. John Willis is host and narrator.

3 4 7 OCCASIONAL WIFE

COLOR Peter is forced to break a date because of an unexpected house guest: boss Brahms' precocious 8-year-old niece. Peter: Michael Callan. Greta: Patricia Harty. Brahms: Jack Collins. Mrs. Brahms: Joan Tompkins.

Guest Cast

Amanda Eileen Baral
Harvey Paul Sand

Series co-star Patricia Harty is profiled in next week's TV GUIDE.

5 8 10 12 RED SKELTON

COLOR Red's guest is singer Polly Bergen. In the sketch, Clem Kadiddlehopper takes hog-calling lessons. Silent Spot: Red mimes the new owner of a cafe. Polly sings "It's Today" and "What the World Needs Now." Alan Copeland singers, Tom Hansen dancers, David Rose orchestra. (60 min.)

6 9 FRENCH CHEF—Cooking

Julia Child shows how to prepare mousse, bombe and parfait desserts.

7 11 13 ROUNDERS—Comedy

COLOR Disgusted with life on the ranch, Ben gives Old Fooler to Howdy and takes over the operation of a one-pump gas station. Ben: Ron Hayes. Jim Ed: Chill Wills. Howdy: Patrick Wayne.

9:00 **2** OUTER LIMITS—Science Fiction
A space pilot returns to earth to find that the date is 2148 and the planet is scorched, barren and populated by grotesque humanoids. Andro: Martin Landau. Noelle: Shirley Knight. (60 min.)

3 MOVIE—Drama

"Decision Before Dawn." (1952) Hitler's Third Reich is disintegrating, but a German soldier intends to speed things up—by spying for the Allies. Directed by Anatole Litvak. Richard Basehart, Gary Merrill, Oskar Werner, Hildegard Neff, Dominique Blanchard. (Two hours)

4 MOVIE—Comedy

COLOR "For Love or Money." (1963) Wealthy widow Chloe Brasher hires a lawyer to make sure that her three wayward daughters marry candidates of her own choosing. (Two hours)

Cast

Deke Gentry Kirk Douglas

Love on a Rooftop

TUESDAY 9:30 PM

COLOR **7**



Married bliss-on-a-budget blooms when Judy Carne and Peter Deuel star as newlyweds with a tiny, top-floor apartment in fabulous San Francisco!

October 25, 1966

Tuesday

Evening

Kate Mitzi Gaynor
Sonny Smith Gig Young
Chloe Brasher Thelma Ritter
Bonnie Julie Newmar
Fogel William Bendix
Jan Leslie Parrish

6 9 CANDIDATES AND ISSUES

A discussion of the ballot measures in the coming election. Panelists are members of the Sacramento League of Women Voters. (60 min.)

7 11 13 PRUITTS OF SOUTH-AMPTON—Comedy

COLOR Phyllis gets her dander up when rival Regina Wentworth ruins her chance to make 1000 dollars in a TV cheese commercial. Phyllis: Phyllis Diller. Uncle Ned: Reginald Gardiner. Regina: Gypsy Rose Lee. Fred Quigley: Tommy Farrell. Eric Wentworth: Brett Parker.

7 MOVIE—Drama

COLOR "Never Say Goodbye." (1956) At a medical convention, a doctor encounters his wife who has been missing for several years. Rock Hudson, Cornell Borchers. (Two hours)

9 DAVID SUSSKIND—Discussion

Guests: 1. Truman Capote talks about his life and his books, including "Breakfast at Tiffany's" and "In Cold Blood." 2. Love is the topic of singer-actress Genevieve and TV personality Reiko, wife of comedy writer Jack Douglas. 3. Dr. Jeremiah Stamler discusses the dangers of cigarette-smoking. (60 min.)

9:30 5 10 12 PETTICOAT JUNCTION

COLOR Billie Jo may not have Steve around too much longer: Scheming Selma Plout is determined to snag the handsome pilot for her daughter Henrietta. Kate: Bea Benaderet. Uncle Joe: Edgar Buchanan. Billie Jo: Meredith MacRae. Steve: Mike Minor. Betty Jo: Linda Kaye.

Guest Cast

Selma Plout Elvia Allman
Henrietta Plout Lynette Whitner

7 11 13 LOVE ON A ROOFTOP

COLOR Dave's jealous streak starts to show when Julie buys a painting from an old admirer, a Bohemian who has become a successful artist. Julie: Judy Carne. Dave: Peter Deuel. Paul Burgess: Dan Travanty. Stan: Rich Little. Father: Herbert Voland. Mother: Edith Atwater.

8 MAN FROM U.N.C.L.E.—Drama

COLOR A broken liqueur bottle leads Solo and Ilya to an isolated monastery high in the Swiss Alps—where THRUSH is developing a deadly new laser. Solo: Robert Vaughn. Ilya: David McCallum. Andrea: Celeste Yarnall. Abbot Simon: David J. Stewart. (60 min.)

19 ZANE GREY—Western

A gunman just out of prison is framed for a robbery. Frank: Van Johnson.

10:00 2 NEWS—Al Helms, Claud Mann

5 10 12 PRESIDENT JOHNSON'S TRIP—Manila

SPECIAL COLOR Scheduled: A report on the opening ceremonies and early activities of the Manila Conference. Also: Highlights of President Lyndon B. Johnson's visits to Honolulu, Australia and New Zealand. Charles Collingwood is the anchor man. (60 min.)

6 9 OPEN MIND—Discussion

"Mental Illness: Disease or Deception?" Whether or not a mentally ill person should be tried for a crime is the topic

Harrah's

Harveys

3 days, 2 nights at the glamorous South Shore of Lake Tahoe on a **TAHOE 3-DAY PASS** for only

\$9.95 per person, 2 to a room, double bed

DELUXE MOTEL • \$4 REFUND • CHAMPAGNE
\$4 IN BINGO, KENO MACHINE COUPONS
8 COCKTAILS

Or enjoy an **OVERNIGHT PASS**, 2 days and 1 night for only

\$6.95 per person, 2 to a room, double bed

DELUXE MOTEL • \$4 REFUND • CHAMPAGNE
\$2 IN BINGO, KENO MACHINE COUPONS
4 COCKTAILS

Guaranteed show reservations. Plans good Sun. through Thurs. Reservations may be made by adults only. Advance payment required.

For reservations or brochure, write or phone:

SOUTH TAHOE TOURS

Box PASS, Stateline, Calif.

San Francisco
(415) 433-2094

South Lake Tahoe
(916) 541-1150

BARNEY'S

**SAHARA
TAHOE**

Evening

of justice David L. Bazelon, biochemist Arnold Friedhoff, and psychiatrists Henry Brill and Thomas Szasz. This discussion is based on the Feb. 1966 U.S. Court of Appeals decision expanding the definition of insanity which applies to a man's ability to stand trial. (60 min.)

7 11 13 FUGITIVE—Drama

COLOR "Second Sight." A quirk of fate threatens Kimble's chance to grab the one-armed man he thinks murdered his wife: Both men are knocked unconscious by an explosion—and taken to the same hospital. Kimble: David Janssen. Johnson: Bill Raisch. (60 min.)

Guest Cast

Howie Tim Considine
Sergeant Denny Bill Sargent
Wingo Stuart Lancaster
Doctor Rains Ted Knight
George Crahan Denton
Albert Ned Glass

19 SPOTLIGHT ON SPEED

10:30 2 ALFRED HITCHCOCK—Drama

A widow hires an attractive actress to divert her stingy uncle—while she looks for his hidden money. Mrs. Fenimore: Mary Astor. Mrs. Herman: Doro Merande.

8 T.H.E. CAT—Adventure

COLOR Cat is asked to guard a young man for one night—while the man pays his last respects to his recently deceased father. Cat: Robert Loggia. McAllister: R. G. Armstrong. Josef: Jaime Sanchez. Lilah: Diana Muldaur.

10:45 9 KQED REPORT—James Day

11:00 2 MOVIE—Drama

"Spectre of the Rose." (1946) A ballet dancer marries a man suspected of having murdered his first wife. Written by Ben Hecht. Judith Anderson, Michael Chekhov.

3 **COLOR** NEWS—Duke, Branch

4 5 7 7 NEWS

8 10 11 12 13 NEWS

11:15 7 JOHNNY CARSON—Variety

COLOR Scheduled guest: comic Buddy Hackett. (One hour, 45 min.)

11:20 5 MERV GRIFFIN—Variety

Scheduled guests include dancers Arthur and Kathryn Murray, comedienne Toti Fields and columnist Bob Considine. Arthur Treacher. (90 min.)

11:25 8 POLITICAL TALK—Democratic

Sen. Fred W. Farr is the speaker.

11:30 3 4 JOHNNY CARSON—Variety

COLOR Scheduled guest: comic Buddy Hackett. Ed McMahon. (90 min.)

7 MOVIE—Drama

COLOR "In Love and War." (1958) This film shows war's impact on three Marines: a hard-drinking kid, a career soldier and a wealthy intellectual. Mort Sahl wrote his own dialog. Robert Wagner, Bradford Dillman, Jeffrey Hunter, Mort Sahl, Hope Lange, Sheree North, Dana Wynter. (Two hours, 20 min.)

10 MOVIE—Western

"The Saga of Hemp Brown." (1958) Lt. Hemp Brown receives a dishonorable discharge after he's suspected of complicity in an army payroll robbery. Rory Calhoun, Beverly Garland, John Larch, Russell Johnson. (One hour, 35 min.)

11 MOVIE—Satire

"Rosemary." (German; 1958) Stylized, satiric treatment of the real-life story of a girl who wangled industrial secrets from German tycoons. Nadja Tiller, Peter Van Eyck. (90 min.)

12 CALL MR. D.—Mystery

Diamond investigates a series of art thefts. David Janssen. Madge: Jean Willes.

13 MARSHAL DILLON—Western

An unemployed Chinese cook arouses prejudice. Keye Luke, Sebastian Cabot.

12:00 13 WELLS FARGO—Western

Hardie is on the trail of a murderer. John Dehner, John Lupton.

12:50 5 MOVIE—Drama

"Rumba." (1935) A Broadway dancer becomes famous by reviving rumba dancing. George Raft, Carole Lombard.

1:00 2 MOVIE—Drama

Time approximate. "Tomorrow Is Another Day." (1951) A man is released from prison after serving many years for the murder of his father. Ruth Roman, Steve Cochran.

3 **COLOR** NEWS

4 NEWS

1:05 10 **COLOR** WEATHER—Russell

1:50 7 MOVIE—All Night

1. "Diary of a High School Bride." (1959) Anita Sands, Ronald Foster.
2. "War of the Colossal Beast." (1958) Sally Fraser, Dean Parkin.
3. Bronco: "Volunteers from Aberdeen." Gil's guest is actress Ginger Morris.

Morning

Morning

7 ALL-NIGHT MOVIE—Continued

See Tuesday 1:50 A.M. Ch. 7 for details.

5:30 **7 STOCK MARKET AND YOU**5:55 **3 [COLOR] FARM NEWS**6:00 **3 RHYME AND REASON**

1. Early automobiles and the revolutionary assembly line. 2. Changes in Southeast Asia's Mekong River. (60 min.)

5 SUNRISE SEMESTER

Studies in Style: Prof. Walker Gibson discusses the problems of correct usage.

7 A.M.—Dunbar, Lindstrom, Bentley**10 FOCUS ON FARMING**6:25 **4 10 FARM NEWS**6:30 **4 PROFILE—San Diego State**

Songs of protest and their place in the folk-singing tradition are analyzed by psychologist Lark Daniel and singer John Raser. Songs: "There but for Fortune" and "Birmingham Sunday."

5 CHINA—History

"The Taiping Rebellion."

10 SUNRISE SEMESTER

Studies in Style: Prof. Walker Gibson discusses the problems of correct usage.

6:55 **13 NEWS**7:00 **3 4 7 8 TODAY****[COLOR]** Scheduled guests: former world light-heavyweight champion Archie Moore and former CIA chief Allen Dulles, author of "The Secret Surrender." Also: a report on President Johnson's Asian tour. Hugh Downs, Frank Blair, Barbara Walters. (Taped from a live telecast; two hours)**5 KPIX EDITORIAL—Louis Simon****10 [COLOR] FOCUS ON FARMING****13 [COLOR] CARTOONLAND**7:05 **5 10 [COLOR] NEWS—Benti****12 [COLOR] EXISTENCE—UC, Davis**7:30 **5 NEWS—Jim Maherson****10 WINCHELL-MAHONEY-Children**

Knucklehead and Tessie do a love scene from "Romeo and Juliet."

7:35 **13 [COLOR] NEWS—Joseph Benti**7:45 **13 CISCO KID—Western****[COLOR]** A cattle buyer has the county health inspector report a phony epidemic among another rancher's stock. Leo Carrillo, Duncan Renaldo.7:55 **11 EN FRANCE—Language**

Dawn Addams explains the French terms for certain kitchen staples.

8:00 **5 10 12 CAPTAIN KANGAROO**

Live animals: kitten, dog. (60 min.)

7 GIRL TALK—Panel

Guests are actress Connie Stevens, singer Lisa Kirk and Ruth Preston, fashion columnist for the New York Post. Virginia Graham is the moderator.

8:15 **9 CLASSROOM—Education**

In-school programming: linguistics, space science, chemistry, Spanish, social studies, music, art and newspaper study. (Two hours, 20 min.)

13 [COLOR] CARTOONLAND8:20 **6 COLLEGE ENGLISH—Lessons**8:25 **11 NEWS**8:30 **7 GYPSY ROSE LEE—Panel****[COLOR]** Gypsy's guests are actors Chester Morris and Maureen O'Sullivan.**11 BULLWINKLE—Cartoons****13 [COLOR] JACK LA LANNE**8:40 **9 CLASSROOM—Education**

In-school programming: Spanish, health, social studies, mathematics and music. (Two hours, 50 min.)

9:00 **3 4 [COLOR] EYE GUESS****5 8 10 12 CANDID CAMERA**

Former governor Archie Gubbrud of South Dakota tries to determine how well-known he is in his state; a "smokeless" stove sales pitch backfires.

7 MOVIE—Musical

"Words and Music." (1948) From their first show together to their last, the careers of Richard Rodgers and moody, troubled Lorenz Hart are traced. Mickey Rooney, Tom Drake, Janet Leigh, Betty Garrett, Ann Sothern, Perry Como, Richard Quine. (90 min.)

7 JACK LA LANNE—Exercise**11 HOCUS POCUS—Children****13 DIVORCE COURT—Drama**

A woman claims that she has waited for her children to reach adulthood and now wants to divorce her tyrannical husband. Ernestine Barrier, Ralph Gamble, Voltaire Perkins, Bill Welsh. (60 min.)

9:05 **6 CLASSROOM—Education**

In-school programming: health, social science, Spanish, language arts and music. (Two hours, 15 min.)

Wednesday October 26, 1966

Morning-Afternoon

- 9:15 **11** BUCKAROO 500—Buck Weaver
 9:25 **3 4** **COLOR** NEWS—Vanocur
 9:30 **3 4 7 8** CONCENTRATION
5 10 12 BEVERLY HILLBILLIES
 Con man Harry Jones tries to sell Jed the Hollywood Bowl. Jones: Jesse White.
11 HOCUS POCUS—Children
 9:45 **2** RELIGION TODAY—Lutheran
 10:00 **2** NEWS—Walt Harris
3 4 7 PAT BOONE—Variety
COLOR Guests: Al Martino, Joanie Sommers. Pat sings "Moment of Truth."
5 10 12 ANDY GRIFFITH
 Fred Goss proposes to Aunt Bee. Aunt Bee: Frances Bavier. Fred: Fred Sherman. Clara: Hope Summers.
8 LIFE OF RILEY—Comedy
 Riley and Gillis are matchmaking. William Bendix, Tom D'Andrea.
11 MIKE DOUGLAS—Variety
13 DARK SHADOWS—Serial
 10:30 **2** **COLOR** JACK LA LANNE
3 4 7 **COLOR** HOLLYWOOD SQUARES—Game
5 8 10 12 DICK VAN DYKE
 Rob is asked to audition neighborhood kids for a talent contest. Rob: Dick Van Dyke. Laura: Mary Tyler Moore.
7 LUAU—Bill Gordon
 Scheduled guests are comedian Pat Harrington Jr. and satirist Gail Parant.
13 DONNA REED—Comedy
 Donna tries to plan her friend Marcia's wedding. Marcia: Brenda Scott. Binnie: Binnie Barnes. Alex: Carl Betz.
 11:00 **2** ROMPER ROOM—Children
3 4 7 **COLOR** JEOPARDY
5 8 10 12 LOVE OF LIFE
7 11 13 MARKET SWEEP—Game
 11:25 **5 8 10 12** **COLOR** NEWS
 11:30 **3 4 7 8** SWINGIN' COUNTRY
COLOR Gene Pitney sings "Waiting for a Train" and "Lovesick Blues."
5 10 12 SEARCH FOR TOMORROW—Serial
6 9 TIME TO DANCE—Education
 See Tuesday 6 P.M. Ch. 6 for details.
7 11 13 DATING GAME
 11:45 **5 10 12** GUIDING LIGHT—Serial
 11:55 **3 4 7** **COLOR** NEWS
8 NEWS

Afternoon

- 12:00 **2** I WANT TO KNOW—Mel Venter
3 **COLOR** NEWS—Whitten, Biondi
4 7 8 **COLOR** LET'S MAKE A DEAL—Game
5 10 13 NEWS
6 9 WHAT'S NEW—Children
 See 7 P.M. Ch. 6 for details.
7 11 DONNA REED—Comedy
 See 10:30 A.M. Ch. 13 for details.
9 TV KINDERGARTEN
12 PEOPLE IN CONFLICT
 1. A man wants a reconciliation—because divorce is too expensive. 2. A man won't let his first wife see their daughter.
 12:15 **13** TODAY IN AGRICULTURE
 12:25 **2** NEWS—Walt Harris
4 7 8 **COLOR** NEWS
 12:30 **2** DIVORCE COURT—Drama
 A woman learns that her husband has been leading a double life. (60 min.)
3 4 **COLOR** DAYS OF OUR LIVES
5 8 10 12 AS THE WORLD TURNS—Serial
6 9 PLAN YOUR HOME
 See Tuesday 7:30 P.M. Ch. 6.
7 7 11 13 FATHER KNOWS BEST—Comedy
 Bud learns that dating can be expensive. Bud: Billy Gray. Marissa: Kathleen Case.
9 ENGLISH: FACT AND FANCY
 See Friday 7:30 P.M. Ch. 9 for details.
 1:00 **3 4** **COLOR** DOCTORS—Serial
5 8 10 12 **COLOR** PASSWORD
6 MUSICAL PORTRAITS
7 7 11 13 BEN CASEY—Drama
 Casey is having trouble finding the cause of Glenn Keitner's paralysis. Glenn: William Arvin. Audrey: Noreen Corcoran. Casey: Vincent Edwards. (60 min.)
 1:05 **9** CLASSROOM—Education
 In-school programming: social studies, music, linguistics, newspaper study and Spanish. (Two hours, 55 min.)
9 CLASSROOM—Education
 In-school programming includes Spanish, science and physical education. (One hour, 35 min.)
 1:15 **6** CLASSROOM—Education
 In-school programming: music, science,

October 26, 1966

Wednesday

Afternoon

- physical education and Spanish. (One hour, 25 min.)
- 1:30 **2** **MOVIE**—Adventure
 "Pearl of the South Pacific." (1955)
 Two villainous white men attempt to steal black pearls. Dennis Morgan, Virginia Mayo. (One hour, 25 min.)
- 3** **4** **COLOR** **ANOTHER WORLD**
5 **8** **10** **12** **HOUSE PARTY**
COLOR Guest: comic Leonard Barr, who is Dean Martin's uncle.
- 2:00 **3** **4** **COLOR** **YOU DON'T SAY!**
5 **8** **10** **12** **TO TELL THE TRUTH**
7 **7** **11** **13** **NEWLYWED GAME**
- 2:25 **5** **8** **10** **12** **COLOR** **NEWS**
- 2:30 **3** **MOVIE**—Comedy
 "Stella." (1950) A man dies during a family picnic. David Wayne, Victor Mature.
- 4** **COLOR** **MATCH GAME**
5 **8** **10** **12** **EDGE OF NIGHT**
7 **7** **11** **13** **TIME FOR US**—Serial
- 2:55 **2** **4** **7** **7** **11** **13** **NEWS**
- 3:00 **2** **CAPTAIN SATELLITE**—Children
4 **MILLIONAIRE**—Drama
 An aspiring actress uses her money to further her career. Jill: Joan Camden. Nick: Peter Hansen.
- 5** **8** **10** **12** **SECRET STORM**
7 **7** **11** **13** **GENERAL HOSPITAL**
- 3:30 **4** **COLOR** **MAYOR ART**—Children
5 **JOHN B. TUCKER**—Variety
 Scheduled guest: singer Bill Teague. Sharon Carnes, Steve Atkin Trio. (Live)
- 7** **7** **11** **13** **NURSES**—Serial
8 **MOVIE**—Drama
 "Lost." (English: 1955) David Farrar, David Knight. (Two hours)

- 10** **GYPSE ROSE LEE**—Panel
 Guests are singer Eddie Fisher, California beauty queen Charlene Dallas and booking agent Beverly Robinson.
- 12** **MOVIE**—Drama
 "The Strange One." (1957) Ben Gazzara, George Peppard, Pat Hingle.
- 4:00 **2** **SUPERCAR**—Children
 Mitch the Monkey takes off for outer space in the space rocket.
- 3** **MOVIE**—Musical
COLOR Time approximate. "The Pajama Game." (1957) Labor problems threaten to break up a budding romance. Doris Day, John Raitt.
- 4** **BACHELOR FATHER**—Comedy
 Bentley is convinced that he needs the assistance of a psychiatrist. John Forsythe. Dr. Ruskin: Mary Webster.
- 5** **10** **MIKE DOUGLAS**—Variety
 Guests are the Ramsey Lewis jazz trio; comedian Norm Crosby; Morton Hunt, author of "The Formerly Married"; singer Ronnie Dove; actor John Astin; and Yvonne Tarr, author of "The 10-minute Gourmet." Carmel Quinn, Ellie Frankel Sextet. (90 min.)
- 7** **7** **11** **DARK SHADOWS**—Serial
9 **EXPERIMENT**—Science
 See 8:30 P.M. Ch. 9 for details.
- 13** **COLOR** **CAP'N DELTA**—Children
19 **ROMPER ROOM**—Children
- 4:30 **2** **ABBOTT AND COSTELLO**
 Lou's girl friend inspires him to sing.
- 4** **RAWHIDE**—Western
 The cattle are restless because of a threatening electric storm. Lucky: Skip Homeier. Favor: Eric Fleming. (60 min.)

GOOD NEWS!
ROGER GRIMSBY
FIRST AT 5 PM **7**



JEFF
 CHANDLER
AWAY
ALL
BOATS
 IN COLOR
 WEDNESDAY
 6:00 PM



Wednesday October 26, 1966

Afternoon-Evening

- 7 7 11 WHERE THE ACTION IS**
Performers: Gloria Jones ("Heartbeat") and Jackie de Shannon.
- 9 WHAT'S NEW—Children**
Growth of a dragonfly; story of Marconi's wireless; causes of goosebumps.
- 13 [COLOR] ROCKY AND HIS FRIENDS—Cartoons**
- 5:00 2 SUPERMAN—Adventure**
A bookkeeper accidentally captures a bank robber. George Reeves.
- 6 9 FRENCH CHEF—Cooking**
Julia Child shows how to prepare mousse, bombe and parfait desserts.
- 7 13 NEWS**
- 7 MILTON THE MONSTER**
- 9 TV KINDERGARTEN**
- 11 RIFLEMAN—Western**
Two outlaws pose as a minister and his wife. Chris Alcaide, Robert Knapp.
- 19 BUCKAROO 500—Children**
- 5:30 2 THREE STOOGES—Comedy**
The Three Stooges go to the race track.
- 3 TRAVENTURE THEATRE**
[COLOR] Films show the varieties of game fish found in the Gulf of California.
- 4 10 11 NEWS**
- 5 TWILIGHT ZONE—Drama**
The navigator on a New York-to-London flight finds that the speed is more than 3000 mph. Farver: John Anderson.
- 6 9 JUST IMAGINE—Children**
Margaret Lindman tells the story of "Peter and the Wolf" and shows how to make "Music and Musical Instruments."
- 7 ZORRO—Adventure**
An outlaw is extorting money from the citizens: Eagle: Charles Korvin.

- 8 MISTER ED—Comedy**
Ed criticizes Addison's unemployed brother-in-law. Alan Young, Richard Erdman.
- 9 FRIENDLY GIANT—Children**
The gang sings "Hickory Dickory Dock."
- 12 MARSHAL DILLON—Western**
An Eastern girl's fiancé has lost his money and won't marry her. Ann: Susan Morrow. Jack: Joe Sargent.
- 19 MARSHAL WARD—Children**
- 5:45 6 FRIENDLY GIANT—Children**
Rusty and Jerome take a hike.
- 9 MERLIN THE MAGICIAN**
Merlin discusses money.
- 9 SPANISH LESSON**
- 11 13 NEWS—Peter Jennings**

Evening

- PRESIDENT JOHNSON'S TRIP**
At press time, the networks announced plans to cover the President's Asian tour during regular newscasts and in special reports. Regularly scheduled programming may be pre-empted.
- 6:00 2 [COLOR] UNCLE WALDO**
- 3 4 [COLOR] NEWS—Chet Huntley, David Brinkley**
- 5 7 8 11 12 NEWS**
- 6 9 DISCOVERY—Science**
Plant and animal partnerships, where two living things benefit from one another, are discussed by Mary Lela Grimes.
- 7 MOVIE—Drama**
[COLOR] "Away All Boats." (1956) The land and sea adventures of the crew of



MARSHAL DILLON

WEDNESDAYS 5:30 P.M.



MARSHAL
DILLON

CHANNEL 12 CHICO

October 26, 1966

Wednesday

Evening

an attack transport. Jeff Chandler, George Nader, Lex Barker. (90 min.)

9 WHAT'S NEW—Children

Inhabitants of a pond; history of printing; function of pigmentations.

10 [COLOR] NEWS—Walter Cronkite

13 MOVIE—Melodrama

"Five Against the House." (1955) A thrill-seeking college student devises a plan to rob a famous Reno gambling establishment. Guy Madison, Kim Novak. (90 min.)

6:15 **19 DENNIS THE MENACE—Comedy**
Dennis buys a going away gift for his mother. Jay North, Sylvia Field.

6:25 **8 POLITICAL TALK—Democratic**
Sen. Fred W. Farr is the speaker.

6:30 **2 [COLOR] WOODY WOODPECKER**

3 [COLOR] NEWS

4 NEWS—Brown, Jensen, Hart

5 8 12 [COLOR] NEWS—Cronkite

6 9 COLLEGE ENGLISH—Lessons

7 [COLOR] NEWS—Huntley, Brinkley

9 PORTRAIT IN MUSIC

The recording is "Allegro Brillante" from the Concerto No. 3 in E Flat Major by Tchaikovsky.

10 RIFLEMAN—Western

Sam Elder dies shortly after a foreclosure on his ranch. Sam: Dabbs Greer.

11 LARAMIE—Western

Reb O'Neil saves Jess from an outlaw gang's ambush. Reb: Bing Russell. Jess: Robert Fuller. (60 min.)

6:45 **9 KQED REPORTS—James Day**

19 NEWS—Charles McEwen

7:00 **2 TIMMY AND LASSIE—Drama**

Timmy's teacher is leaving because the

local schoolboard can't afford her salary. Miss Hazlett: Sally Bliss.

4 HONEY WEST—Mystery

An arsonist has been burning warehouses. Anne Francis, John Ericson. Booth: Sean McClory. Flowers: Harry Bosch.

5 MARSHAL DILLON—Western

A storekeeper is sure that a farmer robbed his store. Jonas: Dabbs Greer.

6 9 WHAT'S NEW—Children

Plainsmen other than cowboys; characteristics of crystalline structures; control of canine reproduction.

7 THAT GIRL—Comedy

[COLOR] Unemployed actresses get as hungry as anyone else, so Ann puts the pressure on boy friend Don—to hire her as his secretary. Ann: Marlo Thomas. Don: Ted Bessell. Jerry: Bernie Kopell.

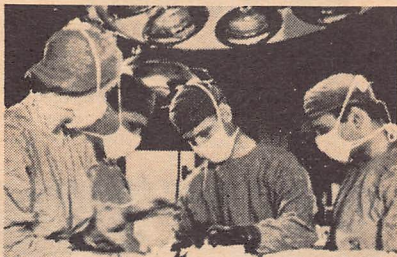
8 [COLOR] LET'S GO TO THE RACES—Game

9 FRENCH LESSONS

10 TWILIGHT ZONE—Drama

A pilot is forced to crash-land his space-

The WEDNESDAY Showcase



"IN MORTAL COMBAT"

Actual case history of the attempts to save a patient from a malignant brain tumor

WEDNESDAY **KTVU 2**
9:00 PM

TIMMY & LASSIE

starring Jon Provost

KTVU 2



7:00 PM WEDNESDAY

Evening

ship on a strange planet. Craig: Joe Maross. Fletcher: Claude Akins.

12 BATMAN—Adventure

"An Egg Grows in Gotham" begins a two-part story. A new super-criminal, Egghead, has hatched a plan to get legal control of Gotham City. Batman: Adam West. Robin: Burt Ward. Egghead: Vincent Price. Chicken: Edward Everett Horton. Miss Bacon: Gail Hire.

19 ERNEST TUBB—Music

Highlights include "Idaho Red" (Wade Ray) and "Answer the Phone" (Ernest).

7:15 9 FRENCH TRAVELOG

7:30 2 SURVIVAL!—Documentary

Films document the burning of the cruise ship Morro Castle off the New Jersey shore in 1934, a maritime mystery that has never been solved.

3 4 7 8 VIRGINIAN—Western

COLOR "The Outcast." Stacy doesn't like the idea of newly hired Charley Ryan paying so much attention to Elizabeth—and Stacy would like it even less if he knew that Ryan is an escaped prisoner who's been charged with murder. Granger: Charles Bickford. Stacy: Don Quine. Elizabeth: Sara Lane. (90 min.)

Guest Cast

Charley Ryan Fabian
Harold Bitz Milton Selzer
Portersville Sheriff George Wallace

5 10 12 LOST IN SPACE

COLOR "The Android Machine." By pushing a button on an alien vending machine, Dr. Smith inadvertently orders his very own android—a green-haired female named Verda, who announces that she is his "forever." Smith: Jonathan

Harris. John: Guy Williams. Maureen: June Lockhart. Don: Mark Goddard. Penny: Angela Cartwright. (60 min.)

Guest Cast

Verda Dee Hartford
Zumdish Fritz Feld
Elevator Operator Tiger Joe Marsh

6 9 MASTER CLASS—Segovia

Segovia plays the ninth variation from "Variations sur Folia de Espana," by Mexican composer Manuel Ponce.

7 11 13 BATMAN—Adventure

COLOR "The Devil's Fingers," first of two parts. Crime is the forte of pianist Chandell, who begins his musical mischief while Batman is on vacation. Batman: Adam West. Robin: Burt Ward.

Guest Cast

Chandell Liberate
Doe Marilyn Hanold
Rae Edy Williams
Mimi Sivi Aberg
Sally Diane Farrell

9 CANDIDATES AND ISSUES

Candidates from three state senatorial districts state their views. The districts: Contra Costa County's seventh; Santa Clara's 13th; and Santa Clara/Alameda's 14th. (60 min.)

19 MOVIE—Comedy

"Watch the Birdie." (1950) The owner of a camera shop tries to avoid bankruptcy by doing free-lance photography. Red Skelton, Arlene Dahl. (Two hours)

8:00 2 NEW BREED—Police

A sniper operating in Los Angeles has a pathological hatred for the Catholic Church. Noreen: Pilar Seurat. Frank: Keir Dullea. (60 min.)



**"Us Tareyton smokers
would rather
fight than switch!"**

October 26, 1966

Wednesday

Evening

6 9 NEWS IN PERSPECTIVE

Postmaster General Lawrence F. O'Brien and Sen. Thruston Morton (R., Ky.) are interviewed on this program, taped in Washington, D.C. Topics: key local issues in the 1966 elections and President Johnson's role in the campaign. Panelists, all of the New York Times: Lester Markel (associate editor) and Tom Wicker (Washington Bureau Chief), and political reporters Richard Witkin and Wallace Turner. (60 min.)

7 11 13 MONROES—Western

COLOR Jim is rescued from a lynch mob by a Cavalry officer—but the Indian seems more afraid of the officer than the mob. Clayt: Michael Anderson Jr. Jim: Ron Soble. Kathy: Barbara Hershey. Big Twin: Keith Schultz. Little Twin: Kevin Schultz. Blackner: James Whitmore. Vorhees: Roy Jensen. (60 min.)

8:30 5 10 12 BEVERLY HILLBILLIES

COLOR The Clampetts have taken a liking to having an ape in the house—but actor Tom Kelly is tired of monkeying around in a gorilla costume. Jed: Buddy Ebsen. Granny: Irene Ryan. Drysdale: Raymond Bailey. Kelly/Gorilla: George Barrows. Elly May: Donna Douglas. Jethro: Max Baer. Jane: Nancy Kulp.

9 EXPERIMENT—Science

A study of the work of Dr. William Mason, who has proved that the chimpanzee's social behavior follows a predictable pattern.

9:00 2 IN MORTAL COMBAT

SPECIAL The story of a young woman who learns that she has cancer. Film clips trace the patient's progress through

the initial examination at Barnes Hospital, St. Louis; the diagnosis; and finally the operation on her cancerous brain tumor by Dr. Thomas Holmes. (60 min.)

3 4 7 BOB HOPE—Drama

COLOR "Massacre at Fort Phil Kearny." In 1866, the Sioux slaughter 81 soldiers led by Capt. William Fetterman—whose actions are questioned at a military inquest seeking to establish responsibility for the massacre. Harold Swanton wrote the script for this historical drama. (60 min.)

Cast

Col. Henry Carrington Richard Egan
Capt. William Judd

Fetterman Robert Fuller
Capt. Ten Eyck Carroll O'Connor
Margaret Carrington Phyllis Avery
Lieutenant Brown Robert Pine
Lieutenant Grummond Jeff Scott

5 8 10 12 GREEN ACRES

COLOR Oliver receives a tax notice he can't understand—and until someone can offer an explanation, Oliver doesn't intend to pay. Oliver: Eddie Albert. Lisa: Eva Gabor. Haney: Pat Buttram. Governor: Roy Roberts. Telephone Operator: Mary Treen. Eb: Tom Lester.

6 9 9 WORLD PRESS—Panel

7 11 13 MAN WHO NEVER WAS

COLOR The beauty of Rome quickly fades when Eva gets an anonymous death threat. Peter/Mark: Robert Lansing. Eva: Dana Wynter. Roger: Alex Davion.

Guest Cast

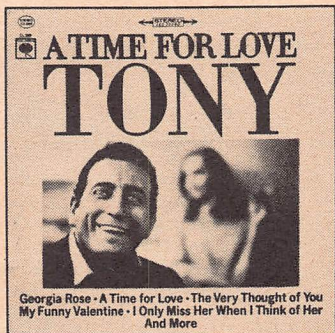
Ned Booth William Berger
Enrico Nello Gabriele Tinti
Gunther Kuehn Mirko Ellis



Four more Tony Bennett specials.

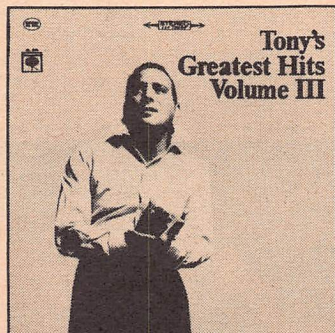
📻 A TIME FOR LOVE

SPECIAL Tony calls this one one of his best albums. The Very Thought of You, Georgia Rose (his favorite) and nine more.



📻 GREATEST HITS— VOLUME III

SPECIAL Tony and the Ralph Sharon Trio with the Will Bronson Singers perform If I Ruled the World, The Good Life, I Wanna Be Around and nine others.



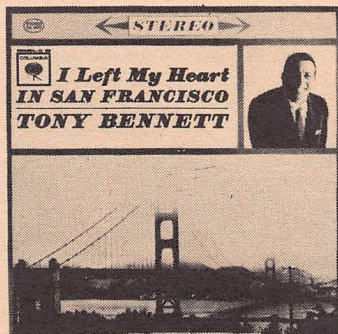
📻 THE MOVIE SONG ALBUM

SPECIAL Tony sings these movie hits: The Trolley Song, Days of Wine and Roses, The Second Time Around plus nine more



📻 I LEFT MY HEART IN SAN FRANCISCO

SPECIAL Tony's great one titled this album: I Left My Heart in San Francisco, Once Upon a Time, Tender Is the Night and eight other favorites.



October 26, 1966

Wednesday

Evening

9:30 **5 8 10 12** **GOMER PYLE, USMC**

COLOR Gomer doesn't know that a motion picture company is filming a space movie near the base—he thinks he's seeing real flying saucers. Gomer: Jim Nabors. Carter: Frank Sutton. Director: Stuart Nisbet. Doctor: Richard Bull.

7 11 13 **PEYTON PLACE**

COLOR Hannah tries to stop Peyton's appearance in court. Hannah: Ruth Warlick. Rodney: Ryan O'Neal. Peyton: George Macready. Betty: Barbara Parkins. Steven: James Douglas. Chris: Gary Haynes. Sandy: Lana Wood. Rossi: Ed Nelson. Rachel: Leigh Taylor-Young. Rita: Pat Morrow.

19 **ZANE GREY—Western**

A doctor refuses to treat a badly wounded man. Dr. Pittman: Lloyd Nolan.

10:00 **2** **NEWS—Al Helms, Claud Mann**

3 4 8 **I SPY—Adventure**

COLOR "Sparrowhawk," by Marion Hargrove. In Las Vegas, Kelly and Scott become bodyguards for a young Middle Eastern king, whose royal manner wins anything but affection from the two disgruntled agents. Filmed on location by Fouad Said. Kelly: Robert Culp. Scott: Bill Cosby. (60 min.)

Guest Cast

BashikClive Clerk
Continued on next page



10:00 **7 7 11 13** **TONY BENNETT—Music**

SPECIAL **COLOR** "Tony Bennett is the best in the business," says Frank Sinatra. "He's the singer who gets across what the composer has in mind, and probably a little more."

Bennett opens his first hour special with a stroll through San Francisco, singing "Just in Time," "A Taste of Honey," "Once upon a Time" and, of course, "I Left My Heart in San Francisco," one of his biggest hits.

A concert segment features Bennett and jazz stars: "Because of You" (backed by Bobby Hackett on cornet); "Fascinatin' Rhythm" (Buddy Rich, drums); "Lost in the Stars" (Milt Jackson, vibes); "Moment of Truth" (Candido, bongo and conga drums); and "The Shadow of Your Smile" (flutist Paul Horn and his quintet). Tony is backed by the Ralph Burns orchestra on "Who Can I Turn To?" "When You're Smilin'," "Takin' a Chance on Love," "Sing, You Sinners," "If I

Ruled the World" and "The Trolley Song."

Directed by Dwight Hemion, who coproduced with Gary Smith. Fouad Said filmed the San Francisco segment.



FREE RECIPE SECRETS



Delicious seafood dishes prepared with South African Rock Lobster Tails. Write to: Rock Lobster, Department NY, P.O. Box 632, Wall Street Station, New York, N.Y. 10005.

Evening

Bobby SevilleWalter Koenig
Colonel HaloufMichael Constantine
NezhmetAndrea Darvi
PattersonSteve Gravers
AideDavid Renard

5 10 12 DANNY KAYE—Variety

COLOR Guests: Eddie Albert, blues singer Joe Williams and the singing-dancing Peanuts from Japan. Sketches: Two hunters (Danny and Eddie) think their visitors may be wanted criminals; "CBS Retorts," an inquiry into automation. Harvey Korman, Joyce Van Patten, Tony Charmoli dancers. (60 min.)

Highlights

"Jennie Kissed Me"Eddie
"Early in the Morning," "Jump for Joy"
.....Joe
"One Step Behind"Danny, Eddie
"It's a Good Day"Peanuts, Dancers
"Bring Back Those Minstrel Days" ..All

6 9 ANNA KARENINA—Drama

SPECIAL This performance of Tolstoy's classic tragedy was adapted by French playwright Marcelle Maurette. In late 19th-century Russia, a married woman defies social convention to begin a love affair. Produced for the BBC by Rudolph Cartier. Anna: Claire Bloom. Count Vronsky: Sean Connery. Prince Oblonsky: Jack Watling. (One hour, 45 min.)

7 7 11 13 TONY BENNETT

SPECIAL **COLOR** Details on Tony's first special are on page A-75. (60 min.)

"ABC Stage 67" is pre-empted.

9 NEWS IN PERSPECTIVE

See 8 P.M. Ch. 6. (60 min.)

10 COMPASS—Travel

This documentary-travelog examines the countries and cultures of West Africa.

10:30 2 ALFRED HITCHCOCK—Drama

A mother tries to break up her daughter's romance with a married man. Ben: Robert Alda.

11:00 2 MOVIE—Drama

"The Beat Generation." (1959) A detective is possessed by a frantic drive to apprehend a hoodlum who invaded his house. Steve Cochran, Mamie Van Doren.

3 **COLOR** NEWS—Duke, Branch

4 5 7 7 NEWS

8 10 11 12 13 NEWS

11:15 7 **COLOR** JOHNNY CARSON

11:20 5 MERV GRIFFIN—Variety

Scheduled guests are comedians Jimmy Joyce and Betty Walker. Arthur Treacher, Mort Lindsey orchestra. (90 min.)

11:30 3 4 8 **COLOR** JOHNNY CARSON—Variety

7 MOVIE—Drama

COLOR "Magnificent Obsession." (1954) A rich playboy who feels responsible for the death of a doctor decides to devote his life to medicine. Jane Wyman, Rock Hudson, Agnes Moorehead, Otto Kruger. (Two hours, 15 min.)

10 MOVIE—Adventure

"The Reluctant Spy." (French-Italian; 1965) Sophisticated Stanislas Dubois is pressed into the secret service. Jean Marais, Genevieve Page, Maurice Teynac. (One hour, 45 min.)

11 MOVIE—Drama

"Hippodrome." (German; 1960) A ballerina is caught in a romantic triangle. Gerhard Reidmann, Willy Birgel.

12 WRESTLING

13 MARSHAL DILLON—Western

Chester tries to teach his brother some manners. Dennis Weaver.

12:00 13 WELLS FARGO—Western

Hardie suspects that an outlaw turned lawman robbed the Wells Fargo safe. Dale Robertson. Brass: Ken Lynch.

12:50 5 MOVIE—Comedy

"Horse Feathers." (1932) Groucho, Harpo, Chico and Zeppo Marx.

1:00 2 MOVIE—Musical

Time approximate. "Three Sailors and a Girl." (1953) Three sailors land in New York with the entire crew's savings to invest in Wall Street. Jane Powell, Gordon MacRae.

3 **COLOR** NEWS

4 NEWS

1:15 10 **COLOR** WEATHER—Russell

1:45 7 MOVIE—All Night

1. "Mrs. O'Malley and Mr. Malone." (1950) Marjorie Main, James Whitmore.
2. "Cobra Woman." (1944) John Hall, Sabu, Lon Chaney Jr.
3. Hawaiian Eye: "The Kamehameha Cloak." May: Kathleen Crowley.

Gil's guests are representatives of the National Rodeo and Horse Show.

Morning

- 7 ALL-NIGHT MOVIE—Continued**
See Wed, 1:45 A.M. Ch. 7 for details.
- 5:30 **7 STOCK MARKET AND YOU**
- 5:55 **3 COLOR FARM NEWS**
- 6:00 **3 RHYME AND REASON**
1. "Tales of Ancient Ireland." 2. Topic: the control of water pollution. (60 min.)
- 5 SUNRISE SEMESTER**
Philosophy: "St. Anselm and the Ontological argument." Prof. Kai Nielsen.
- 7 A.M.—Dunbar, Lindstrom, Bentley**
- 10 SUM AND SUBSTANCE**
- 6:25 **4 10 FARM NEWS**
- 6:30 **4 PROFILE—San Diego State**
The works of the English metaphysical poet John Donne are explored.
- 5 CHINA—History**
"The Restoration." Dr. E. LeFevour.
- 10 SUNRISE SEMESTER**
Philosophy: "St. Anselm and the Ontological argument." Prof. Kai Nielsen.
- 6:55 **13 NEWS**
- 7:00 **3 4 7 8 TODAY**
COLOR Scheduled guests: singer Pat Cooper and Maurice Dolbier, who has written a book about theatrical personalities. Also: a report on President Johnson's Asian tour. Hugh Downs, Barbara Walters. (Taped from a live telecast; two hours)
- 5 FILM SHORT**
- 10 COLOR FOCUS ON FARMING**
- 12 FILM SHORT**
- 13 COLOR CARTOONLAND**
- 7:05 **5 10 COLOR NEWS—Benti**
- 12 BIG PICTURE—Army**
Army in Action: "The Victory."
- 7:30 **5 NEWS—Jim Anderson**
- 10 WINCHELL-MAHONEY-Children**
Jerry and Knucklehead bring projects to Funnsville Creative Contest.
- 7:35 **12 COLOR NEWS—Joseph Benti**
- 7:55 **11 BIBLE ANSWERS—Drama**
Abraham offers his son to God.
- 8:00 **5 10 12 CAPTAIN KANGAROO**
The Captain talks about President Theodore Roosevelt. (60 min.)
- 7 GIRL TALK—Panel**
Guests are comedienne Dodie Goodman

and model Fredda Lee. In a segment filmed in Italy, Virginia Graham interviews beauty expert Eve of Rome.

- 8:20 **6 COLLEGE ENGLISH—Lessons**
- 8:25 **11 NEWS**
- 8:30 **7 GYPSY ROSE LEE—Panel**
COLOR Gypsy's guests are Celeste Holm and the Stockholm Marionettes.
- 11 PETER POTAMUS—Cartoons**
- 13 COLOR JACK LA LANNE**
- 8:40 **9 CLASSROOM—Education**
In-school programming: Spanish, current events, science, physical education, health and science. (Two hours, 50 min.)
- 8:55 **6 CLASSROOM—Education**
In-school programming: current events, science, Spanish, geography, health and music. (Two hours, 10 min.)
- 9:00 **3 4 COLOR EYE GUESS**
5 8 10 12 CANDID CAMERA
A violinist serenades a woman in a restaurant; passers-by react to a snake in a store window; and Allen Funt asks a little girl about her diamond ring.
- 7 MOVIE—Drama**
"Imitation of Life." (1934) Fannie Hurst's story of a young widow who struggles to make a living. Claudette Colbert, Warren William. (90 min.)
- 7 JACK LA LANNE—Exercise**
- 11 HOCUS POCUS—Children**
- 13 DIVORCE COURT—Drama**
In order to block her motion for a final divorce decree, a husband claims that he and his wife had a brief reconciliation. Douglas Richardson. (60 min.)
- 9:15 **9 CLASSROOM—Education**
In-school programming: science, French, geography, language arts, science and chemistry. (Two hours, 15 min.)
- 11 BUCKAROO 500—Buck Weaver**
- 9:25 **3 4 COLOR NEWS—Vanocur**
- 9:30 **3 4 7 8 CONCENTRATION**
5 10 12 BEVERLY HILLBILLIES
Jed represents Drysdale's bank in a skeet-shooting contest. Jed: Buddy Ebsen.
- 11 HOCUS POCUS—Children**
- 9:45 **2 RELIGION TODAY—Evangelist**
- 10:00 **2 NEWS—Sydney Chatton**
3 4 7 PAT BOONE—Variety
COLOR Actor Max von Sydow and singer Keely Smith are Pat's guests.

Thursday October 27, 1966

Morning-Afternoon

- 5 10 12 ANDY GRIFFITH**
Otis's brother thinks that jail janitor Otis is a police officer. Otis: Hal Smith. Ralph: Stanley Adams.
- 8 LIFE OF RILEY—Comedy**
Riley is told that Peg has broken her heel. William Bendix.
- 11 MIKE DOUGLAS—Variety**
- 13 DARK SHADOWS—Serial**
- 10:30 **2 [COLOR] JACK LA LANNE**
3 4 7 [COLOR] HOLLYWOOD SQUARES—Game
5 8 10 12 DICK VAN DYKE
Rob, chosen Father of the Week, must make an appearance before his son's class. Rob: Dick Van Dyke.
- 7 LUAU—Bill Gordon**
Guest: trumpet-player Ray Anthony.
- 13 DONNA REED—Comedy**
Jeff and Smitty ask Alex to take them on a camping trip. Jeff: Paul Petersen. Smitty: Darryl Richard. Alex: Carl Betz.
- 11:00 **2 ROMPER ROOM—Children**
3 4 7 [COLOR] JEOPARDY
5 8 10 12 LOVE OF LIFE
7 11 13 MARKET SWEEP—Game
- 11:25 **5 8 10 12 [COLOR] NEWS**
- 11:30 **3 4 7 8 SWINGIN' COUNTRY**
[COLOR] Johnny Tillotson sings "Open Up Your Heart."
- 5 10 12 SEARCH FOR TOMORROW—Serial**
- 6 9 MASTER CLASS—Segovia**
See Wed. 7:30 P.M. Ch. 6 for details.
- 7 11 13 DATING GAME**
- 11:45 **5 10 12 GUIDING LIGHT—Serial**
- 11:55 **3 4 7 NEWS—Newman**
8 NEWS

Afternoon

- 12:00 **2 I WANT TO KNOW—Mel Venter**
3 [COLOR] NEWS—Whitten, Biondi
4 7 8 [COLOR] LET'S MAKE A DEAL—Game
5 10 13 NEWS
6 9 WHAT'S NEW—Children
The cowboy's enemies; kinds of energy; obedience training of dogs.
- 7 11 DONNA REED—Comedy**
Jeff and Smitty ask Alex to take them

on a camping trip. Jeff: Paul Petersen. Smitty: Darryl Richard. Alex: Carl Betz.

- 9 TV KINDERGARTEN**
- 12 PEOPLE IN CONFLICT**
Cases: 1. A man doesn't want to tell his fiancée about his past. 2. A family is concerned about a mongoloid child.
- 12:15 **13 TODAY IN AGRICULTURE**
- 12:25 **2 NEWS—Walt Harris**
4 7 8 [COLOR] NEWS
- 12:30 **2 DIVORCE COURT—Drama**
An ambitious young executive says that his dowdy wife is holding him back. Faith Langley, Byrd Holland. (60 min.)
- 3 4 [COLOR] DAYS OF OUR LIVES**
5 8 10 12 AS THE WORLD TURNS—Serial
6 9 YEARS WITH FITZ
See 8 P.M. Ch. 6 for details.
- 7 7 11 13 FATHER KNOWS BEST—Comedy**
Aldis Lydom gives Jim some stock-market advice. Aldis: Don Beddoe. Jim: Robert Young. Margaret: Jane Wyatt.
- 9 GERMAN PLAYHOUSE**
An American music student comes to the pension. Ilsehold Edse is the hostess.
- 1:00 **3 4 [COLOR] DOCTORS—Serial**
5 8 10 12 [COLOR] PASSWORD
6 CLASSROOM—Education
In-school programming: science, current events, language arts and Spanish. (One hour, 40 min.)
- 7 7 11 13 BEN CASEY—Drama**
A new antibiotic can save Robert Stanton's life—but the only supply is in Belgium. Stanton: Chris Robinson. Casey: Vincent Edwards. (60 min.)
- 9 CLASSROOM—Education**
In-school programming: science, speech, creative rhythms, art, French and linguistics. (Two hours, 45 min.)
- 1:05 **9 CLASSROOM—Education**
In-school programming covers Spanish, current events and language arts. (One hour, 35 min.)
- 1:30 **2 MOVIE—Drama**
"The Royal African Rifles." (1953) A cargo of machine guns is stolen from Mombasa harbor. Louis Hayward, Veronica Hurst. (One hour, 25 min.)
- 3 4 [COLOR] ANOTHER WORLD**

October 27, 1966

Thursday

Afternoon

5 8 10 12 HOUSE PARTY

COLOR Sociologist James Peterson discusses the divorce rate.

2:00 **3 4 COLOR YOU DON'T SAY!**
5 8 10 12 TO TELL THE TRUTH

7 7 11 13 NEWLYWED GAME
2:25 **5 8 10 12 COLOR NEWS**

2:30 **3 MOVIE—Musical**

COLOR "Damn Yankees." (1958) A baseball fan makes a deal with the Devil in hopes of helping the Washington Senators win the pennant. Tab Hunter, Gwen Verdon, Ray Walston.

4 COLOR MATCH GAME

5 8 10 12 EDGE OF NIGHT

7 7 11 13 TIME FOR US

2:55 **3 4 7 7 11 13 NEWS**

3:00 **2 CAPTAIN SATELLITE—Children**

4 MILLIONAIRE—Drama

Anne Hartley uses her check to finance her fiancé's art career. Constance Ford.

5 8 10 12 SECRET STORM

7 7 11 13 GENERAL HOSPITAL

3:30 **4 COLOR MAYOR ART—Children**

5 JOHN B. TUCKER—Variety

Scheduled guest: singer Dorothy Shay. Sharon Carnes, Steve Atkin Trio. (Live)

7 7 11 13 NURSES—Serial

8 MOVIE—Western

"The Showdown." (1950) William Elliott, Walter Brennan. (Two hours)

10 GYPSY ROSE LEE—Panel

Gypsy's guests are actress Madge Blake and antique collector Jeanne Horn.

12 MOVIE—Mystery

"711 Ocean Drive." (1950) A telephone-company employee helps set up a nation-

wide bookie operation. Edmond O'Brien, Joanne Dru, Don Porter. (Two hours)

4:00 **2 FIREBALL XL-5—Children**

Zodiac tries to disperse meteorites that are troubling the space patrol ships.

3 MOVIE—Adventure

Time approximate: "Francis in the Haunted House." (1956) Mickey Rooney, Virginia Wells, James Flavin.

4 BACHELOR FATHER—Comedy

Kelly is refused membership in a club. John Forsythe, Noreen Corcoran.

5 10 MIKE DOUGLAS—Variety

Guests are TV personality Les Crane; comedian George Carlin; the singing Andrews Sisters; the Philadelphia Eagle Cheerleaders; Country and Western singer Jimmy Dean; and hair stylist Vidal Sassoon, Carmel Quinn. (90 min.)

7 7 11 DARK SHADOWS—Serial

9 FRENCH LESSONS

13 COLOR CAP'N DELTA—Children

19 ROMPER ROOM—Children

4:15 **9 FRENCH TRAVELOG**

9 ART INSTRUCTION

4:30 **2 ABBOTT AND COSTELLO**

Lou's girl inherits a haunted house.

4 RAWHIDE—Western

Whiskery Wishbone is "The Deserter" who leaves the drovers for a romance and a restaurant of his own. Wishbone: Paul Brinegar. (60 min.)

7 7 11 WHERE THE ACTION IS
Performers: Martha and the Vandellas ("Heatwave"), and Tommy Roe.

9 WHAT'S NEW—Children

A nighthawk and an oriole; history of TV; use and function of polio shots.

**GOOD NEWS!
ROGER GRIMSBY
FIRST AT 5 PM 7**



**THE
LOST
WORLD**

IN COLOR
THURSDAY
6:00 PM



Afternoon-Evening

- 5:00** **13** **COLOR** **WOODY WOODPECKER**
2 **SUPERMAN—Adventure**
 Lois, Jimmy and a scientist are imperiled by an atomic test. Jack Larson.
- 7** **13** **NEWS**
7 **TARZAN—Adventure**
COLOR To help a woman retain her right to tribal reign, Tarzan accepts a warrior's challenge to a series of death-defying contests. Tarzan: Ron Ely. Jai: Manuel Padilla Jr. Jamayo: Woody Strode. Laneen: Ena Hartman. (60 min.)
- 9** **TV KINDERGARTEN**
9 **TO BE ANNOUNCED**
11 **RIFLEMAN—Western**
 A wounded soldier is befriended by Lucas and Micah when he flees the guard-house. Chuck Connors. Ben: Ron Hagerthy. Micah: Paul Fix. Major Damler: Robert Cornthwaite. Sweeney: Bill Quinn. Lt. Paul Rolfe: Harry Carey Jr.
- 19** **BUCKAROO 500—Children**
5:30 **2** **THREE STOOGES—Comedy**
 "Three Hams on Rye." The Stooges portray prop men, who long to be actors.
- 3** **TRAVENTURE THEATRE**
COLOR Antique airplane enthusiasts demonstrate their World War I vintage aircraft. Dick Simmons is the host.
- 4** **10** **11** **NEWS**
5 **TWILIGHT ZONE—Drama**
 Janet Tyler lies in a hospital bed, her head wrapped in bandages, and wonders if the doctors will be able to fix her face. William D. Gordon, Jennifer Howard. Reception Nurse: Joanna Heyes.
- 8** **MISTER ED—Comedy**
 Wilbur and Carol visit Uncle Bill's Pine Lake lodge. Alan Young.
- 9** **FRIENDLY GIANT—Children**
 Friendly reads "Anybody Home?"
- 9** **TO BE ANNOUNCED**
12 **ZANE GREY—Western**
 A rancher escorts a prisoner to the marshal. Clint Belmont: John Payne. Ella: Carolyn Jones.
- 19** **MARSHAL WARD—Children**
5:45 **6** **FRIENDLY GIANT—Children**
 Friendly reads "Little Lost Lamb."
- 9** **ART STUDIO—Children**
 Linda makes paper maché animals.
- 9** **SPANISH LESSON**
11 **13** **NEWS—Peter Jennings**

Evening

- PRESIDENT JOHNSON'S TRIP**
 Network coverage of President Johnson's tour of Asia will include regular newscasts and special reports. Regularly scheduled programs may be pre-empted. At press time CBS had announced a half-hour report on the closing of the Manila Conference for 10:45 P.M. to-night.
- 6:00** **2** **COLOR** **ROCKY AND HIS FRIENDS—Cartoons**
3 **4** **COLOR** **NEWS—Chet Huntley, David Brinkley**
5 **7** **8** **11** **12** **NEWS**
6 **9** **ON HEARING MUSIC**
 Violist Paul Doktor demonstrates the use of the viola in orchestral and solo works.
- 7** **MOVIE—Science Fiction**
COLOR "The Lost World." (1960) Sir Arthur Conan Doyle's tale of a zoology professor's encounter with prehistoric animals in South America. Michael Rennie, Jill St. John. (90 min.)
- 9** **WHAT'S NEW—Children**
 Growth of a dragonfly.
- 10** **COLOR** **NEWS—Walter Cronkite**
13 **MOVIE—Western**
COLOR "Fort Massacre." (1958) The surviving remnants of a U.S. Cavalry troop attempt to reach an Army post. Joel McCrea, Forrest Tucker, John Russell. (One hour, 25 min.)
- 6:15** **19** **DENNIS THE MENACE—Comedy**
 Dennis tries to buy a fishing pole. Jay North, Joseph Kearns.
- 6:30** **2** **STINGRAY—Children**
COLOR A Naval captain claims that his new missile can out-fight and out-manuever the Stingray.
- 3** **COLOR** **NEWS**
4 **NEWS—Brown, Jensen, Hart**
5 **8** **12** **COLOR** **NEWS—Cronkite**
6 **9** **COLLEGE ENGLISH—Lessons**
7 **COLOR** **NEWS—Huntley, Brinkley**
9 **PORTRAIT IN MUSIC**
 The recording is Choral Music of the Spanish New World, 1550-1570.
- 10** **RIFLEMAN—Western**
 A mind reader is consulted by Lucas in

his search for the murderer of a wealthy rancher. Chuck Connors. McBride: John Carradine.

11 LARAMIE—Western

COLOR An orphaned survivor of an Indian attack finds a home at Jess's ranch—via a traveling Japanese circus. Mike: Dennis Holmes. Haru: Nobu McCarthy. (60 min.)

6:45 19 NEWS—Charles McEwen

7:00 2 WONDERS OF THE WORLD

COLOR The Linkers visit Africa to film the 7-foot-tall Watusi warriors, who appeared in the movie "King Solomon's Mines." They also journey to South Africa to see another Watusi tribe who dance dressed in leopard skins.

4 WESTERNERS—Drama

Deputy Sheriff Cully is upset when he kills his first man. Cully: Mark Goddard. Ringo: Don Durant.

5 ONE STEP BEYOND—Drama

Housewife Laura Perkins is worried about an airplane that buzzes over her home every evening at the same time. Laura: Peggy Ann Garner. John: John Lasell.

6 9 WHAT'S NEW—Children

The cowboy's enemies; kinds of energy; obedience training of dogs.

7 F TROOP—Comedy

COLOR O'Rourke expects a handsome return on the money he paid Wild Eagle to locate a girl kidnapped years before by the Apaches. The girl's father is a mining tycoon. O'Rourke: Forrest Tucker. Agarn: Larry Storch. Yellow Bird: Julie Newmar. Jeffries: Jacques Aubuchon.

8 WALT DISNEY'S WORLD

See Sun. 7:30 P.M. Ch. 3. (60 min.)

9 FOLK GUITAR—Music

Laura shows a new strum and plays "East Virginia Blues" and "Barbara Allen."

10 TWILIGHT ZONE—Drama

Having compiled a list of people he regards as evil, Oliver Crangle devotes much of his time to getting them fired from their jobs. Theodore Bikel.

12 ALFRED HITCHCOCK—Drama

Jonathan hates his step-mother because he feels his father shouldn't have brought a stranger into the family circle. Jonathan: Douglas Kennedy.

19 WILBURN BROTHERS—Music

Highlights include "Act Naturally"

"Making Plans" (Johnny Darrel); "I Can't Keep Away" (Teddy and Doyle); and "You Ain't Woman Enough" (Loretta Lynn).

7:25 13 OUTDOORSMAN—Bel Lange

7:30 2 AMERICA!—Travel

COLOR "Fields of Glory" focuses on the great battlefields of America, including Concord, Yorktown, Bull Run, Gettysburg and Little Big Horn.

3 4 7 DANIEL BOONE

COLOR To avert a tribal war, Daniel tries to arrange a marriage between the son of a Shawnee chief and a rebellious Creek princess—who is dead set against the union. Daniel: Fess Parker. Mingo: Ed Ames. (60 min.)

Guest Cast

Princess Little Fawn Brenda Benét
Stinch Laurie Main
Coll James J. Griffith

5 10 12 JERICHO—Adventure

COLOR "Wall to Wall Kaput." The Jericho agents take jobs with a French paper hanger who is redecorating Wehrmacht construction headquarters—where the Germans are blueprinting their European coastal defenses. Script by Irve Tunnick. Sheppard: Don Franks. Gage: John Leyton. André: Marino Masé. (60 min.)

Guest Cast

Lt. Werner Hobst John Dehner
Francois Lebault Tige Andrews
Franz Neustadt Whit Bissell

6 9 EXPERIMENT—Science

"Closeup of Mars" chronicles the de-

THIS WEEK

Continued from page A-4

Sen. Donald Grunsky Speech .Thurs. 8 P.M. (8)
John G. Veneman Speech .Thurs. 9:45 P.M. (19)
Candidates for Representative, Contra Costa and Santa Clara Counties ...Thurs. 10 P.M. (9)

DEBUTS

Music for Young People ...Mon. 6 P.M. (6, 9R)
N.E.T. PlayhouseFri. 9:30 P.M. (6, 9R)

RETURN

Ice HockeySat. 8 P.M. (2)
Wild KingdomSun. 5 P.M. (4, 7R, 8)

GOING OFF

To Tell the TruthSun. 5 P.M. (12)
Amateur HourSun. 5:30 P.M. (12)

Evening

velopment of the Mariner IV TV camera system that explored the surface of Mars. The complex system was a joint effort of scientists at the California Institute of Technology and engineers at Jet Propulsion Laboratory, Pasadena.

7 11 13 BATMAN—Adventure

COLOR "The Dead Ringers," conclusion. Super-criminal Chandell (alias Fingers) is wooing Aunt Harriet in an attempt to get his hands on the Wayne fortune. Batman: Adam West. Robin: Burt Ward. Aunt Harriet: Madge Blake. Gordon: Neil Hamilton.

Guest Cast

Chandell Liberate
Alfred Slye James Millhollin
Doe Marilyn Hanold

9 THE SUBJECT IS—Anderson

19 MOVIE—Drama

"Desperate Search." (1953) A bushflier searches Canadian timber country for his two children—the only survivors of a plane crash. Howard Keel, Jane Greer, Patricia Medina. (Two hours, 15 min.)

8:00 2 SEVEN SEAS—Travel

COLOR "Bangkok by Bulbight" shows the pageantry of Buddhist rites, the bazaar and some local night clubs in the capital of Thailand. Jack Douglas.

6 9 YEARS WITH FITZ

Fitzpatrick's cartoons explore labor-management relations during the past 45 years. Fitzpatrick, host Joseph Passonneau, and David L. Cole, former labor mediator, discuss the future of the labor movement.

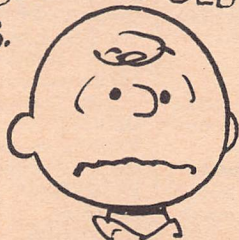
7 11 13 F TROOP—Comedy

COLOR Derby Dan McGurney, candidate in a tied election for mayor of Corporal Agarn's home town, carries his campaign to the Fort—and to his constituent, whose absentee ballot can break the deadlock. Agarn: Larry Storch. O'Rourke: Forrest Tucker. Parmenter: Ken Berry.

Guest Cast

Derby Dan McGurney Tol Avery
Mindy Luana Patten
George Bragan Lew Parker

GHOU LIES AND GHOSTIES AND LONG-LEGGED BEASTIES
AND THINGS THAT GO BUMP IN THE NIGHT
NEVER WERE BETTER TELEVISION THAN THEY ARE
ON "IT'S THE GREAT PUMPKIN, CHARLIE BROWN!"
BROUGHT TO YOU BY THE PEOPLE IN YOUR TOWN
WHO BOTTLE COCA-COLA. DON'T MISS IT. AND DON'T
TELL US YOU'RE TOO OLD TO BELIEVE IN
GREAT PUMPKINS.



See "It's The Great Pumpkin, Charlie Brown!" Thurs., 8:30 p.m., Ch 5-8-10-12

© UNITED FEATURES SYNDICATE, INC. 1950 ALL RIGHTS RESERVED

"COCA-COLA" AND "COKE" ARE REGISTERED TRADE-MARKS WHICH IDENTIFY ONLY THE PRODUCT OF THE COCA-COLA COMPANY.

October 27, 1966

Thursday

Evening

8 POLITICAL TALK—Republican

COLOR Sen. Donald L. Grunsky is the speaker.

9 STRUGGLE FOR PEACE

See Tuesday 8 P.M. Ch. 6 for details.

8:30 2 KINGDOM OF THE SEA

COLOR How lifeguards, on and off duty, make swimming safer. Also a behind-the-scenes view of how a famous channel swimmer was trained.

3 4 STAR TREK—Adventure

COLOR "Miri." The Enterprise responds to a distress call from a planet that is the exact duplicate of earth as it was in the 1960's—except that it is populated only by strange, wild children. Script by Adrian Spies. Kirk: William Shatner. Spock: Leonard Nimoy. McCoy: DeForest Kelley. Janice: Grace Lee Whitney. Farrell: Jim Goodwin. (60 min.)

Guest Cast

Miri Kim Darby
Jahn Michael J. Pollard
Fat Little Boy John Megna
Redheaded Boy Steven McEveety

Jahn's Friend Keith Taylor
Blonde Girl Kellie Flanagan

5 8 10 12 CHARLIE BROWN

SPECIAL COLOR "It's the Great Pumpkin, Charlie Brown." See the Close-up below.

"My Three Sons" is pre-empted.

6 9 CREATIVE PERSON

Satirical cartoonist Robert Osborn talks about American society, the craft of drawing and his own work. Osborn, the author of "The Vulgarians" and "On Leisure," is shown at work in his studios in Salisbury, Conn., and New York City.

7 11 13 COLOR DATING GAME

7 HERO—Comedy

COLOR Sam finds nothing wrong with the swinging bachelor life led by actor Larry Partridge—until he learns that Larry has made a date with his niece. Sam: Richard Mulligan. Ruth: Mariette Hartley. Partridge: Ron Husmann. Marilyn: Laurel Goodwin.

9 FRENCH CHEF—Cooking

Julie Child makes a chocolate mousse.

**TV
CLOSE-UP
GUIDE**

8:30 5 8 10 12 CHARLIE BROWN—Cartoon

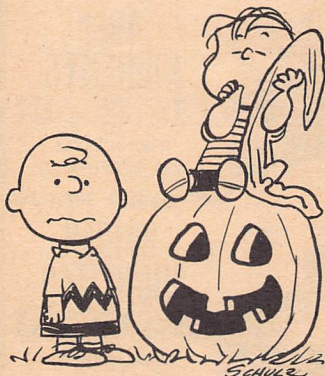
'It's the Great Pumpkin, Charlie Brown'

SPECIAL COLOR This Halloween cartoon features Charlie and his pals from Charles Schulz' "Peanuts" comic strip.

The Halloween season means happiness for Charlie Brown, who has finally been invited to a party; heroics for Snoopy, the canine combatant, who plans to go aloft after the Red Baron; and the moment of truth for Linus, who awaits the arrival of the Great Pumpkin "with his bag of toys for all the good children."

Bill Melendez Associates animated Schulz' story. Music by Vince Guaraldi, arranged by John Scott Trotter.

Voices . . . Charlie Brown: Peter Robbins. Linus: Chris Shea. Lucy: Sally Dryer. Sally: Kathy Steinberg. Patty: Lisa DeFaria. Frieda: Ann Altieri.



Charlie, Linus and the Great Pumpkin

Thursday

Evening

9:00 **2** 49er HIGHLIGHTS

COLOR Jim Gibbon comments on film highlights of last weekend's Detroit Lions vs. 49ers game in San Francisco.

5 8 10 12 MOVIE—Comedy

COLOR "All in a Night's Work." (1961) Romance blooms between publishing heir Tony Ryder and a girl who is linked with the untimely demise of Tony's rich uncle. Music: André Previn. (One hour, 45 min.)

Cast

Tony Ryder Dean Martin
Katie Robbins Shirley MacLaine
Dr. Warren Kingsley Sr. Charlie Ruggles
Warren Kingsley Jr. Cliff Robertson
Marge Coombs Norma Crane
Oliver Dunning Gale Gordon
Sam Weaver Jerome Cowan
Lasker Jack Weston
O'Hara Ian Wolfe

6 9 DAVID SUSSKIND—Discussion
See Tuesday 9 P.M. Ch. 9. (Two hours)

7 7 11 13 BEWITCHED—Comedy

COLOR Endora is planning a large party to celebrate her very own national holiday—Halloween. Samantha: Elizabeth Montgomery. Darrin: Dick York. Endora: Agnes Moorehead. Gladys: Sandra Gould. Abner: George Tobias.

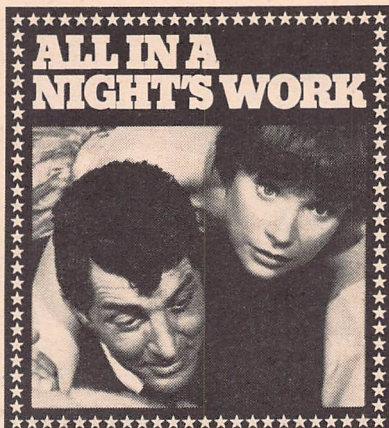
Guest Cast

Uncle Arthur Paul Lynde
Councilman Green Jeff De Benning
Willie Mays Himself

Tabatha's role is a demanding one: It takes six children to fill it. See the article on page 13.

9 PROFILE: BAY AREA

Caspar Weinberger and his guests discuss Propositions 1-A and 3. (60 min.)



9pm. Shirley MacLaine, Dean Martin and Cliff Robertson star in a side-splitting story of a girl accused of being over-amorous. On The CBS Thursday Night Movies. Color.

CBS 5, 10



9:00 PM

49er
HIGHLITES

COLOR

49ers vs Detroit
Lions at San Francisco

9:30 PM

RAIDER
HIGHLITES

COLOR

Raiders vs Patriots
at Boston



**FUN
FOR THE
FAMILY!**
**POP SOME
TONIGHT**



9:30 **2 RAIDER HIGHLIGHTS**

COLOR Bob Blum comments on highlights of last weekend's Raiders vs. Patriots game at Boston.

3 4 HERO—Comedy

COLOR Sam's neighbor Fred puts his house up for sale in an attempt to finance his latest get-rich-quick scheme. Sam: Richard Mulligan. Fred: Victor French. Ruth: Mariette Hartley. Dewey: Marc London. Paul: Bobby Horan.

7 11 13 THAT GIRL—Comedy

COLOR Ann thinks that the box of junk she bought at an auction may be valuable—a stranger has offered her a tempting price for it. Ann: Marlo Thomas. Don: Ted Bessell. Judy: Bonnie Scott. Leon: Dabney Coleman. Johnson: Michael Conrad.

7 MOVIE—Adventure

COLOR "Seminole." (1953) In 1835 a sadistic Army officer is ordered to drive the Seminole Indians out of the Everglades. Rock Hudson, Anthony Quinn, Barbara Hale, Hugh O'Brian. (90 min.)

9:45 **19 POLITICAL TALK—Republican**

Assemblyman John G. Veneman is the speaker.

10:00 **2 NEWS—Al Helms, Claud Mann**

3 4 DEAN MARTIN—Variety

COLOR Guests: John Wayne, Bill Cosby, Joey Heatherton, comics Dan Rowan and Dick Martin, and Dean's daughter Gail, making her network TV singing debut. Ken Lane; Les Brown conducts the orchestra. (60 min.)

Highlights

"I'm an Old Cowhand" John, Dean
"You Made Me Love You," "Frankie and Johnnie" Joey

"The Shoe Goes on the Other Foot"

.....Dean
"Rose of Washington Square"Gail
"Bye Bye Blackbird," "Mister Meadow-lark," "Back in Your Own Backyard,"
"Honey"Gail, Dean
"Red Sails in the Sunset"Dean, Ken

7 11 13 HAWK—Drama

COLOR "How Close Can You Get?" Hawk tries to find a murderer who has been predicting his crimes in anonymous notes to Shakespearean actor Ward Warren Hobart. Hawk: Burt Reynolds. Carter: Wayne Grice. (60 min.)

Guest Cast

Ward Warren HobartPeter Donat
Hallie SimmonsIrene Dailey
Mike GrayJohn Heffernan
Ben FinneyJack Bittner
Fred KileyLou Gilbert

9 CANDIDATES AND ISSUES

Candidates from Contra Costa County's 14th and Santa Clara County's 10th Congressional Districts appear. (60 min.)

19 NAKED CITY—Drama

Joey Ross can't believe it when his father Nickolas is picked up by the police and charged with multiple murder. Nickolas: Theodore Bikel. Joey: Keir Dullea. (60 min.)

10:30 **2 ALFRED HITCHCOCK—Drama**

Inspector Brent, retired from Scotland Yard, is still trying to solve the murder of a spinster. Brent: John Williams. Major Cooke-Finch: Reginald Gardiner.

10:45 **5 10 12 PRESIDENT JOHNSON'S TRIP—Manila**

SPECIAL COLOR Time approximate. A scheduled report on the closing of the

the Dean Martin Show

GUESTS: BILL COSBY, JOEY HEATHERTON, GAIL MARTIN, ROWAN & MARTIN
—AND SPECIAL GUEST JOHN WAYNE

*Dean Martin names the winner
of the Ajax "White Knight" Contest.*



© 1966 Colgate-Palmolive Co.

TONIGHT • IN COLOR • NBC CHANNEL 3-4 • 10:00

Evening

Manila Conference, which President Lyndon B. Johnson attended. Anchor Man: Charles Collingwood.

8 NEWS

11:00 2 MOVIE—Biography

"Alexander Graham Bell." (1939) The loves, sacrifices and final success of the man who invented the telephone. Don Ameche, Loretta Young, Henry Fonda, Charles Coburn, Gene Lockhart.

3 COLOR NEWS—Duke, Branch

4 7 7 11 13 NEWS

11:10 8 POLITICAL TALK—Democratic

Sen. Fred W. Farr is the speaker.

11:15 5 10 12 NEWS

7 COLOR JOHNNY CARSON

11:30 3 4 COLOR JOHNNY CARSON

7 MOVIE—Drama

"A Stranger in My Arms." (1958) Virgily Beasley attempts to swing a posthumous military honor for her son, who was killed in the Korean War. June Allyson, Jeff Chandler, Sandra Dee, Mary Astor, Conrad Nagel. (One hour, 35 min.)

11 MOVIE—Mystery

"Stage Fright." (1950) Jonathan Cooper is accused of murdering the husband of stage star Charlotte Inwood. Jane Wyman, Marlene Dietrich, Michael Wilding, Richard Todd. (Two hours)

13 MARSHAL DILLON—Western

The citizens of Dodge are furious at a peddler whose patent medicines have proved fatal. Bone: John Abbott.

11:45 10 MOVIE—Comedy

COLOR "My Man Godfrey." (1957) A spoiled society girl decides to make a bearded bum her family butler. June Allyson, David Niven. (Two hours)

5 MERV GRIFFIN—Variety

Scheduled guests are actor Michael Caine and singer Aliza Kashi. (90 min.)

11:50 8 COLOR JOHNNY CARSON

12:00 12 MOVIE—Drama

"The Two-Headed Spy." (English; 1959) An important general in the German army is also a British spy. Jack Hawkins, Gia Scala.

13 WELLS FARGO—Western

An actor travels to the ghost town where he made his last appearance with his late wife. Dale Robertson, Adam West.

1:00 2 MOVIE—Musical

Time approximate. "Starlift." (1951) Doris Day, Gordon MacRae.

3 COLOR NEWS

4 INTERNATIONAL DETECTIVE

A jewel thief is the plague of the Paris police. Arthur Fleming.

1:05 5 MOVIE—Drama

"Little Caesar." (1930) Story of an underworld thug and his rise from the gutter. Edward G. Robinson, Douglas Fairbanks Jr., Glenda Farrell.

7 MOVIE—All Night

1. "The Great Ziegfeld." (1936) William Powell, Myrna Loy, Luise Rainer.

2. Maverick: "Yellow River."

Gil's guest is singer Gigi Galon.

1:30 4 NEWS

10 MOVIE—Adventure

COLOR Time approximate. "Giant of the Evil Island." (Italian; 1964) A notorious pirate terrorizes the Spanish colonies in South America. Rock Stevens, Diana De Santis, Ted Carter.

2:50 10 COLOR WEATHER—Russell

MY MAN GODFREY

IN COLOR

11:45 PM Thursday

June Allyson
David Niven



KXTV-10

Morning

- 7 ALL-NIGHT MOVIE—Continued**
See Thursday 1:05 A.M. Ch. 7 for details.
- 5:30 **7 STOCK MARKET AND YOU**
- 5:55 **3 [COLOR] FARM NEWS**
- 6:00 **3 RHYME AND REASON**
1. A music recital. 2. George Lauff talks about the waters of coastal estuaries. (60 min.)
- 5 SUNRISE SEMESTER**
Studies in Style: "Changing Pedagogical Attitudes Toward Words."
- 7 A.M.—Dunbar, Lindstrom, Bentley**
- 10 FOCUS ON FARMING**
- 6:25 **4 10 FARM NEWS**
- 6:30 **4 PROFILE—San Diego State**
A discussion of the melancholy reflected in the poetry of Lord Byron.
- 5 CHINA—History**
"Foreign Aggression."
- 10 SUNRISE SEMESTER**
Studies in Style: "Changing Pedagogical Attitudes Toward Words."
- 6:55 **13 NEWS**
- 7:00 **3 4 7 8 TODAY**
[COLOR] Scheduled guests: football expert Elinor Kaine, newsman Chet Huntley and Russell Lynes, author of "Confessions of a Dilettante." Also: a report on President Johnson's Asian tour. (Taped from a live telecast; two hours)
- 5 KPIX EDITORIAL—Louis Simon**
- 10 [COLOR] FOCUS ON FARMING**
- 13 [COLOR] CARTOONLAND**
- 7:05 **5 10 [COLOR] NEWS—Benti**
- 12 THIS IS THE LIFE—Religion**
[COLOR] A cancer patient pretends that he isn't dying. Nelson Leigh.
- 7:30 **5 NEWS—Jim Anderson**
- 10 WINCHELL-MAHONEY-Children**
Jerry uses some adhesive tape to stop Knucklehead from chattering.
- 7:35 **12 [COLOR] NEWS—Joseph Benti**
- 7:55 **11 BIBLE ANSWERS—Drama**
Daniel interprets Nebuchadnezzar's dream about world government under Christ.
- 8:00 **5 10 12 CAPTAIN KANGAROO**
Farming is the topic. (60 min.)
- 7 GIRL TALK—Panel**
Guests: actresses Harriet Nelson and

- Haila Stoddard, and Gwen Davis, author of "War Babies." Virginia Graham.
- 9 SPANISH FOR TEACHERS**
- 8:20 **6 COLLEGE ENGLISH—Lessons**
- 8:25 **11 NEWS**
- 8:30 **7 GYPSY ROSE LEE—Panel**
[COLOR] Gypsy's guests are Jean McReynolds, airline public relations agent; and Celeste Holm.
- 11 LINUS—Cartoon**
- 13 [COLOR] JACK LA LANNE**
- 9:00 **3 4 [COLOR] EYE GUESS**
5 8 10 12 CANDID CAMERA
People react to a baby (played by a midget) left on a doorstep; and a woman finds herself in the middle of a mob of autograph seekers.
- 6 9 CLASSROOM—Education**
In-school programming: language arts, music appreciation, science, social studies and current events. (Two hours, 35 min.)
- 7 MOVIE—Drama**
[COLOR] "Three Coins in the Fountain." (1954) This Oscar-winning film concerns three American girls working in Rome. Clifton Webb, Dorothy McGuire, Jean Peters, Maggie McNamara, Rossano Brazzi, Louis Jourdan. (90 min.)
- 7 JACK LA LANNE—Exercise**
- 11 HOCUS POCUS—Children**
- 13 DIVORCE COURT—Drama**
A mother feels her second husband is selfish because he refuses to take custody of her child. Blanche Heifetz, Robert Myers. (60 min.)
- 9:15 **11 BUCKAROO 500—Buck Weaver**
- 9:20 **9 CLASSROOM—Education**
In-school programming: creative rhythms, Spanish, science, music and current events. (One hour, 50 min.)
- 9:25 **3 4 [COLOR] NEWS—Vanocur**
- 9:30 **3 4 7 8 CONCENTRATION**
5 10 12 BEVERLY HILLBILLIES
An American history authority thinks Jed's ancestors may have preceded the Mayflower. Jed: Buddy Ebsen. Priscilla: Rosemary De Camp. Granny: Irene Ryan.
- 11 HOCUS POCUS—Children**
- 9:45 **2 RELIGION TODAY—Catholic**
- 10:00 **2 NEWS—Sydney Chatton**
3 4 7 PAT BOONE—Variety
[COLOR] Guests: singer Keely Smith and actor Barry Gordon.

Friday October 28, 1966

Morning-Afternoon

- 5 10 12 ANDY GRIFFITH**
Andy and Opie take care of the house for Aunt Bee. Aunt Bee: Frances Bavier.
- 8 LIFE OF RILEY—Comedy**
Chester Riley and Gillis have another argument. William Bendix, Tom D'Andrea.
- 11 MIKE DOUGLAS—Variety**
- 13 DARK SHADOWS—Serial**
- 10:30 2 [COLOR] JACK LA LANNE**
3 4 7 [COLOR] HOLLYWOOD SQUARES—Game
- 5 8 10 12 DICK VAN DYKE**
Sally wants a new dance demonstrated on Alan Brady's TV show. Sally: Rose Marie. Twizzle: Jerry Lanning.
- 7 LUAU—Bill Gordon**
Guest: singer Jon Hendricks
- 13 DONNA REED—Comedy**
Mary tries to persuade her friend Clay to enter the school talent show. Mary: Shelley Fabares. Clay: Jerry Lanning.
- 11:00 2 ROMPER ROOM—Children**
3 4 7 [COLOR] JEOPARDY
5 8 10 12 LOVE OF LIFE
7 11 13 MARKET SWEEP—Game
- 11:25 5 8 10 12 [COLOR] NEWS**
- 11:30 3 4 7 8 SWINGIN' COUNTRY**
[COLOR] Rusty Draper, Roy Clark and Molly Bee sing "Hello, Dolly!"
- 5 10 12 SEARCH FOR TOMORROW—Serial**
- 7 11 13 DATING GAME**
- 11:35 6 9 EXPERIMENT—Science**
See Thursday 7:30 P.M. Ch. 6.
- 11:45 5 10 12 GUIDING LIGHT—Serial**
- 11:55 3 4 7 [COLOR] NEWS**
8 NEWS

Afternoon

- 12:00 2 I WANT TO KNOW—Mel Venter**
3 [COLOR] NEWS—Whitten, Biondi
4 7 8 [COLOR] LET'S MAKE A DEAL—Game
- 5 10 13 NEWS**
- 7 11 DONNA REED—Comedy**
See 10:30 A.M. Ch. 13.
- 9 TV KINDERGARTEN**
- 12 PEOPLE IN CONFLICT**
Cases: 1. A man is afraid to tell his fiancée that he's an alcoholic. 2. A couple disagree over their child's education.
- 12:05 6 9 WHAT'S NEW—Children**
Laws of the cowboy's West; measuring time; training of guide dogs.
- 12:15 13 TODAY IN AGRICULTURE**
- 12:25 2 NEWS—Walt Harris**
4 7 8 [COLOR] NEWS
- 12:30 2 DIVORCE COURT—Drama**
A wife claims that she has been supporting her husband, who refuses to work. (60 min.)
- 3 4 [COLOR] DAYS OF OUR LIVES**
5 8 10 12 AS THE WORLD TURNS—Serial
- 7 7 11 13 FATHER KNOWS BEST—Comedy**
Jim and Margaret complain about the children's sloppiness. Jim: Robert Young. Margaret: Jane Wyatt.
- 9 KALEIDOSCOPE—Discussion**
See Monday 8 P.M. Ch. 9 for details.
- 12:35 6 9 ON HEARING MUSIC**
Violinist Paul Doktor demonstrates the use of the viola.



HIS NEWS IS!

Good news, that is...and first-run!
"The 5 O'Clock News Hour"
with Roger Grimsby, weeknights



October 28, 1966

Friday

Afternoon

1:00 **3 4** **COLOR** DOCTORS—Serial
5 8 10 12 **COLOR** PASSWORD
7 7 11 13 BEN CASEY—Drama
 Brain disorders cloud the future for two County General roommates. Charlie Boyd: Janet Blair. Pat Mason: Kathryn Crosby. (60 min.)

1:05 **6 9** CLASSROOM—Education
 In-school programming: health and music appreciation. (One hour, 20 min.)
9 CLASSROOM—Education
 In-school programming: social studies, music, health, current events and Spanish. (One hour, 55 min.)

1:30 **2** MOVIE—Drama
 "Great Day in the Morning." (1956)
 A young man from the South goes to Denver in the days just before the Civil War. Robert Stack, Virginia Mayo, Ruth Roman. (One hour, 25 min.)

3 4 **COLOR** ANOTHER WORLD
5 8 10 12 HOUSE PARTY
COLOR Guest: fashion expert Caroline Leonetti Ahmanson.

2:00 **3 4** **COLOR** YOU DON'T SAY!
5 8 10 12 TO TELL THE TRUTH
7 7 11 13 NEWLYWED GAME

2:25 **5 8 10 12** **COLOR** NEWS

2:30 **3** MOVIE—Mystery
COLOR "Black Widow." (1954) A stage producer comes under suspicion when the body of a youthful girl writer is found in Greenwich Village. Ginger Rogers, Van Heflin, Gene Tierney, George Raft, Peggy Ann Garner, Reginald Gardiner.

4 **COLOR** MATCH GAME
5 8 10 12 EDGE OF NIGHT
7 7 11 13 TIME FOR US

2:55 **2 4 7 7 11 13** NEWS

3:00 **2** CAPTAIN SATELLITE—Children
4 MILLIONAIRE—Drama
 The millionaire's check is presented to Charlie Simpson, a World War I veteran who has been hospitalized for 25 years. Simpson: James Gleason.

5 8 10 12 SECRET STORM
7 7 11 13 GENERAL HOSPITAL

3:30 **4** **COLOR** MAYOR ART—Children
5 JOHN B. TUCKER—Variety
 Scheduled guest: model Pat Montandon. Sharon Carnes, Steve Atkin Trio. (Live)
7 7 11 13 NURSES—Serial

8 MOVIE—Adventure

"Sergeant X of the Foreign Legion." (French; 1959) To pay a gambling debt, a Frenchman agrees to become a smuggler. Christian Marquand, Noelle Adam. (Two hours)

9 SPANISH FOR TEACHERS

10 GYPSY ROSE LEE—Panel

Gypsy's guests are actor Hans Conried and singer June Wilkins.

12 MOVIE—Drama

"Tight Spot." (1955) Ginger Rogers, Edward G. Robinson. (Two hours)

4:00 **2** FIREBALL XL-5—Children

Commander Zero's son Jonathan accidentally sets off a Fireball.

3 MOVIE—Comedy

Time approximate. "Abbott and Costello Meet Frankenstein." (1949) Lon Chaney Jr., Bela Lugosi.

4 BACHELOR FATHER—Comedy

Kelly asks permission to baby-sit. Kelly: Noreen Corcoran. Doris: Lisa Davis.

5 10 MIKE DOUGLAS—Variety

Guests are comedian Bob Newhart; re-

5:30 NEWS

WILSON-GRAY REPORT
MONDAY THRU FRIDAY



KXTV-10

Friday October 28, 1966

Afternoon-Evening

tired bullfighter Sidney Franklin; the Fall Guys, singer-musicians; Arthur Tracy, radio's "Street Singer" and the Amin Brothers, acrobats. Carmel Quinn, Ellie Frankel Sextet. (90 min.)

7 7 11 DARK SHADOWS—Serial

9 FOLK GUITAR—Music

Laura shows a new strum and plays "East Virginia Blues" and "Barbara Allen."

13 [COLOR] CAP'N DELTA—Children

19 ROMPER ROOM—Children

4:30 2 ABBOTT AND COSTELLO

Lou becomes a TV show contestant.

4 RAWHIDE—Western

The Army wants Favor's cattle to use for a peace offering to the Indians. Cpl. Gabe Washington: Woody Strode. (60 min.)

7 7 11 WHERE THE ACTION IS
Performers: Petula Clark ("Downtown"), and Sergio Mendes and Brasil '66.

9 WHAT'S NEW—Children

A snake hunt; development of clocks; functions of the ear explained.

13 CISCO KID—Western

[COLOR] The sheriff's son believes his father to be a coward. Duncan Renaldo.

5:00 2 SUPERMAN—Adventure

Lois disguises herself as a maid to interview a gangster. Lois: Noel Neill.

7 13 NEWS

7 HOPPITY HOOPER—Cartoon

9 TV KINDERGARTEN

11 RIFLEMAN—Western

There's a complication in Mark's case of typhoid fever: the boy doesn't seem to care about getting well. Lucas: Chuck Connors. Mark: Johnny Crawford.

DR. KILDARE

Starring Richard Chamberlain

**KTVU
2**



7:30 PM FRIDAY

19 BUCKAROO 500—Children

5:30 2 THREE STOOGES—Comedy

"The Tooth Will Out." The Three Stooges portray a wacky team of dentists.

3 TRAVENTURE THEATRE

[COLOR] Big-game fishermen angle for the black marlin in Panama's Pinas Bay.

4 10 11 NEWS

5 TWILIGHT ZONE—Drama

From the roof of her lonely shack, a woman spots a tiny spaceship. Woman: Agnes Moorehead.

7 MAGILLA GORILLA—Cartoons

8 MISTER ED—Comedy

Ed sets out to prove the innocence of a man accused of doping a race horse. Alan Young. Mr. McGivney: Chick Chandler.

9 FRIENDLY GIANT—Children

Friendly reads "Who Am I?"

12 HAVE GUN—WILL TRAVEL

Paladin acts to thwart a warden's plan to lynch a prisoner cleared of murder. Richard Boone. Roy: Scott Marlowe.

19 MARSHAL WARD—Children

5:45 6 FRIENDLY GIANT—Children

In the music room, Friendly plays "The Skaters' Waltz" and "Whoops, We Go."

9 TALES OF POINDEXTER

Poindexter (Tom Tichenor) tells the story of "Cinderella."

9 SPANISH LESSON

11 13 NEWS—Peter Jennings

Evening

PRESIDENT JOHNSON'S TRIP

At press time, the networks had announced plans to cover President Johnson's Asian tour during regular newscasts and special reports. Regular programming may be pre-empted.

6:00 2 [COLOR] ROCKY AND HIS FRIENDS—Cartoons

3 4 [COLOR] NEWS—Chet Huntley, David Brinkley

5 7 8 11 12 NEWS

6 9 EXPERIMENT—Science

See Thursday 7:30 P.M. Ch. 6.

7 MOVIE—Biography

"The Pride of St. Louis." (1962) After

magic left his pitching arm, Dizzy Dean built a new career as a sportscaster, and this film dramatizes the transition. Dan Dailey, Joanne Dru, Richard Hylton. (90 min.)

9 WHAT'S NEW—Children

A night hawk and an oriole; history of TV; use and function of polio shots.

10 [COLOR] NEWS—Walter Cronkite

13 MOVIE—Science Fiction

"Earth vs. the Flying Saucers." (1956) A scientist finds that the space satellites he has been launching are being knocked out of the air. Hugh Marlowe, Joan Taylor. (90 min.)

6:15 19 DENNIS THE MENACE—Comedy
Dennis receives a poor report card. Jay North, Herbert Anderson.

6:25 8 POLITICAL TALK—Republican
Sen. Donald L. Grunsky is the speaker.

6:30 2 RIPCORN—Adventure

[COLOR] "Day of the Hunter." On a hunting trip, Will Gorman accidentally shoots his boss, John Harland. Ted: Larry Pennell. Jim: Ken Curtis.

3 [COLOR] NEWS

4 NEWS—Art Brown, Jerry Jensen

5 8 12 [COLOR] NEWS—Cronkite

6 9 COLLEGE ENGLISH—Lessons

7 [COLOR] NEWS—Huntley, Brinkley

9 PORTRAIT IN MUSIC

The recording: "Missa l'Homme Arme."

10 RIFLEMAN—Western

In a scheme to get rid of Lucas and Micah, three men plan to use barber Sam Barrows as "The Patsy." Lucas: Chuck Connors. Micah: Paul Fix.

11 LARAMIE—Western

Slim has fallen for a winsome stranger named June Brown. June: Julie London. Slim: John Smith. (60 min.)

6:45 19 NEWS—Charles McEwen

7:00 2 DEATH VALLEY DAYS—Drama

[COLOR] A prospector finds a dentist who's been beaten and robbed by Mexican bandits. Sawbuck: Paul Brinegar. Doc Beers: Thomas Peters. Lazaro: Howard Caine. Carlos: Robert Contreras.

4 CAR 54—Comedy

Toody and Muldoon sponsor Benny's parole and even buy him a candy store. Toody: Joe E. Ross. Muldoon: Fred Gwynne. Benny: Gene Baylos.

5 HAVE GUN—WILL TRAVEL

Paladin acts to halt gunplay between a Boston tenderfoot and an old time cattleman. Richard Boone. Henry Prince: Harry Townes. Clint: Joe de Santis.

6 9 WHAT'S NEW—Children

Laws of the cowboy's West: measuring time; training of guide dogs.

7 GREEN HORNET—Adventure

[COLOR] "Beautiful Dreamer," first of a two-part story. The Green Hornet tries to find the link between a college professor's murder and the Vale of Eden health club. Hornet: Van Williams. Kato: Bruce Lee. Eden: Geoffrey Horne.

8 BRANDED—Western

McCord finds a delirious white girl—wearing Indian dress—left tied in a clearing. McCord: Chuck Connors.

9 GERMAN PLAYHOUSE

An American music student comes to the pension. Ilse: Edie is the hostess.

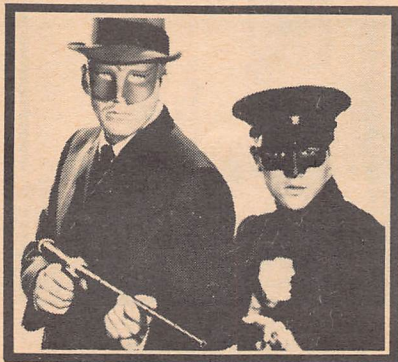
10 TWILIGHT ZONE—Drama

For a fee, salesman Vance of the New Life Corporation promises that his firm

The Green Hornet

FRIDAY 7:30 PM

COLOR 7



By day, a respected newspaper publisher. By night, The Green Hornet. He and Kato wage relentless war on organized crime. Van Williams stars.

Evening

will provide artificial bodies for elderly Mr. and Mrs. Holt to use in place of their old ones. Holt: Joseph Schildkraut. Mrs. Holt: Alma Platt.

12 BATMAN—Adventure

"The Yegg Foes in Gotham," conclusion. Egghead rules the roost: He fires the city officials and banishes the Dynamic Duo. Cameo appearances by Ben Alexander of "Felony Squad," announcer George Fenneman and Thirties movie star Mae Clark. Batman: Adam West.

19 MIDWESTERN HAYRIDE—Music

Red Sovine sings "Giddy Up Go."

7:30 2 DR. KILDARE—Drama

A man rushes to the hospital with a child suffering severe stomach pains, and Kildare is surprised to find that the man is his distant cousin—rodeo star William "Lucky" Elcott. Elcott: Arch Johnson. Kildare: Richard Chamberlain. (60 min.)

3 4 8 TARZAN—Adventure

COLOR "Deadly Silence," first of two parts. Tarzan is marked for murder when he threatens to shatter a maniacal

colonel's dream of creating a jungle empire. Tarzan: Ron Ely. Jai: Manuel Padilla Jr. (60 min.)

Guest Cast

Colonel Jock Mahoney
Metusa Bob Doqui
Ruana Nichelle Nichols
Akaba Kenny Washington

Jock Mahoney is a former movie Tarzan How did the Tarzan myth begin? Read the article on page 20.

5 10 12 WILD, WILD WEST

COLOR "The Night of the Situation Normal." Vacationing agents West and Artemus learn that the town of Justice, Nev., is playing host to an international convention of criminals. West: Robert Conrad. Artemus: Ross Martin. (60 min.)

Guest Cast

Posey Delphi Lawrence
Brutus Percy Rodriguez
Galliot Eugene Iglesias
Sheriff Cord Shug Fisher

6 9 CONCERT—San Francisco

See Tuesday 8 P.M. Ch. 9. (60 min.)

7 11 13 GREEN HORNET

COLOR "Beautiful Dreamer," conclusion. Peter Eden agrees to give the Green Hornet 50 percent of the take from his health-club racket—and then sets out to double-cross the masked crimefighter. Hornet: Van Williams. Kato: Bruce Lee. Peter Eden: Geoffrey Horne. Vanessa: Pamela Curran.

Van Williams—alias the Green Hornet—is an actor for the sheer fun of it. See next week's TV GUIDE.

7 TIME TUNNEL—Adventure

COLOR Spinning back to 1200 B.C., Doug and Tony materialize on the battlefield of Troy—where the Greek commander Ulysses welcomes them as gods. Tony: James Darren. Doug: Robert Colbert. Ulysses: John Doucette. Paris: Paul Carr. (60 min.)

9 ENGLISH: FACT AND FANCY

In the first of two discussions of "Talking and Writing," James Bostain explains the difference between spoken and written English and compares the English writing system with those of other languages.

19 MOVIE—Biography

Paul Newman and Pier Angeli in "Some-



9pm. Fireworks galore as Gidget vacations with her boy friend and bumps into her father. With James Darren, Cindy Carol on The CBS Friday Night Movies. Color.

CBS 5

body Up There Likes Me." See 9 P.M. Ch. 10 for details. (Two hours)

8:00 **7 11 13 TIME TUNNEL**

COLOR "Massacre." Tony and Doug find themselves on a Western plain in the summer of 1876, and in the hands of the Sioux—who are preparing to attack General Custer's Seventh Cavalry. Tony: James Darren. Doug: Robert Colbert. Kirk: Whit Bissell. (60 min.)

Guest Cast

Sitting BullGeorge Mitchell
 Crazy HorseChristopher Dark
 General CusterJoe Maross
 Dr. WhitebirdPerry Lopez
 TimJim Halferty

Cleveland Amory reviews this series in next week's TV GUIDE.

9 CONVERSATION WITH

Swedish economist Gunnar Myrdal talks about life in a welfare state, the war in Vietnam and poverty in the U.S. Myrdal, author of "An American Dilemma," is interviewed in Stockholm by correspondent Edwin Newman. (60 min.)

8:30 **2 SCIENCE FICTION—Drama**

COLOR A scientist tries to clear himself of charges that he murdered a co-worker and stole his secret papers. The co-worker was found dead shortly after he was summoned by phone by the scientist. Howard Duff, Russell Collins.

3 4 7 MAN FROM U.N.C.L.E.

COLOR "The Thor Affair." Solo and Ilya fly to Geneva, where peace crusader Fazir Nahdi is the house guest of munitions magnate Brutus Thor—who intends to blast Nahdi and his peace efforts into oblivion. Solo: Robert Vaughn. Ilya: David McCallum. (60 min.)

Guest Cast

Brutus ThorBernard Fox
 Nellie CanfordLinda Foster
 Dr. Fazir NahdiHarry Davis
 Mohan KiruArthur Batanides

5 8 10 12 HOGAN'S HEROES

COLOR Hogan is hiding some underground leaders at Stalag 13 until they can be smuggled to England, but trouble develops when their escape tunnel fills

SPACE AGE TELEVISION

Communication satellites
 and their role in the
 future of television.
 A report on the current
 controversy next week in
 TV Guide.

Evening

with water. Hogan: Bob Crane. Klink: Werner Klemperer. Schultz: John Banner. Le Beau: Robert Clary. Newkirk: Richard Dawson. Kinchloe: Ivan Dixon. Carter: Larry Hovis. Burkhhalter: Leon Askin.

6 9 CINCINNATI SYMPHONY

SPECIAL Max Rudolf directs the Cincinnati Symphony Orchestra. Pianist Lorin Hollander is soloist. Program: Piano Concerto in G Major, by Maurice Ravel; and "Macbeth," by Richard Strauss. (60 min.)

9:00 2 ALL STAR WRESTLING

5 8 12 MOVIE—Comedy

COLOR "Gidget Goes to Rome." (1962) Gidget's dad wants his old friend Paolo Cellini to keep an eye on the teen-ager while she's in Rome. But Gidget is keeping her eye on Paolo—she's got a crush on the sleek Italian. (Two hours)

Cast

Gidget Cindy Carol
Jeff James Darren
Aunt Albertina Jessie Royce Landis
Daniela Serrini Danielle De Metz

Paolo Cellini Cesare Danova
Russ Lawrence Don Porter
Dorothy Lawrence Jeff Donnell

7 11 13 MILTON BERLE-Variety

COLOR Scheduled guests: actor Gene Barry; singer-comedienne Dorothy Loudon; Los Angeles Dodgers' shortstop Maury Wills; drummer Buddy Rich; the tap-dancing Nicholas Brothers; and the Sandpipers, rock 'n' roll group. In "Get Out of the Car," Gene and Dorothy join Milton on a double date. (60 min.)

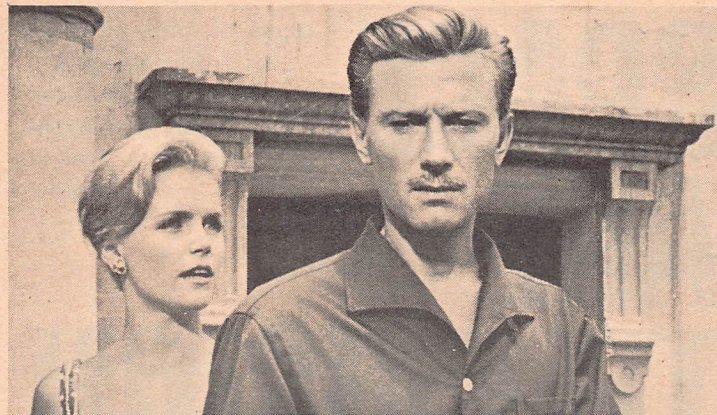
Highlights

"I Get a Kick Out of You" Gene
"Hardhearted Hannah" Dorothy
"Guantanamera" Sandpipers

9 MOVIE—Drama

N.E.T. Playhouse: "L'Avventura." (Italian-French; 1959) Commenting on the ephemeral and empty nature of human relationships, director Michelangelo Antonioni's story tells of a young woman's disappearance. A world-wide poll of 110 film critics placed this film second in a list of the greatest motion pictures ever

MOVIES ARE BETTER THAN EVER...ON 5!



THE RUNNING MAN

Lee Remick and Laurence Harvey in an intriguing scheme to defraud!

COLOR MOVIE OF THE WEEK—FRI 11:20 PM



made. (Two hours, 30 min.)

Cat

Claudia Monica Vitti
Sandro Gabriele Ferzetti
Anna Lea Massari
Giulia Dominique Blanchard
Corrado James Addams

10 MOVIE—Biography

"Somebody Up There Likes Me." (1956)
From hoodlum to middleweight champion of the world—the story of Rocky Graziano. Paul Newman, Pier Angeli, Everett Sloane, Eileen Heckart. (Two hours)

9:30 3 4 7 T.H.E. CAT—Adventure

COLOR Matador Miguel Figueroa may be a revered figure in his homeland, but he's marked for death in America. Cat: Robert Loggia. Pepe: Robert Carricart. McAllister: R. G. Armstrong. Miguel Figueroa: Mark Richman. Serafina: Linda Cristal. Consul: Robert Tafur.

6 9 N.E.T. PLAYHOUSE—Drama

DEBUT This new "playhouse" is N.E.T.'s weekly showcase for traditional and contemporary dramas. The first production, "Ten Blocks on the Camino Real," is a one-act allegory by Tennessee Williams. In an effort to present the truth about modern society, Williams makes his characters represent various philosophic attitudes in a dream-like Latin-American setting. Williams used this play as the basis for the full-length "Camino Real." Gutman: Albert Dekker. Kilroy: Martin Sheehan. Gypsy: Lotte Lenya. Jacques Casanova: Hurd Hatfield. Marguerite Gautier: Carrie Nye. (60 min.)

19 ZANE GREY—Western

Russell Andrews promises his wife that he will never again use a gun. Andrews: Edmond O'Brien.

10:00 2 NEWS—Al Helms, Claud Mann

3 4 LAREDO—Western

COLOR "Any Way the Wind Blows." Erik hires on as magician with a traveling circus that always seems to be in town when the bank is burglarized. Script by John McGreevey. Erik: Robert Wolders. Chad: Peter Brown. Joe: William Smith. Reese: Neville Brand. Parmalee: Philip Carey. (60 min.)

Guest Cast

Edmond Tolliver Michael Evans
Eve Melodie Johnson

7 7 11 13 12 O'CLOCK HIGH

COLOR "The All-American." Star athlete Ted Masters, assigned to the 918th as a publicity stunt, is determined to prove that he's no cardboard hero. Gallagher: Paul Burke. Komansky: Chris Robinson. Stovall: Frank Overton. Fowler: Robert Dornan. (60 min.)

Guest Cast

Lt. Ted Masters Mart Hulswit
Major Praeger Norman Fell
Captain King Robert Doyle
Shirl Pinkerton Susan Brown

19 COUNTRY MUSIC CARAVAN

10:30 2 ALFRED HITCHCOCK—Drama

Andrew Thurgood is asked to retire because of old age. Andrew: Claude Rains. Mrs. Rudel: Betsy Von Furstenberg. Clayman: Selmer Jackson.

19 MOVIE—Drama

"From Here to Eternity." (1953) Based on James Jones' novel, this Academy Award winner, set near Pearl Harbor just before World War II, centers on three men: Milton Warden, a career ser-

LEFT HAND



OF GOD

A soldier of fortune who poses as a priest to escape from a Chinese warlord must continue his masquerade or die!

Humphrey Bogart stars
Friday at 11:30 PM in Color



Evening

geant; moody "Prew" Prewitt, the new man in Warden's outfit; and wisecracking Maggio, Prewitt's only friend. Montgomery Clift, Burt Lancaster, Frank Sinatra, Deborah Kerr.

11:00 **2** MOVIE—Biography

COLOR "Young Bess." (1953) The story of Queen Elizabeth I of England, her ascent to the throne and her love for the dashing Lord Admiral Seymour. Jean Simmons, Stewart Granger, Deborah Kerr, Charles Laughton, Elaine Stewart.

3 **COLOR** NEWS—Duke, Branch

4 **5** **7** **7** **8** NEWS

10 **11** **12** **13** NEWS

11:15 **7** **COLOR** JOHNNY CARSON

11:20 **5** MOVIE—Drama

COLOR "The Running Man." (English; 1963) Famed British director Carol "Third Man" Reed directed this thriller about a private pilot who fakes an accident so his wife can collect his life insurance. Laurence Harvey, Lee Remick, Alan Bates, Felix Aylmer.

11:30 **3** **4** **COLOR** JOHNNY CARSON

7 MOVIE—Drama

COLOR "The Left Hand of God." (1955) The year is 1947 and, in a remote province of China, an American soldier of fortune poses as a priest to avoid capture by a Chinese war lord. Humphrey Bogart, Gene Tierney, Lee J. Cobb, Agnes Moorehead, E. G. Marshall, Jean Porter. (One hour, 40 min.)

8 MOVIE—Drama

"Crisis." (1950) A surgeon is kidnaped and told to perform a delicate operation on the hated dictator of a Latin-American country. Cary Grant, José Ferrer, Paula Raymond. (Two hours)

10 MOVIE—Drama

COLOR "Racing Fever." (1964) At a Miami boat race, Lee Gunner sees his father kill millionaire playboy Gregg Stevenson—his sister's boy friend. Joe Morrison, Charles G. Martin. (Two hours)

11 MOVIE—Drama

"The Wild One." (1954) A motorcycle gang out for trouble comes zooming into a small town. Marlon Brando, Lee Marvin, Mary Murphy. (90 min.)

12 MOVIE—Western

"The Man from Laramie." (1955) James Stewart, Arthur Kennedy.

13 MOVIE—Drama

"Town Without Pity." (American-Swiss-West German; 1961) After four GI's stationed in a German town rape a local girl, an Army defense attorney announces that he intends to save the men's lives. Kirk Douglas, E. G. Marshall. (Two hours)

1:00 **2** MOVIE—Drama

Time approximate. "The Big Chance." (English; 1957) A man robs his office safe and runs off to Panama. Adrienne Corri, William Russell.

3 **COLOR** NEWS

4 SQUAD CAR—Police

The face of a pretty bride-to-be is disfigured by an acid thrower. Paul Bryar.

11 SWINGSHIFT THEATRE—Drama

Inspector Amos Burke investigates the murder of model Julie Greer. Dick Powell. (60 min.)

1:10 **7** MOVIE—All Night

1. "Yolanda and the Thief." (1945) A young heiress is besieged by persons trying to relieve her of her millions. Fred Astaire, Lucille Bremer.

2. "Johnny Eager." (1941) Robert Taylor, Lana Turner, Edward Arnold.

3. Cheyenne: "Born Bad."

Gil's guest is Anton LeVey, "the world's only working sorcerer."

1:15 **5** MOVIE—Drama

"Tap Roots." (1948) When Mississippi secedes from the Union, one family causes Lebanon County to secede from the state. Van Heflin, Susan Hayward.

1:30 **13** MOVIE—All Night

1. "Magnificent Doll." (1946) Ginger Rogers, David Niven, Burgess Meredith.

2. "Hollow Triumph." (1948) Paul Henreid, Joan Bennett, Eduard Franz.

3. "Wild Stampede." (Mexican; 1962) Luis Aguilar, Christiane Martel.

1:35 **10** MOVIE—Drama

Time approximate. "The Tell-Tale Heart." (English; 1962) Poe's classic psychological study of a man trapped by his own guilt. Laurence Payne, Adrienne Corri.

4 NEWS

3:00 **10** **COLOR** WEATHER—Russell

Stations reserve the right to make last-minute changes.

An important announcement
to any woman who ever used:
Cold cream to take off her makeup;
Tissues to take off the cold cream;
Soap to take off
what the tissues left behind;
And another cream to put back
what the soap took away.



New Pacquin® Rinse Off Cold Cream.

It rinses off. With nothing but water.
All the grime and makeup—even heavy
eye makeup—rinse off with it.
No messy tissues to rub in grimy cream.
So no drying soap to take it off.
And no re-creaming to moisturize.
New Pacquin Rinse Off Cold Cream.

It's more than a time-saver.
It's a face-saver.



Personna's \$100,000 Sweepstakes: Win, and you may never have to shave again.

When you're worth a fortune, you don't have to shave like us poor people do.

And you *could* be worth a fortune, depending on how big a fistful of \$100 bills you can grab from our \$100,000 Fish bowl in 20 seconds.

At the very least, you'll win \$10,000, first prize.

There are ten second prizes of \$1,000 minimum. (Not quite enough to keep you independent, but enough to keep you in razor blades.)

And there are one thousand third prizes—\$25 merchandise certificates.

No purchase is required to enter. Just read the rules and fill out the coupon below.

1. Complete this entry form, or on a plain piece of paper hand print or type your name and address and the name and address of your dealer for Personna Super Stainless Steel Blades.
2. Each entry must be accompanied by the name "Personna Super Stainless Steel" cut from the front of any Personna blade package or a 3" x 5" piece of paper on which you have hand printed the words "Personna Super Stainless Steel" in plain block letters.
3. Enter as often as you wish, but mail each entry separately to:

Personna Sweepstakes
P.O. Box 473
New York, N.Y. 10046

Entries must be postmarked by November 30, 1966 and received by December 10, 1966.

4. Winners will be determined in random drawings conducted by D. L. Blair Corporation, an independent judging organization, whose decisions are final. Only one prize to a family. Winners will be notified by mail.
5. Sweepstakes open to residents of the U.S.A. except employees and their families of Philip Morris Incorporated, American Safety Razor Company and their advertising agencies.
Void wherever prohibited by law. Residents of Missouri should disregard rule #2. All Federal, State and local regulations apply.
6. For a complete list of winners, send a stamped, self-addressed envelope to Personna Winners' List, P.O. Box #92, New York, N.Y. 10046.

Name _____

Address _____

City _____ State _____ Zip _____

Dealer's Name _____

Dealer's Address _____

IT'S A MOD MOD WORLD



AND LUCY IS WITH IT IN LONDON

BY ROBERT MUSEL



Yep, it's Lucy Ball: in these wild wigs and wilder clothes

We were standing on a corner in the King's Road, Lucille Ball and I, watching the girls go by. This is the street they really mean when they talk of London as a swinging city, and Lucy couldn't believe the **continued**



'Lucy in London' / continued

far-out costumes that end 6 inches above the knees.

"Are they wearing short skirts—or long belts?" she said laughing. Then a sharp nudge to my ribs as a blonde minced by in a skirt that was more than halfway to a Bikini. "These must be the 'mods' we read about."

Well, they *were* the mods, and a few minutes later Lucy was displaying her own notably elegant legs in a mod costume as part of her one-hour color special, "Lucy in London," scheduled for this Monday, Oct. 24, on CBS. In various outfits and wigs (see photos), she posed for a series of stills to be inserted into a mod dance sequence staged on the manicured lawns and steps of one of the stately homes of England, Osterley House.

The King's Road seemed to be the last place Londoners expected to find Lucy, who is as beloved a television character in Britain as back home. Truck drivers gaped and slowed down to give her the traditional thumbs up of approval, and there was a good deal of cheerful backchat with passers-by.

In her special, Lucy gets to London as the winner of a limerick contest whose prize includes a one-day tour of the capital. This is entrusted to Anthony Newley, who runs an impoverished one-man travel agency.

Example: When she wants to go punting on the Thames, one of her romantic dreams of London, the best Tony can do is an inflatable life raft. This episode produced a sterling example of what is meant by the praise "good trouper." The Thames is not much better than a sewer in some stretches, and Lucy was warned she would need typhoid and other shots if she sank with the raft, as planned, and probably would have to have her stomach pumped if she swallowed any of the sludge.

As her own executive producer, Lucy vetoed anxious sug- **continued**



gestions that they move to a nice clean reservoir and went into the Thames up to her lips right then and there. No doubles for this girl, who, one need hardly add, is a millionairess well beyond the time in her professional career when she has to take any risks.

One Briton will never forget Lucy. They were shooting at Great Fosters, a hunting lodge on the edge of town where King Henry VIII courted Anne Boleyn—the secret passageway between their bedrooms is still extant. The ghost of the lady, later married and executed by the fickle Henry, is supposed to roam the corridors of what is now a hotel.

Lucy, as part of the plot of the special, dressed like Anne Boleyn to take part in a Shakespearean play. She went up into a dimly lit corridor in full costume for a rest just as an elderly gentleman emerged from a bathroom. He gasped at the apparition

in a billowing gown advancing toward him, plastered himself against the wall, dentures clacking like castanets. "I didn't know what to do," Lucy said, "so I shouted 'Hi-ya.' I figured that would convince him I wasn't a ghost."

But the old gent was avenged a couple of days later. There was a sequence at the famous waxworks, Mme. Tussaud's, and Lucy was chatting with actors Wilfred Hyde-White and James Robertson Justice, waiting for the scene to be lit. Lucy's eyes were on a wax tableau of murderers, an eerie grouping, especially just after 6 A.M.

As Lucy watched, one of the figures seemed to move slightly. She sat upright. Yes! One of the wax effigies was coming toward her. She screamed.

It turned out to be a cleaning woman. She wanted a good look at Lucy, so she simply stood and stared, not realizing she appeared to be part of a wax group. Then she came forward for an autograph. A shaky one.

Magnificent Magnavox your best buy in portable TV... from only \$89.90.

Your family deserves the very best in portable TV... a magnificent new Magnavox with sharper picture, purer sound, greater reliability. Select from a wide variety of colors and styles, sold *direct* through franchised dealers (Yellow Pages) saving you middleman costs. From \$89.90.



Royale—172 sq. in. screen, only \$129.90

the magnificent
Magnavox
270 Park Ave., New York 17, N.Y.

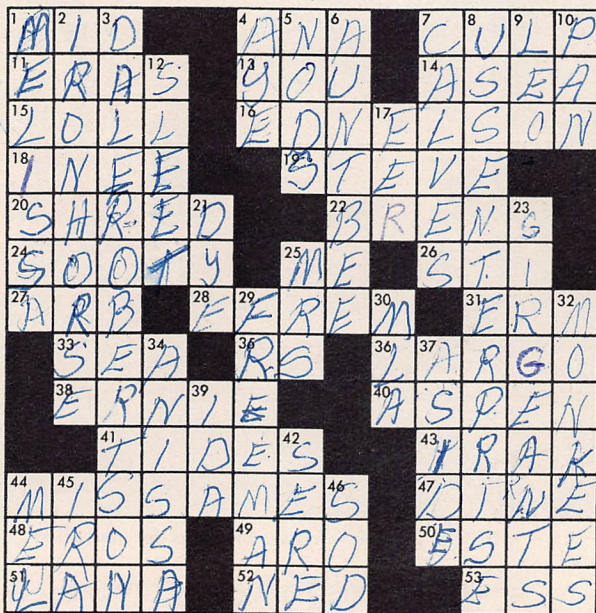


Suburbanite—71 sq. in. screen, only \$89.90

TELEVISION CROSSWORD

ACROSS

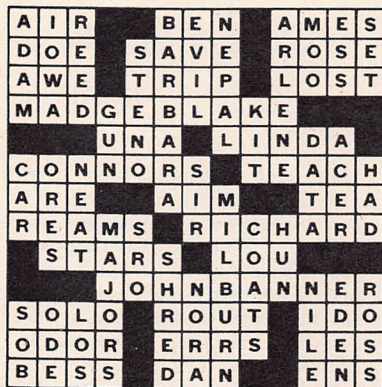
- 1 Middle
- 4 Collection of reminiscences
- 7 Co-star of *I Spy*
- 11 Historical periods
- 13 *Don't Say!*
- 14 On the ocean
- 15 Lounge around
- 16 He plays Dr. Rossi (2 words)
- 18 Arrow poison
- 19 Fred MacMurray on *My Three Sons*
- 20 Tear into fragments
- 22 British machine guns
- 24 Covered with ash
- 25 Pronoun
- 26 Female saint (abbr.)
- 27 American Research Bureau
- 28 Plays Inspector Erskine of *The FBI*
- 31 Kind of fur (abbr.)
- 33 Voyage to the Bottom of the _____
- 35 He's Freddie the Freeloader (initials)
- 36 Old movie: 'Key _____'
- 38 Mr. Ford
- 40 Colorado skiing center
- 41 Ebb, flood and neap
- 43 Iraq (variant)
- 44 One-time TW3 Girl (2 words)
- 47 Eat dinner
- 48 God of love
- 49 Native of Nigeria
- 50 Italian family
- 51 Plays Sandy Webber of *Peyton Place*
- 52 Uncle on *The Pruitts of Southampton*
- 53 Curved letter



See next week's TV GUIDE for solution

DOWN

- 1 Louise Sorel on *Hawk*
- 2 Series starring 3-Down (2 words)
- 3 Plays Ben Calhoun (2 words)
- 4 Affirmative vote
- 5 Bows the head
- 6 Dweller in Mayberry (2 words)
- 7 Baby cows
- 8 Spaceship on *Star Trek*
- 9 U.N.C.L.E. executive officer
- 10 Recurring TV special: *Peter _____*
- 12 Freezing rain
- 17 Poet's word
- 21 Color changer
- 23 Troy and Saunders
- 25 Married woman
- 29 Stephanie Pruitt
- 30 Modern Language Association (abbr.)
- 32 TV's rock 'n' roll quartet
- 34 Plays Buffy on *Family Affair*
- 37 To-the-audience remark
- 39 Miss Lupino
- 42 Withered
- 44 Co-creator of *Get Smart*
- 45 Man's name
- 46 Turf



Answer to last week's puzzle



Military officials conduct briefings for newsmen every day in Saigon.

VIETNAM: IS TELEVISION GIVING US THE PICTURE?

When TV tries to mirror the war...

The reflection is blurred and far from complete,
despite the networks' honest efforts

Last of a series by Neil Hickey

War and censorship have been amiable bedfellows in the conflicts of recent memory. Correspondents routinely have submitted their dispatches for the excision of facts which might aid or comfort the enemy; and this process has been, historically, a foregone condition of their presence in the battle zones.

That thrifty situation, for better or worse, does not exist in Vietnam. There is no formal censorship of out-

going news here. The lines of external communication are owned or licensed by the Vietnamese government and produce revenue for it. Newsmen are free to travel anywhere in the country they wish; free to send off their dispatches by radio, cable, air mail, telephone or teletype; free to ship newsfilm straight from the battlefield to their home offices without soliciting the advice or consent of any American or Vietnamese official.

This condition is less a beneficence than a categorical imperative: Formal censorship is technically impossible in Vietnam, although—for differing reasons—many newsmen and Government press officers alike are hotly in favor of it. But the machinery for such formal censorship would be so ponderous as to be altogether unmanageable.

The South Vietnamese government—whose responsibility it would be to administer the censorship, since Americans are merely “guests” of the nation—would require hundreds of expert linguists to review dispatches in scores of languages and screen vast amounts of newsfilm. In addition the South Vietnamese are concerned that their “image” as an emerging democratic nation not suffer injury through association with any such oppressive and unpopular action.

The newsmen in Saigon who favor formal censorship—and they are a minority—feel that a change in U.S. policy to “total and uncompromising candor,” combined with censorship, would end the shouted accusations of “News management!” on the one hand, and “Shoddy reporting!” on the other.

A peculiar tension exists between Government press officers (both civilian and military) and newsmen in Vietnam, growing out of the total absence of formal censorship here.

There is in Saigon to this day a formidable “credibility gap”—part of it justified and part an unfortunate hangover from the Ngo Dinh Diem regime and the period after, when the press was indeed misled and even lied to by both Vietnamese and American officials about the war's progress and prospects.

With the American troop build-up that began in the fall of 1965—and the concomitant press corps expansion—any similar misrepresentations became perilous at the least.

In this vacuum has been constructed a massive public-relations establishment whose purpose is to convey

the bare bones of U.S. activity in Vietnam, as well as what many newsmen call a “sanitized” description of the war's gorier and more inhumane aspects. It is this bumpy road of press agency which the TV newsmen—and they are the most courted among Vietnam journalists—must travel on their journey to the unvarnished truth.

ABC's Lou Cioffi says: “For the armed services, Vietnam is the most beautiful public-relations opportunity that exists. It's a chance to show their stuff. That's what a military man needs; without it, he atrophies.”

The rivalry for TV exposure among the armed services is intense in Vietnam; it's their chance to “play the Palace,” with TV as the proscenium.

NBC's Jack Fern says: “Some of the public-information officers here have no idea of the function of a free press. They consider you a petty traitor when you try to tell the truth. But lots of us who come out here to Saigon are not irresponsible oafs. I personally have a lifetime invested in broadcast news and I don't intend to spend my time here playing piano in a sporting house.

“The arts of public relations, packaging, publicity and image-building have all grown up in the last 20 years,” Fern added, “and now, for the first time, they're being applied to war; there are unnumbered people here whose sole job is to put American military efforts, no matter how grisly, in a good light. The number of PIO's in Vietnam is fantastic, all cranking out a party line, or trying to get their unit its share of publicity.”

Fern added: “My job is not to put anybody in a good light. I'm not a flack for any group. My responsibility is to the American public, or to some private theory of truth.”

TV GUME asked a high-ranking civilian press officer to comment on these notions: “The briefing officers do indeed try to put the military in a good light,” he said.

continued

The Army doesn't want to draft you.

Enlisting is much better for you and the Army. When you enlist, you pick the job you want. And because you know yourself better than anyone else does, it will probably be the right job for you. The job you'll do best. The job that will make you most useful to the Army. And make the Army most useful to you.

Before you enlist, you can choose that job from over 300 skills the Army offers. (Most of these skills will be valuable to you in later life.) And, if you qualify, you can be sure of getting the training you want.

That isn't the only advantage you get from enlisting, either. There are many more. Too many to tell you about here. But your local Army Recruiting Sergeant has the time, patience and knowledge to tell you all about it. Ask him any questions you want—without obligation on your part, of course.

Or, you can write for the informative 40-page booklet, The Secret of Getting Ahead. Just fill out this coupon and mail it in.

Army

OPPORTUNITIES

Box 1041

Mount Pleasant, Iowa 52641

Please rush me your 40-page booklet, "The Secret of Getting Ahead."

NAME _____ AGE _____
ADDRESS _____
CITY _____ STATE _____ ZIP CODE _____
PHONE _____ EDUCATION _____

The Vietnam War / continued

"Do you expect them to put their friends, who are dying on the field, in a *bad* light? The press must count this a part of the rules of the game. These officers are representing their colleagues, who would raise hell if their efforts were criticized in public.

"The press must distinguish between a briefing officer's natural desire to call attention to his service's successes in Vietnam, and a deliberate attempt to lie. I admit that sometimes those lines are obscure. But the policy here is indeed candor. We will not lie. This is a matter of pure self-interest, because we're fighting this war in a glass bowl."

He regretted that a "bad tradition" had grown up in Vietnam between press and official spokesmen and that this tradition was proving "extremely hard to live down." Its basis, he claimed—buried in past public-relations mistakes of South Vietnamese governments and their American advisors—is no longer valid.

More recently, the Saigon press corps' chief complaints have attached to reported statements of Assistant Defense Secretary Arthur Sylvester that newsmen should "get on the team," and perhaps even be the "handmaidens of government" in a posture of united purpose before the American people and the world.

Such words have been a red flag to Saigon's newsmen, who deeply resent having their patriotism confused with current U.S. policies in Southeast Asia—whether or not they agree with them, and many do. As a result, much of the press corps has overreacted to what it perceives to be Mr. Sylvester's (and by extension, the White House's) desire for a laundered reporting of the Vietnamese war.

Many have gone far out of their way to establish—before their colleagues, their news editors and the Government—that they are of inde-

pendent mind; that in this complex, undeclared war their first duty is to inform the public well and truthfully; and that they cannot be "had" by any official line.

Another Saigon press officer said: "There is no precedent for the condition here. In World War II correspondents wore Army uniforms and were indeed 'on the team.' They felt part of the military effort. But this is a contested war within our own ranks; Americans are in disagreement about it. Other wars didn't allow for dissent; there was such a thing as treason. The criticism was directed at the ways and means of prosecuting the war, and not at the very principle underlying it."

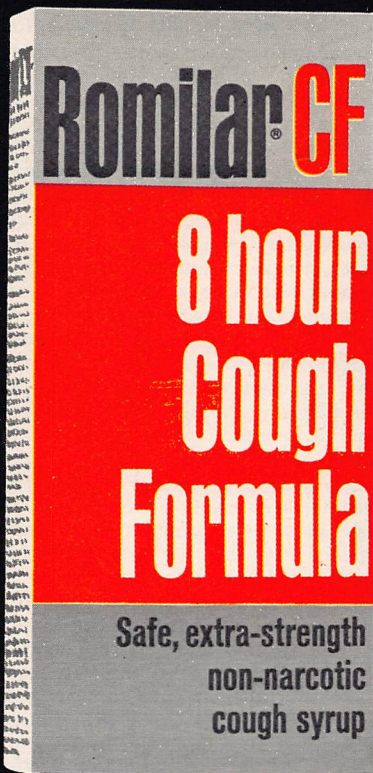
At least one network forbids its correspondents to use expressions such as "our forces" or "we attacked"—anything that would suggest a complicity. "You must remember," said the press officer, "that the U.S. Government is the avowed advocate here, and that having assumed such a posture—rightly or wrongly—we want our efforts to have the best possible press. Still—and it's almost paradoxical—we help the press in every conceivable way."

There's an arcane sanity in all this. The dog-cat relationship of the press and the political-military Establishment in Vietnam is a predictable corollary of the absence of formal censorship: guidelines, ground rules, gentlemen's agreements and press agency have replaced the censor's scissors and blue pencils. And in spite of the flying sparks and occasional shouted recriminations, it works—not ideally, but it works.

The strongest lever in the hands of U.S. and Vietnamese officials is their power to suspend or cancel a correspondent's accreditation. So far it has not been used against any television newsmen.

There's little doubt that some U.S. authorities, both in Saigon **continued**

If you take 8-hour Romilar tonight, you can be laughing at Batman, sobbing at Peyton Place, sighing over The Fugitive...



and relieving your cough.

and Washington, wish that television would depart the field and leave the war coverage to men with pads and pencils; their jobs would be simpler if TV eschewed the filming of jungle battles, weeping civilians, burned villages, and conveying the color of blood to America's living rooms.

But in Vietnam, television journalism has become a fully accredited presence in warfare for the first time, and that status will never be reversed.

In certain kinds of news reporting—such as national political conventions, elections and space shots—TV's coverage is incomparable, dominant, and practically pre-emptive. But in an important sense Vietnam is not television's meat; it only appears to be. The basic story defies visualization, and for too many Americans the two-minute reports on the Huntley-Brinkley, Walter Cronkite, and Peter Jennings programs are the whole war.

Television is not essentially a news-disseminating creature, as are newspapers, wire services and some magazines. As a franchised medium, it absolves part of its responsibility to the public by a characteristically objective brand of news reporting and a reluctance to take sides.

Its half-hour weekly digests of the war news, its costly pre-emptions, and its panel discussions (even though such programs win disturbingly meager audiences) are a clue to the television industry's determination that everything possible be done to illuminate the war's darker corners for America's television watchers.

But the ultimate questions remain: Is television's coverage of Vietnam adequate? It is not. One must range farther for an understanding of Vietnam—before hardening one's convictions about it or before committing so important a prize as one's vote. It is this latter necessity which conscientious voters must heed before next

month's elections and those of 1968.

Is television's coverage honest? It is—given the complexities of the conflict, the limitations of the medium and the normal fallibility of newsmen. In spite of some official fears, there is nothing sinister nor conspiratorial about television's effort in Vietnam.

Is it objective? The better question is: "Is total objectivity possible in so argumentative an atmosphere?" It appears not. Most newsmen either are in favor of continued prosecution of the war or against it; the ground between is narrow indeed.

It is Washington's uncomfortable—and not altogether unfounded—suspicion that more than half of TV newsmen in Saigon and New York are liberals and thus opposed to America's course in Vietnam, and that this opinion is reflected subtly in the coverage more often than its opposite.

As a result, network newsmen are sometimes the objects of excited telephone calls from the White House, the Pentagon and the State Department at the instant some supposed injury to the truth about Vietnam is detected on the Huntley-Brinkley, Cronkite, or Jennings news programs.

At such times the television people weigh the complaint before responding that wars are ugly, that this one is uglier than most and that television's mission is to pictorialize the truth in its many facets.

Thus, total objectivity in Vietnam reporting is as elusive a quality as total candor among American and South Vietnamese officialdom on the war's prospects. This standoff is built-in and not likely to relax.

Soon stationary satellites will hang like moons over the Pacific Ocean, bringing the promise of live television coverage of jungle battles and civil disorders from the world's other side. When that chapter begins, television's role in Vietnam will be even more central, and its responsibilities to Americans even weightier.

Available with or without jackets.



Meet the adult peanut.

The Franklin® Dry Toasted Peanut.
Mature. Elegant. Eminently edible.
Selected with fanatical care.
Coated with exotic flavorings.
Toasted not once—not twice—but
three delicious times. Till they're as
crisp and dry as a good martini.

No excess oil to mess up
your fingers—or your digestion!
Try some.
A child wouldn't appreciate the
difference.
But you can.
Franklin—the adult peanut.

She Keeps The Citizenry Seething



After almost 20 years, Cleveland loves Dorothy Fuldheim or, perhaps, just loves to hate her. . . BY MAURICE CONDON

If you were *anyone* in Cleveland on May 4 last you were unavailable from Noon to 3.

For that was "Dorothy Fuldheim Day" by proclamation of the mayor, and you had a table at the civic luncheon in her honor.

The occasion was the advent of an autobiography: "I Laughed, I Cried, I Loved: A News Analyst's Love Affair with the World," by Dorothy Fuldheim.

At this juncture, if you testily inquire, "Just *who* is Dorothy Fuldheim?" you clearly reveal that your television set is not within the coverage of Cleveland's Channel 5.

Dorothy Fuldheim has been a news analyst on that channel for almost 20 years. She has never been unsponsored. Indeed, she has held one sponsor—a brewery—for 16 years.

In television, this is a remarkable example of longevity. In the case of Miss Fuldheim, it can hardly be ascribed to youth, beauty and nubility, as she is a grandmother and admits to more years than three score and 10.

All concede that she commands a large and loyal audience. But many assert that much of this is a negative allegiance, deeply rooted in disaffection, if not passionate dislike.

As one newspaper critic expressed it: "Not all viewers like her and many seldom agree with her. They watch the show in fixed fascination, much the same as a holdup victim keeps his eyes on the muzzle of the gun."

Another characterized her as "the Stella Dallas of current affairs."

Dorothy is complacently aware that not everyone reacts favorably.

"One of my recent lecture appearances was at a large hotel," she related. "On the crowded elevator I heard a woman say, 'I don't know why I'm going through all this. I can't stand that Fuldheim!'"

"Her friend said, 'Then why did you come?'"

"'Why?'" she replied. "I can't stand to miss her!"

An inveterate traveler, she has visited the world's trouble centers over the years, and not long ago re-

turned from her 36th European trip.

As a reporter she is proud that few great names have escaped her net. She interviewed Adolf Hitler at the Nazi Party headquarters in Munich before his rise to power. Later, on the lecture platform, she described him as "the Samson of Europe" and prophesied that he would "totter the pillars of civilization" on that continent.

For her remarks, she was later denied re-entry into Germany.

She has received more than 150 awards, notably the National Overseas Press Club award in 1955 for her Hong Kong interview with brain-washed American prisoners released from Red China. The interview tape is now in the Library of Congress.

On her daily telecasts she editorializes vigorously and sincerely, but even her warmest adherents admit that she shoots at anything that moves.

She has championed Medicare, the abolition of capital punishment, increased Social Security, higher wages for police and firemen, civil rights, freedom of speech, more equitable immigration laws, and installation of heating units under sidewalks to melt winter snow, among other causes.

Adoring viewers usually bring tokens of their adulation to the studio: cakes, pies, cookies, flowers. But there was one who was more forthright.

"When I left the station late one evening, a woman attacked me with a hammer," Miss Fuldheim recalled. "Fortunately, some of the station personnel came to my aid.

"As they took her away, poor woman, she was shrilling that God had ordered her to destroy Dorothy Fuldheim and Arthur Godfrey. It was rather flattering, really, to get top billing over Mr. Godfrey."

Born in Milwaukee of immigrant parents, she remembers a childhood of extreme poverty.

"There were four of us children. The youngest died at the age of one

year of strep throat. There was no money for a coffin and she was buried in an orange crate."

At this far remove from those wretched days—married to a prosperous Cleveland manufacturer, with an income from television estimated at \$35,000 annually, plus considerably more from her writings and lecture appearances—Dorothy is compensating admirably.

Her wardrobe is large, expensive and resplendent with Dior and Triguère labels. Invariably she buys 75 dresses a year and sheds the previous year's choices, thus delighting a list of friends who share the largesse.

There is no self-deception that these creations conceal the fact that she is short of stature and amply fleshed.

One fan told her, "You have such lovely hands and eyes; but I don't like your figure."

Dorothy answered, "Neither do I."

Her fan mail is heavy and her phones, home or studio, are constantly busy. Viewers regard her as a court of last appeal on domestic squabbles, drinking husbands (and wives), unmarried mothers, errant teen-agers, legal tangles, and medical matters of unbelievable intimacy.

She prizes a letter from a woman who wrote that, as a devout Catholic, her conscience enforced strict abstinence during Lent. Candy, desserts, the movies had been relinquished, but she felt that these were insufficient.

"Therefore," she concluded, "I am giving *you* up, Dorothy. I shall not tune you in during Lent, and this is the most severe abstinence to which I can subject myself."

Dorothy was flattered but admits that she concealed the letter.

"I have enormous admiration and respect for her piety," she said. "But it occurred to me that my sponsor might be equally religious and I didn't want to give him any idea—such as abstaining from sponsorship during Lent!"



Nabisco announces
an entirely new, never
before, first time any-
where snack thrill.
Look familiar?



Wait till you taste it. DOO DADS may look like pretzels, peanuts, rice and wheat squares and cheese "Tidbit" snacks. But they taste like DOO DADS.

And no other mix. Store-bought or homemade. You see, Nabisco has taken five of your favorite snacks, mixed them up, and toasted them for you in a delicious savory seasoning. What you get is five brand-new snacks. Out of one box. DOO DADS.

So now someone's finally built a better peanut, pretzel, cheese "Tidbit" snack, wheat square and rice square.

You ought to get familiar with them.



'I'M GOING TO BOZO-IZE THE WORLD'

Larry Harmon
is clowning his way
to a fortune

BY DICK HOBSON

If you pull off his flippity-floppity size-18 shoes, yank off the harum-scarum yak-hair wig and bulbous nose of putty, and scrape off that layer of zinc oxide, what do you find underneath?

A sweaty, sad-eyed, middle-aged duffer in his BVD's just trying to make a buck? No, sireedy.

A hippidy-zippidy ding-dong dandy in custom-tailored threads out to make a million? Yowie kazowie, you better believe it!

Behind Bozo the Clown is a human cannon ball who travels 8000 miles a week; is on the go 21 hours a day,

seldom sleeping more than three hours a night; has to carry a suitcase instead of a brief-case for all his paper work; is so big an air-logger that TWA gives him office space at its terminals; and is a nonstop talker and tireless doer who's already Bozo-ized 243 TV stations in 46 countries, and who knows where he's heading: "I'm going to Bozo-ize the world!"

Larry Harmon is his name; he's 41 years old, with a boyish face and a generous grin and salt-and-pepper curly hair all over his head.

There was a time when this sachem of the all-day-

continued

POOR DEBORAH



Sunk

BY
PERIODIC PAIN

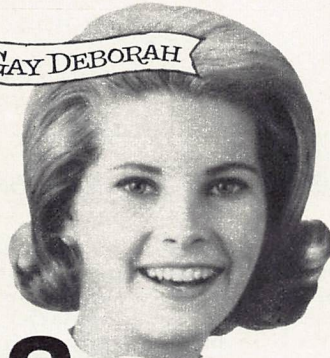
Every month Deborah was *sunk* by *functional menstrual distress*. Now she just takes MIDOL and goes her way in comfort because MIDOL tablets contain:

- An exclusive anti-spasmodic that helps STOP CRAMPING...
- Medically-approved ingredients that RELIEVE HEADACHE and BACKACHE... CALM JUMPY NERVES...
- A special, mood-brightening medication that CHASES "BLUES."

"WHAT WOMEN WANT TO KNOW"

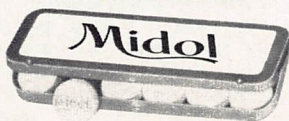
FREE! Frank, revealing 32-page book explains menstruation. Send 10¢ to cover cost of mailing and handling to Dept. TV12, Box 146, New York, N.Y. 10016. (Sent in plain wrapper)

GAY DEBORAH



SAVED

BY
MIDOL



Bozo the Clown/continued

sucker set had no clear notion *where* he was going. At the University of Southern California he started out to be a gynecologist but soon found himself going into one showbiz job after another: movie actor (75 pictures), TV producer, director, scriptwriter, composer, musician, talent agent, voice specialist, puppeteer. He used to wake up in the morning, after his customary "two hours' sleep," with the attitude, as he recalls, "World, I'll get you yet!" But he was fizzing and sparking in too many directions. His rocket couldn't get off the pad.

Then, in 1956, it happened: "I found myself." From Capitol Records, whose kiddy Bozo discs had netted \$20,000,000, enough to add a few stories to the Capitol Tower but whose Bozo momentum had unaccountably swooshed out, he acquired the TV rights to the pippity-poppity pop-up character. "When I got Bozo, I became somebody in life. The empire I wanted to build began to unfold."

What is Bozo really? A clown like any other? Sad underneath?

"Jimminy all padlocks," says Harmon (he really talks like that), "Bozo isn't sad underneath, never! Bozo is four letters, the symbol of everything that's right, the essence of warmth and laughter. He only says things that are nice, warm and cute: Yahoo kazoo and howdy-do to you! Moola kazoola an' a boola-boola to you-la!"

And the man behind Bozo, what's *he* really like? Not a little sad underneath?

"You're kidding! Some people have moods, depressions. Me, never! The fact is, Bozo is *me*—with makeup. Exuberant! Effervescent! This clown's going to mow you down!"

Harmon's circusy empire has been 10 years in the building. His conception was a daily half-hour show with a live Bozo and his antics "wrapped around" 5½-minute Bozo cartoons.

Each local station had its own Bozo. Harmon himself trained a hundred Bozos in the United States and many more overseas until there were Bozos saying "Okoldokel" in German, "Sku-bee dubee do" in French, "Golly t-male" in Japanese, and "Gosh all polliwogs" all over the globe.

Last year Harmon decided to tape the entire show for syndication, silence all those local yokels, and promote his favorite, Boston's Bozo, to be the one and only Bozo for the whole world. But he soon had to change his mind. Many stations objected to having their local and loved Bozos dropped and now Harmon finds himself training Bozos anew.

At present some 60 to 70 U.S. stations are carrying the program, with about half of them using Harmon's favorite Bozo, Boston's Frank Avruch.

Unlike Harmon ("Bozo is me"), Boston's Bozo is subdued and soft-spoken—off camera. But when he steps into that costume—hot ziggity zag! As he himself says: "When I get my makeup on I'm not Frank Avruch any more; I'm Bozo and I can be as nutty as I want." He turns from an introspective, sedate Bostonian to a hysterical, hyperthyroid nincompoop, bouncing and pratfalling from loop-de-loops to flippity-flops, as squirmy as a wriggly wormy.

Harmon beams approvingly: "Wouldn't it be a great world if all the people dressed up like Bozos?"

Bozo's *Big Top*, essentially an electronic baby sitter, keeps its audience of kiddies bemused while mommy is getting her household chores done. There are puppet shows, games, routines, magic tricks and cartoons, as well as some other live characters like Klank the Tin Kan Man. One day Klank's tin head accidentally fell off. He quickly pulled in his own head like a turtle and walked off camera carrying Klank's head in his arms. Switchboards started lighting up as mother after mother

continued

A woman's mustache

We're calling a mustache a mustache to tell every woman how easy it is to remove every trace of facial hair—in minutes—with Nudit® by Helena Rubinstein.

Cream on Nudit. Melts away hair below the surface. Follow up with Super-Finish® cream. Skin feels soft, pampered. Nudit is fragrant, effective—far more feminine than shaving or bleaching.

Nudit and Super-Finish cream kit, \$1.50. Try it free! Write Helena Rubinstein, Inc., Box 14, New York. N.Y. 10046, for free sample. Enclose 25¢ for mailing and handling.

**Nudit for
the Face.
1.50**



Shaving your legs?

Stubble shows! Nudit smooths! It melts away hair below the surface. And the "Growing-in" time is longer.

Nudit for the Legs. 1.50

At fine cosmetic counters everywhere.

Helena Rubinstein®

©1966 Helena Rubinstein, Inc., Fifth Ave., New York

appealed for special announcements: "Please say Klank isn't hurt. My children won't stop crying."

Boston kiddies have to wait months for telecast tickets. There are only 150 bleacher seats in small grandstands flanking a center ring. Parents are left behind in a fenced-off seating section at the rear of the studio. Bob Bell, Chicago's Bozo, says: "Children are used to seeing me on the TV screen. When they come to the studio, I'm huge to them. Occasionally a child will sit with his hands over his face the entire show."

Before taping *Bozo's Big Top* there is a 15-minute warmup to get the kids in the proper mood—hysteria. By show time the studio is pure pandemonium: cheers, screams and war whoops. Blinkin' binoculars! Whoop-de-do! Whoop-de-doodly-do!

Harmon collects 5 percent on an-

nual \$150,000,000 gross sales of Bozo merchandise: "Pin-the-nose-on-Bozo" games, Bozo lunch boxes, Bozo bath mats, Bozo Burgers, Bozo Hot-Diggity Dogs. There's an 18-inch stuffed Bozo doll (at \$8 retail) that says, "Hi! What are you doody-do-doing?" and a talking tricycle that says, "Yowee kazowee! Did you drink your milk?" Harmon predicts that the total gross revenues generated by the Bozo bonanza from all sources will rise to a billion dollars annually in five years. Bustlin' barnacles! !!

Like Sammy, Larry runs. A toy manufacturer, trying to land a Bozo franchise, catches up with him at Kennedy Airport. Harmon has no time for him; he's got to make the plane to the West Coast. "Come along," he says, "I'll pay your fare back."

His friend Milton Berle spots him halfway up the ramp. "Hi, Larry. How fast you running these days?" Harmon's eyebrows arch. "Who runs?" he says. "I'm racing."

What makes Larry race? What motivates a man to take a swooshed-out clown and get all this going? What's it all leading to?

In "A Thousand Clowns," a play and movie which might have been based on the life of Larry Harmon, Jason Robards Jr. quits his job as chief writer for "Chuckles the Chipmunk," not because he wasn't reaching all the kiddies out there in Televisionland, but because the kiddies were starting to reach him. A bartender asks him if he wants an onion in his martini and he finds himself saying, "Gosh 'n' gollies, you betcha!" That's when he knows it is time to cut out.

Harmon hasn't got to that point yet. "Bozo is my religion," he says. "My purpose is to reach everybody. Inhibited people. The Danny Doubtfuls. The Moe Maybes. Ultimately, I Bozoize them all."

Hey, Larry-Baby, how about a martini?

(Bartender, make that a gibson.)



Now! Rid your home of mice completely with d-CON® Mouse-Prufe, the amazing mouse-killer that's—

CLEANEST...no muss—no fuss—no messy traps...

EASIEST...just pull tab—bait feeds automatically...

SAFEST...safe around children and household pets when you use it like it says on the package, yet is guaranteed to keep your place mouse-free.

GET d-CON MOUSE-PRUFE!

THE WEST THAT WAS



Its cowhands would never have recognized themselves on TV

BY ALEX MOGELON

We all know the myth—it started long ago with William S. Hart, and then Tom Mix, and then, and then . . . He's got a white hat and white chaps, and he rides a white horse, and he has that ol' six-gun trustied to his side, and he's good. Well, balderdash, hogwash and phoo. It wasn't that way. The American cowboy circa 1870-1890 was vile, dirty, smelly and foul-mouthed, profane, *dirty*—good guys and bad. (That nomenclature started with Bill Hart, too—and he wasn't the nicest guy in the world.)

Of course there were gunmen and brigands; but most were the garden variety of crook who clattered "Stand and deliver" through nervous lips and would have shot someone only because their right hands developed a nervous twitch.

The average cowhand and/or lawman was generally an underpaid, sorry slob who was forced to work endless hours simply to stay alive in the rigorous reality of our Old West. No Robin Hood or happy hero he. The trappings of movie and TV stouthearts—the Colt, the Stetson, the fancy boots—were generally as foreign to him as a Rolls-Royce is to a denizen of Ulan Bator-Khoto.

As a matter of fact, anything resembling entertainment or excitement was pretty foreign to Old-West citizenry. And, as a matter of fact, that is precisely the reason why the occasional successful bank robber or gunman gained notoriety all out of proportion to his worth. Just as the Anglo-Saxons, under the domination of the Normans, invented Robin Hood, so the Western settlers, under the heavy weight of sheer boredom, invented their picaresque heroes. But, on the day of a hero's demise, the deceased was rarely, if ever, treated with any respect. His corpse was unceremoniously tossed into a hole with its boots on (hence "boot hill"—a carry-over from the Catholic concept of unhallowed ground).

Considering the sartorial realities of the "wild" West, one quickly comes to the conclusion that some truth has been lost translating our past glories to the big or little screens. "Chaps" (the word comes from the Mexican Spanish *chaparajos*) were made from rough leather or bull hide, and were hot, baggy and bulky. The cowboy's broad-rimmed hat (few could afford a real Stetson) was usually tattered, battered **continued**

and filthy. His boots, which rarely fit properly, were often stolen from a settler, or "inherited" from a fallen comrade who had little use for them in his grave. The cowboy's most useful piece of apparel was his neckerchief, which served him in many ways. It shielded his face from dust and snow, acted as a towel and/or washcloth when and if he bothered to wash, and it often doubled as a rope used to bind an animal's legs during branding.

Perhaps the cowboy's most treasured personal item was his saddle, which became "personalized" through years of constant use. There was, however, nothing at all fancy or gaudy about it.

Not all toted guns

One of the greatest myths concerning the Old West is that every man, practically from puberty on, carried a side arm. Not so. Some men, notably bank robbers and lawmen, did carry a pistol, but for the average Westerner a hand gun was not accurate enough at long range, and far too expensive. The average man relied on his rifle, and was probably a terrible shot with anything else. And as for the quick-draw mystique, forget it. Our average cowpoke would probably have blown off a kneecap or a few toes.

Rustling, the bugaboo of many a hysterical lynch mob was, although not condoned, accepted by many who sympathized with the plight of the average working man. If a cowboy "borrowed" a few cows from his boss, it was understandable. His pay was so poor and his hours so long that no one was shocked when he wanted to start a little spread of his own.

Even though most people wanted to see the law upheld, the badman did come in for his share of hero worship. Billy the Kid was mourned by many settlers even though he lived to be only 21 and shot most of his victims

in the back. Jesse James made it to 35 and became the most famous Western "nonhero"—chiefly, perhaps, because he was shot in the back ("Twas a dirty little coward who shot Mr. Howard, and laid poor Jesse in the grave"). And the Daltons, who shot up the place during the 1880's and 1890's, were inspired by many other brother acts, probably the most famous of which (not including Frank and Jesse) was the Younger brood.

The era also produced some odd occupations with odd titles. There was the "Indian Agent," a very American form of diplomat, while at the same time there was the "road agent"—a most *un*-diplomatic sort of a fellow. One of the men the road agent frequently came into contact with in the normal course of his business was the man who rode shot-gun on the stagecoaches. It was his job to shoot the road agent as quickly as possible.

Then there were "corn-freighters" who, by dint of guts, strength and an indescribable talent for billingsgate, ferried goods from one community to another. He was called a corn-freighter because he actually had to carry more food for his mules than cargo.

But so much for the various men of the Old West. What of the women, you ask? They were there, but not in very great diversity. Mostly tough, hard-bitten wives and mothers who worked tremendously hard and produced huge strings of children. There were some schoolmarms, perhaps even some pretty ones, but precious few except for those in the larger towns. Then there were the, uh, dance-hall girls, who worked in, uh, dance halls. They were there too.

And they all made up our glorious Wild West—the last great frontier on earth. And at times it *was* pretty wild. But as for the frills, and the handsome faces, and the shoot-'em-ups, well, there were some.

Somewhere.



We'll give you 7¢ to start a habit...

Millions already have this delightful habit. Tropi-Cal-Lo is the nation's largest selling non-carbonated, low-calorie drink. Why? Because Tropi-Cal-Lo completely satisfies. Have Tropi-Cal-Lo Orange for breakfast. Delicious and rich in Vitamin C. But very low in calories. And economical. It's Pineapple-Grapefruit, Grape or Fruit Punch with lunch or in the afternoon. Rich fruit flavor so completely satisfying that a glass is a snack. Tropi-Cal-Lo is an all-around, anytime treat. Made for adults, but children love it. And it's good for everyone. No other juice or drink compares in flavor, lightness or complete satisfaction. That's why Tropi-Cal-Lo has such fantastic family acceptance. Use the coupon today. Start a pleasant habit.

A PRODUCT OF TROPICANA

7¢
STORE COUPON
7¢

Good for 7¢ off on purchase of bottle of Tropi-Cal-Lo
Orange, Grape, Pineapple-Grapefruit or Fruit Punch.

TROPICALLO

Mr. Dealer: You are authorized to act as our agent for the redemption of this coupon in accordance with the terms stated here. We will reimburse you for the face amount of this coupon, plus 2¢ per coupon for handling, provided the terms of the offer have been complied with. Any other application of this coupon constitutes fraud. Invoices proving purchases of sufficient stock of this product to cover coupons presented for redemption must be shown on request. This coupon is non-transferable and good only on product specified. Coupons will not be honored if presented through outside agencies, brokers or others who are not retail distributors of our merchandise. Consumer must pay any excise and sales taxes. Coupon void if use is prohibited, restricted or taxed. For redemption, mail to: —

John L. Douglas and Associates, Inc., 3008 Manatee Avenue West,
Bradenton, Florida 33505. Cash value of 1/20 of 1¢.

OFFER EXPIRES JAN. 1, 1967

7¢
7¢

TV TELETYPE : HOLLYWOOD: JOSEPH FINNIGAN REPORTS:

The late conductor ARTURO TOSCANINI is the subject of NBC's Bell Telephone Hour special next March, commemorating the 100th anniversary of his birth . . . PETER LAWFORD and BORIS KARLOFF go to Spain for appearances in I Spy episodes . . . HARRY MORGAN, CARA WILLIAMS' former TV spouse, is JACK WEBB's detective partner in the new Dragnet series . . . Italian actress SOPHIA LOREN appears in two Wolper Productions hour-long programs. One show features her life and career; the other is a musical special filmed at Miss LOREN's villa near Rome . . . ANDY GRIFFITH's second special, "Andy's Hour," airs on CBS Feb. 21. His guests include DON KNOTTS, ERNIE FORD and the BACK PORCH MAJORITY singing group.

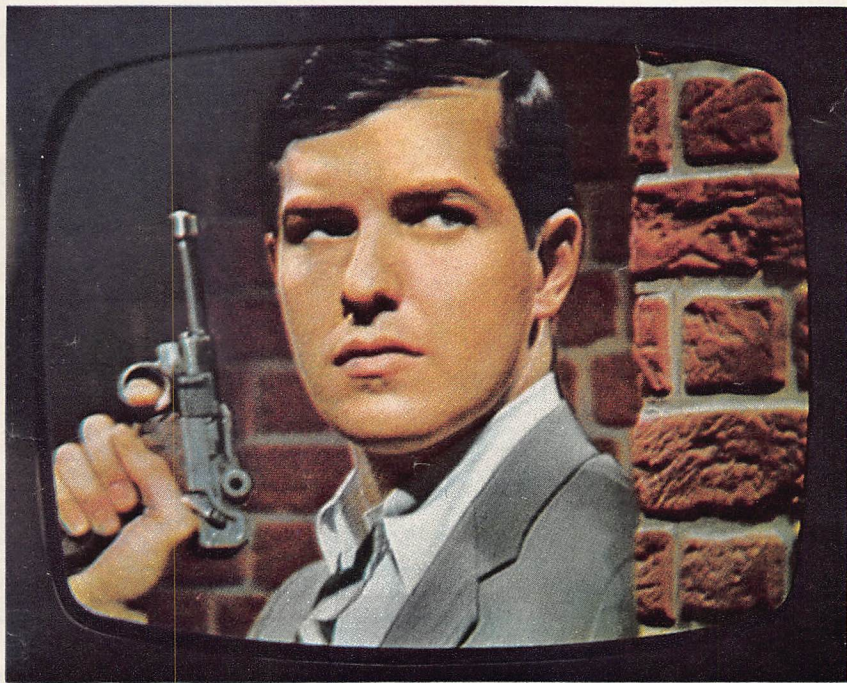
Director JOHN HUSTON will narrate the ABC Stage 67 Nov. 30 documentary on "The Life and Legend of Marilyn Monroe" . . . Bushy-haired STERLING HOLLOWAY (The Baileys of Balboa) is an ineffectual frontier sheriff in an F Troop . . . FARLEY GRANGER, a rarity on television, plays a washed-up movie star in Run for Your Life . . . Veteran character actor PAUL STEWART joins The Man Who Never Was company in Europe for a continuing role . . . HUNTZ HALL, whose "Bowery Boys" comedies have been worn thin on TV, has been cast in the "Gentle Ben" picture starring DENNIS WEAVER.

STEVE McQUEEN, one of television's many cowboys when he starred on Wanted--Dead or Alive a few years back, signed a multimillion-dollar contract to co-produce six motion pictures with Warner Bros. He'll star in three of them . . . When ABC took The Tammy Grimes Show off the air, there were six completed shows yet to be aired, a loss of approximately \$500,000 for somebody . . . Desilu Productions is preparing a script for Alfred of the Amazon, a new series which stars a bumbling plantation owner . . . And DESI ARNAZ, once partnered in Desilu with ex-wife LUCILLE BALL, hired writer HARRY KLEINER to prepare a pilot script for The Chargers, an auto-racing series.

CLU GULAGER, who departed The Virginian at the end of last season, is back as a regular . . . Long-time 77 Sunset Strip bookie LOUIS QUINN is in a Batman episode . . . Producer JAMES FONDA (Hazel, Dennis the Menace) will produce NBC's Dick Tracy . . . How-Time-Flies Dept.: JERRY MATHERS, the youngster on Leave It to Beaver, is 18 years old . . . Producer AARON SPELLING (Burke's Law) hired youngster NORMAN RAMBO to play WALTER BRENNAN's son in Ride the Long Trail, a new ABC entry.

PICTURE CREDITS 12-13—Ivan Nagy • 14, 45—Gene Trindl • 20—Culver Pictures • 30-33—Bob Willoughby • 36—Neil Hickey • 42—Rebman Photo

**We think Philco has the best color TV
you can buy. That's why we show you this
unretouched photo right from the picture tube.**



Our brand-new tuning eye makes it easy to tune color like this. As easy as tuning a radio.

We've eliminated the guesswork in tuning the picture. Just turn the fine tuning dial until the little green eye is at its narrowest point, and you've got it. On UHF or VHF. Then it's only a matter of adjusting the color tint to your personal taste.

Another reason the color is as good as what you're seeing here (telecast by WKBS-TV, Channel 48, Philadelphia, photographed from a production model Philco set at 1/15th second on ASA 160 film) is that

we've made the vital signal system completely solid state. That means there are no old-style vacuum tubes in those circuits to heat up or burn out. Just cool little space-age miracles that sit quietly pulling in the kind of great color you're seeing here.

We've done other good things, too. But all we're trying to do right here is get you interested. Interested enough to find out more from your Philco dealer. And see some color programs on a Philco for yourself. Then make up your own mind. We'll take our chances on that. Philco-Ford Corporation, Philadelphia, Pa. 19134



FAMOUS FOR QUALITY THE WORLD OVER

TELEVISION • STEREO PHONOGRAPHS • RADIO • HOME LAUNDRY • RANGES • REFRIGERATORS • AIR CONDITIONERS

Sunday is the day that belongs to families...
so what better day for family-time calling
and a Long Distance visit with the folks you love?

Lowest rates are in effect all day.
So there's no need to wait till evening.
Call early and you'll agree Long Distance
is the next best thing to being there.

AT&T  **Bell System**
American Telephone & Telegraph
and Associated Companies

